

62.43



PRESIDENT LINCOLN

For
Spring and Fall
Planting
1954



Brand's

Quality PEONIES
Own Root LILACS
and Other
ORNAMENTALS



RASHOMON

BRAND PEONY FARMS Box 408 FARIBAULT, MINN.

Five Famous Peonies

by
A Famous Originator, A. M. Brand



Silver Medal

RUTH ELIZABETH (A. M. Brand)

An intensely rich red of true Rose form with broad rose-like petals set up in perfect arrangement. Comes into bloom late in the Peony season. Always opens well. This fine new red of exceptional merit won the Silver Medal at the Rochester Show in 1940. It attracted a great deal of favorable comment. We believe the form of this new flower is the finest of any red Peony in existence. This was the best red in the Show at Guelph, Ont.

A Brand Division \$15.00

Entire Collection
Not Available
Until Fall

**RUTH ELIZABETH A BRAND PEONY
WINS IN 1948
BEST RED NEW YORK
BEST RED INTERNATIONAL SHOW
GUELPH, ONTARIO**

If you have one of these 5 varieties, and you wish to take advantage of our special discount, you may substitute another Peony of equal value from our general list.

9.0 DR. L. W. POLLOCK

(Brand)

We have long sought for a real deep self-colored pink. There are many good light pinks but when you look for dark pinks that will cover an entire blooming season, it is impossible to find flowers of exceptional quality that will compare with our best whites and light pinks. This variety is a true self-color, deep Tyrian rose. It is as distinct among the deep pinks as Walter Faxon is among the light pinks. The plant is of medium height, very thrifty, light green foliage, and good strong stems. It is a true Rose type. The flower does not fade in the field. Here is a very fine field flower and also a good show flower. It is a large flower of exceptional merit.

A Brand Division \$15.00



9.0 Dr. L. W. Pollock—
Late

PLEASE DO NOT
WRITE IN THIS
SPACE

BRAND PEONY FARMS

Date _____ 19____

Name _____ Please Be Sure to Write Your Name Very Plainly

Street Address or Rural Route _____

Post Office _____ State _____

Express Address If Not
the Same as Post Office _____ Zone No. _____
If You Live in a Large City That is Zoned, Please Use Your Zone Number

Amount Enclosed: \$ _____

[illegible]

May we substitute equally good variety if any kinds ordered are exhausted? No..... Yes.....

This flap is gummed, ready to seal.
NO ENVELOPE NECESSARY. FOLD—SEAL—STAMP—MAIL.
ENCLOSE CHECK or MONEY ORDER.

ENV-O-BLANK T. M. REG., U. S. PAT. OFF. WHEEL CO., 1900 S. MICHIGAN, CHICAGO, ILL.

RULES OF BUSINESS

ORDER EARLY

We suggest that you send us your order as soon as possible after receiving our catalog that you may get your order in while our stocks are complete.

CASH WITH ORDER

Because of extreme labor shortage, we must ask for cash with order unless from old customers who have established credit, or give us bank reference. No C.O.D. orders.

FOLD ON THIS LINE

REMIT

By Postal Order, Express Order, Personal Check, Postage Stamps, or Registered Letter. If payment is made in postage stamps we prefer 5c and 10c stamps.

OUR CATALOG

Each year we go over our mailing list and remove the names of those who have failed to give us an order for a period of 2 years. Our catalog is expensive, as we illustrate so many items in color. We wish to save expense as much as possible and for this reason we cannot continue to send out our book to those who do not purchase from us. However, if you have purchased from us in the past and fail to receive our book and wish a copy, do not hesitate to write us for one.

If you keep our catalog on file, you can always order from it and we shall be glad to make any adjustments if prices vary.

Many people who are moving about send for our catalog and are not really interested in making a purchase. If we do not receive an order after sending out our catalog, we drop that name from our files and no further catalogs are sent. Our catalog is sent from season to season to all who have given us an order amounting to \$5.00 or more. Others may obtain a copy for 25c, and may deduct this amount from their first order that amounts to \$5.00 or more. Send 25c in coin or stamps but please do not send a check.

SUBSTITUTION

We will not substitute without permission. However, if you send in an order late in the season, it will save delay if you name a second choice or give us permission to send a variety of equal or better value of the same color.

FOLD ON THIS LINE

OUR GUARANTEE

We guarantee our nursery stock to be true to name. Should a mistake occur and a customer receive stock that eventually proves not true to name, we will replace this stock free of charge and the customer may retain the stock first received. After you receive our shipment, we want you to report at once anything that is not satisfactory and we will make proper adjustment. After your stock is planted we cannot assume responsibility for it.

FROM

BRAND PEONY FARMS

FARIBAULT,

MINNESOTA

FOLD ON THIS LINE

Five Prize Winners

SPECIAL OFFER

The varieties on these two pages may be purchased separately. We offer all 5 in strong Brand Divisions for \$35.00, postpaid.

9.6 MRS. A. M. BRAND

(A. M. Brand)

A pure glistening white coming into flower very late in the season. The flower is large, of perfect Rose form with large, uniform petals of remarkable substance. This flower received the Gold Medal of the American Peony Society at St. Paul, in 1923. The plant is medium tall with vigorous, upright stems and beautiful dark green foliage. A Brand Division \$5.00



8.9 BLANCHE KING

(A. M. Brand)

For a good deep late pink we do not believe a better variety has been introduced to date. The flower is of wonderful size, symmetrical in form, and of true rose type. It is a glowing deep pink that holds its color perfectly in the field and also develops into a wonderful show flower. It is not only a consistent prize winner in all the shows but it is also an excellent garden variety. This fine pink has received an Award of Merit, has had the distinction of being judged the best flower in many large Peony Shows where competition was keen, and is always found in many of the other winning classes. One of the latest to bloom.

A Brand Division \$5.00

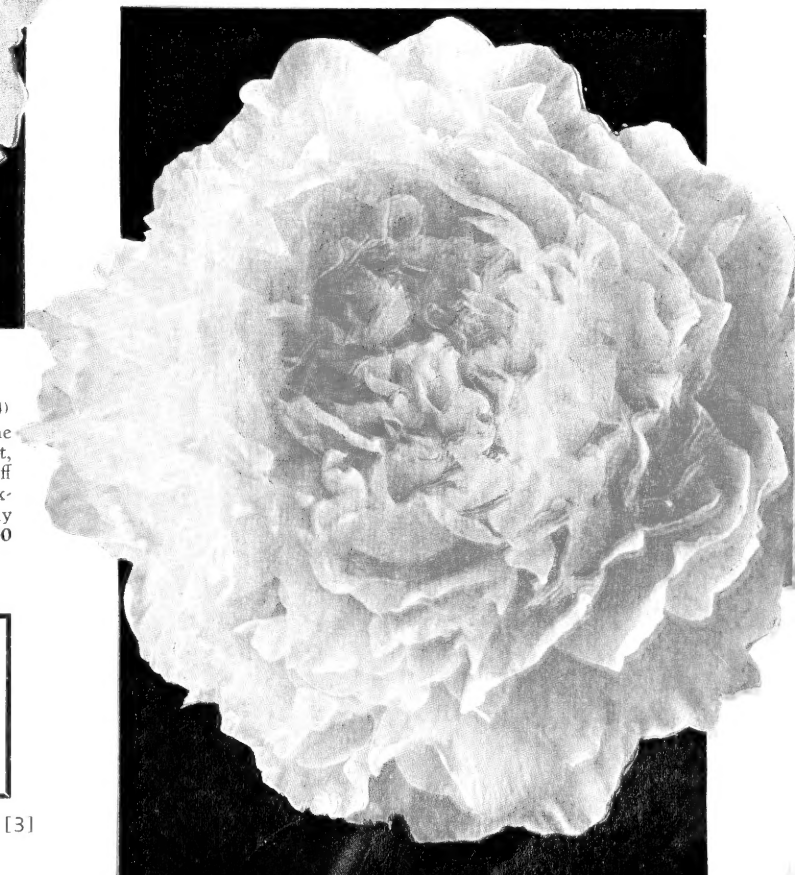
9.1 Hansina Brand—Late

9.1 HANSINA BRAND

(A. M. Brand)

A glistening flesh-pink with a salmon reflex shading towards the base of the petals. The flowers are unusually large, very compact, and rose type. The plant is strong and upright, with very stiff stems that hold the flowers erect. One of the greatest of all exhibition Peonies. This variety has won more medals than any other variety of the Brand originations. A Brand Division \$7.50

We are growing in our fields many fine varieties of Peonies, but not in sufficient quantity to offer them in our catalog. If you are interested in any particular variety, write us as we may be able to supply you.



Plant Peonies Either in Early Spring or Again in the Fall

Don't be afraid to make a nice planting of Peonies this spring. Our roots have been held in perfect condition in our large storage room, and they will come to you looking as fresh as if they were just dug from the field. Our roots are not only good, but they are really superb. If planted early this spring many will give some bloom this same season. If planted in the fall, our Brand Divisions are large enough to produce some flowers the following spring.

For a satisfactory collection of 6 good Peonies, the ones in color on these two pages will prove most satisfactory. Each variety is a most excellent garden variety and a prize winner in any show room.



Dr. John L. Crenshaw—Late, \$5.00

DR. JOHN L. CRENSHAW

(A. M. Brand)

A fine red coming into bloom late in the season along with Philippe Rivoire, although a much larger flower. This is a bright crimson-red unlike in color either Longfellow or Mary Brand. When the buds just begin to open, they might pass for a rich red Rose. The three or four outer rows of petals are very large, broad, and symmetrically arranged. The plant is of medium height, stems strong and erect, foliage narrow and dark green. When selecting your list, don't overlook this fine red.

A Brand Division \$5.00



9.0 Ella Christiansen—Late, \$3.00

9.0 ELLA CHRISTIANSEN

(A. M. Brand)

Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field, and when handled as a cut flower. Petals are long, narrow and heavily serrated on the edges. The flower first opens cup-shape, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor. We like it better every year.

A Brand Division \$3.00



9.0 Mrs. Frank Beach—Late, \$5.00

9.0 MRS. FRANK BEACH

(A. M. Brand)

A deep ivory-white coming into bloom late in the season. The flower is large, flat, perfect rose type with long, narrow, laciniated petals of the same lacy effect as in Jubilee. Mrs. Frank Beach is a glorified Jubilee but is not handicapped by a weak stem. This variety develops a flower true to type on a yearling plant. The blooms are profuse and sweetly fragrant. One of the best of all white Peonies.

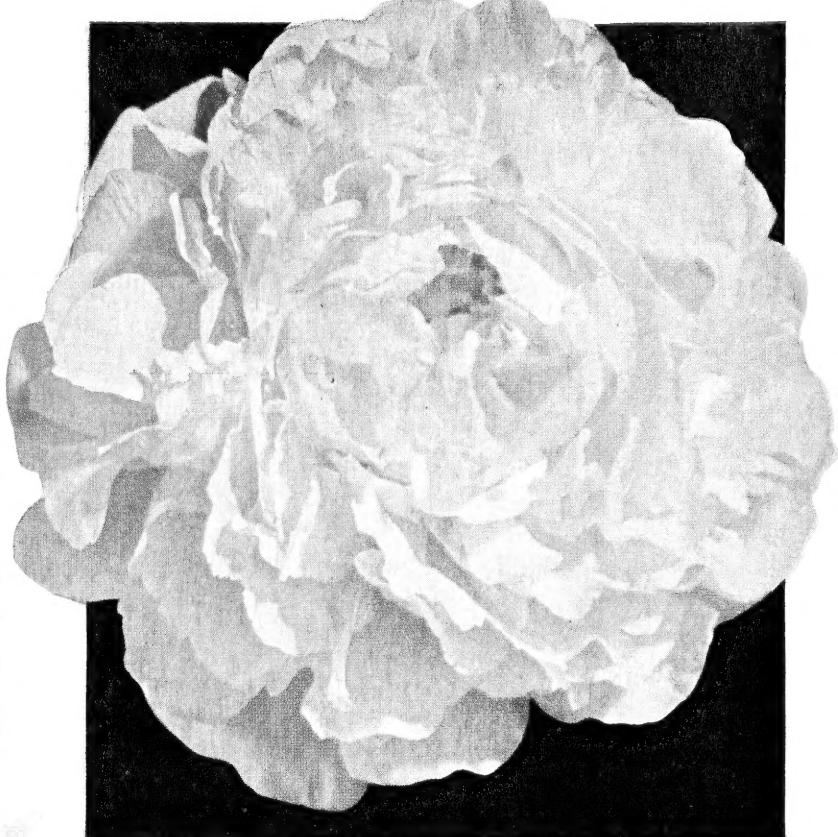
A Brand Division \$5.00

What to Expect from Brand Divisions

1. A root that will prove true to name.
2. A Peony root of exceptional quality.
3. A root that has been carefully handled and divided by experts.
4. A root that will bloom the following year if well planted and cared for.
5. A root that is worth all we ask for it and worthy of the name, "A Brand Division."

Special Offer on 6 More Noted Peonies Originated by A. M. Brand

All six prize winning varieties in regular Brand Divisions at a special price of \$18.00, postpaid.



9.1 Myrtle Gentry—Late, \$3.00

9.1 MYRTLE GENTRY

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety.

A Brand Division \$3.00



9.1 Frances Willard—Midseason, \$3.00

9.1 FRANCES WILLARD

(Brand)

A very fine midseason white which we believe gives universal satisfaction. It opens an exquisite blush-white, with a carmine touch on the edge of some of the central petals. Slightly fragrant. We feel we didn't make a mistake in naming this Peony for a great woman.

A Brand Division \$3.00

8.7 MARY BRAND

(Brand)

No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct it is easily recognized by amateurs, no matter how often they find it in our fields. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week if cut in the bud. Holds its color perfectly and for a long time in the sun.

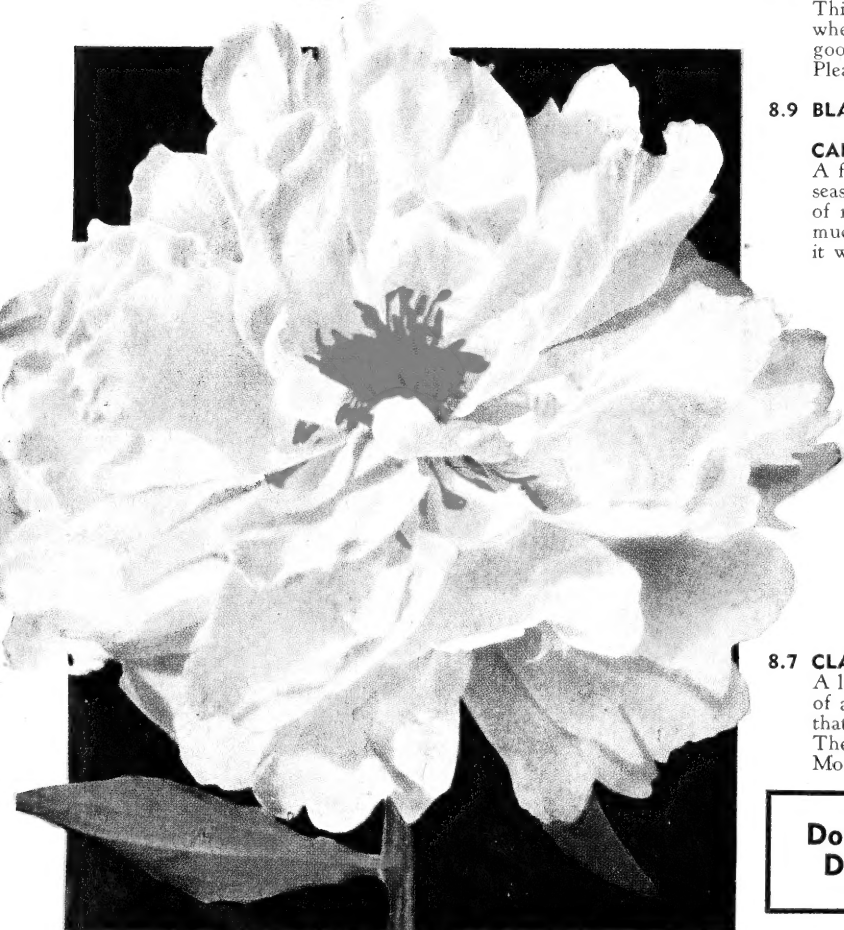
A Brand Division \$2.00



Mary Brand—Midseason, \$2.00



9.2
Philippe Rivoire
Late—\$3.00



9.0 Susan White—Midseason, \$2.00

Peonies

CHOICE DOUBLE VARIETIES

All orders for Peonies prepaid if order amounts to \$5.00 or more, and sold at regular catalog prices.

9.2 A. B. FRANKLIN

(Franklin)

A large, late double white that opens with a faint rosy flush with a tinge of pinkish cream in the center. Petals are closely packed in rose-like arrangement. Flower is perfect in form, of great substance, and is delicately fragrant. Plant is medium tall, with excellent foliage and stiff, straight stems. One of the very best of all white Peonies. Winner of the Gold Medal.

A Brand Division \$3.00

8.6 ALBERT CROUSSE

(Crousse)

Albert, Felix, and Marie Crousse are three noteworthy Peonies. Albert Crousse is a beautiful soft shell-pink with narrow compact petals. An outstanding late midseason variety. If your garden needs a substantial late light pink, you will be pleased with this variety.

A Brand Division \$1.50

8.7 AUGUSTE DESSERT

(Dessert)

A large, midseason rose-red, with large round petals, each edged with a distinct narrow silver border. Plant of medium height and a prolific bloomer. A brilliant light rose-red that is very distinct in color and form and a most desirable sort.

A Brand Division \$2.00

8.7 AVALANCHE (See color page)

(Crousse)

8.8 BALL O' COTTON

(Franklin)

A pure white coming into bloom late midseason. Perfect rose type, pleasingly fragrant. Plant is of medium height, foliage good, stems strong. An excellent white usually found in the winning classes in all large shows.

A Brand Division \$2.00

9.0 BARONESS SCHROEDER

(Kelway)

This is indeed a most excellent white which shows a tint of pink when it first opens. It soon fades to a pure white. Its all around good qualities make it very desirable as a commercial cut flower. Pleasingly fragrant.

A Brand Division \$1.50

8.9 BLANCHE KING (See color page)

(A. M. Brand)

CAROLYN MAE NELSON

(Sass)

A full double brilliant new dark maroon coming into bloom midseason. The plant has good dark green foliage with strong stems of medium height. Stock is still very limited. We have been very much pleased with this fine red, and we feel sure all who purchase it will feel it is a very much worth-while Peony.

A Brand Division \$7.50

8.6 CHERRY HILL

(Thurlow)

A very tall growing semi-double bright dark early red. Splendid as a landscape variety. The color is a deep garnet, with a sheen so rich that the variety is very noticeable among all other reds. For best effects this variety should not be disbudded. Awarded a Silver Medal by the Massachusetts Horticultural Society.

A Brand Division \$1.50

8.4 CHESTINE GOWDY

(Brand)

A striking variegated cone-shaped pink. The broad outer petals are silvery pink. These enclose a zone of fine, irregularly shaped closely set petals of deep rich cream, which in turn surround a prominent cone of broad pink petals, splashed and tipped with crimson. This is a late variety with delicate fragrance.

A Brand Division \$1.50

8.7 CLAIRE DUBOIS

(Crousse)

A late flower of immense globular form, with long incurved petals of a uniform shade of clear violet-rose, tipped silvery white. It has that same wonderful attractiveness possessed by Mons. Jules Elie. They are much the same in color but Claire Dubois is late where Mons. Jules Elie is early.

A Brand Division \$1.50

**Don't be Governed by Prices—a BRAND
DIVISION is Worth All We Ask for It**

When you figure the cost of your Peonies, not according to the price per root, but according to the size and beauty of bloom—the quality and quantity of yield—then you will find that no other Peonies cost so little as those which are grown from “Brand Divisions.”

Special Offer of 4 Excellent Peonies in color on these 2 Pages for \$7.50 postpaid

DR. CHRISTOPHER GRAHAM (New)

(A. M. Brand)

This variety was named for Dr. Graham, who was so long identified with the early history of the Mayo Clinic at Rochester, Minnesota. Here is a large late white in season with Marie Lemoine. It is a rich creamy white absolutely void of stamens. The plant is tall, with medium green foliage and strong stems. The flower is large, loosely built, with large guard petals enclosing a center of smaller lacy petals. There is an occasional trace of carmine on a petal, but not flecked like Festiva Maxima. The general appearance of this late flower is that of a large, very creamy white, the Kelway's Glorious type. We consider this a real acquisition to our short list of good late whites. It is absolutely a first-class variety and also a late variety. It is a loose type and will open well.

A Brand Division \$5.00

8.1 COURONNE D'OR

(Colot)

A late white illumined near the center by a ring of yellow stamens, a crown of gold. Center petals tipped carmine. Plant has strong stems and good foliage. Old but dependable.

A Brand Division \$1.50

8.4 DAVID HARUM

(A. M. Brand)

A soft Tyrian rose without stamens. The flowers are very large with prominent guard petals surrounding a great ball of closely packed petals of the same shade. An upright growing plant with very strong stems that hold their large blooms erect. This is an excellent garden variety and also a good show flower. Another fine rose-red of beautiful form.

A Brand Division \$2.00

8.1 DUCHESS DE NEMOURS

(Colot)

An early sulphur-white with shadings of green at the base of the petals, without any trace of crimson on the petals. The plant is medium tall, with strong stems and excellent foliage.

A Brand Division \$1.50

7.6 EDULIS SUPERBA

(Lemon)

This is the first good early deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. The flowers deserve a much higher rating and should be planted because of its earliness and general good qualities.

A Brand Division \$1.50

EDWARD FLYNN (New)

(A. M. Brand)

One of our very best and latest selections from among the many new varieties we have brought out. We have been searching for years for a Peony similar to Philippe Rivoire but with stronger plant habits. We believe we have found such a Peony in our new variety, Edward Flynn. We first selected it from a block of seedlings because of its striking resemblance to Philippe Rivoire. After working up a stock of Edward Flynn, we planted the two varieties side by side, in order to make a true comparison. Crossing the field one day when these Peonies were in bloom in their 3rd year after planting, we came upon these two varieties. From the general appearance we thought we had come to Philippe Rivoire as the two Peonies are very much alike in color and neither have stamens. It soon became very noticeable that the plants of Edward Flynn were much stronger, had more foliage, the flowers were larger and more numerous, and just as beautiful. When the variety Edward Flynn is rated by members of the American Peony Society, we feel it will rate as well as Philippe Rivoire, or better.

A Brand Division \$10.00



9.3 Walter Faxon—Midseason, \$2.00

June 29, 1951
"Your Hazel Kinney is really my best performer—it has all the qualities of a fine Peony."
MRS. M. S. B.
Sharon, Mass.



9.0 Hazel Kinney—Late Midseason, \$2.00

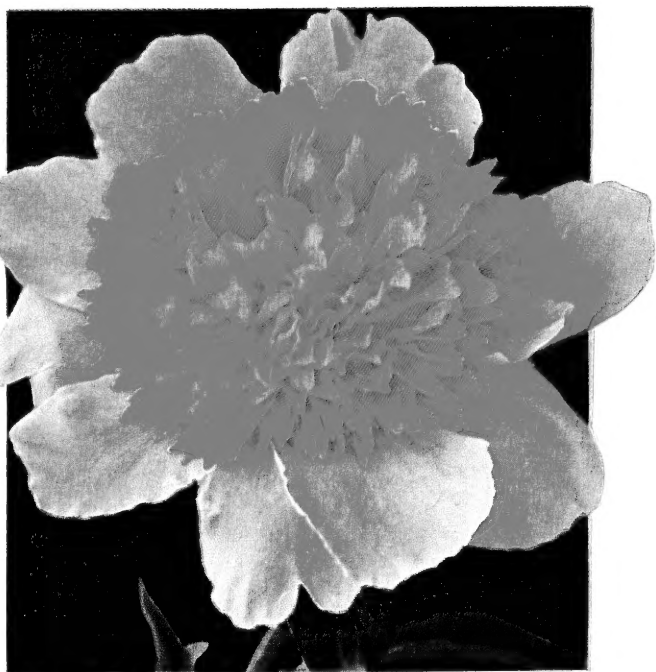


8.8 KARL ROSENFELD

(Rosenfield)

A brilliant and striking variety, coming into bloom early midseason. Flowers very large semi-rose type, and slightly fragrant. Desirable as a cut flower, a garden variety, and a show flower.

A Brand Division \$1.50



7.7 PHILOMELE

(Calot)

A striking landscape variety with bright rose guard petals, enclosing a center of amber-yellow petals. As the flower develops, a crown of bright rose appears in the center. A midseason variety of medium size.

A Brand Division \$1.50



9.0 SARAH BERNHARDT

(Lemoine)

A very large, late-midseason, rose-pink with a lighter pink edge. A splendid performer in the show room, and a variety we readily recommend for every garden.

A Brand Division \$1.50



8.7 AVALANCHE

(Crousse)

A choice creamy white coming into bloom late in the season. The flower is large and compact, with a collar of creamy white petals surrounding a center of delicately tinted lilac-white petals occasionally edged carmine. A choice cut flower and also a fine show flower.

A Brand Division \$1.50

All 4 Varieties,
for
\$5.50 Postpaid

FINE IN THE SOUTH AS WELL AS IN THE NORTH**From Cordova, Alabama**

Ella Christiansen gave me a pleasant surprise. I expected nothing, but it has proven to be a splendid variety for Alabama. It has a strong, vigorous plant and is a profuse bloomer of extra large blooms on strong stems. In color it is a medium pink. I am well pleased with it.

PEONIES IN KANSAS

December, 1944, Bulletin

I have grown about 500 varieties of Peonies here in Kansas. Of course at the top of my list is Myrtle Gentry. Ella Christiansen is a Peony that does not seem to be as much in the public eye as it should be. Every year I have it and admire it when it is in bloom. If you have never grown Ella Christiansen get one or two and start.

ELLEN FOSTER (New)

(A. M. Brand)

A medium tall growing variety with good plant habits and clean foliage. Rose type blooms of good size, large, broad, deep petals of almost uniform light flesh-pink flushed delicate lavender. A new variety of great promise. Selected by many of our visitors last season as the best flower in our show room. This choice sort of dainty pink is really a top notch variety. **A Brand Division \$5.00**

9.4 ELSA SASS

(H. P. Sass)

An attractive late creamy white that is admired by all who see it. The flowers are fully double and are borne on strong, stiff stems. This flower is a winner of the Gold Medal and fully deserves this distinction. Never disappointing. **A Brand Division \$5.00**

EVANGELINE NEWHALL

(A. M. Brand)

A very late, large, light pink. The petals are very long and the edges are both scalloped and ruffled. The flower has variations of deeper pink running throughout the petals. The variety is semi-rose type. This is a comparatively new variety that we introduced in 1936. We consider it a very fine Peony. **A Brand Division \$3.00**

7.7 FANNY CROSBY

(Brand)

An early yellow Peony with pink guard petals that is growing in favor more each year as it becomes better known. The plant is strong, thrifty, and very floriferous. The side buds come into bloom with the main flower and if left on the plant they make a wonderful showing. This variety was judged the best near yellow Peony at the National Show held in Boston in 1947.

A Brand Division \$2.00**8.4 FELIX CROUSSE**

(Crousse)

A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose late red, the same type as the early red, Richard Carvel. **A Brand Division \$1.50**

9.3 FESTIVA MAXIMA

(Miellez)

An early true rose type white with broad guard petals surrounding a compact inner mass of rich white petals flecked crimson. This is a good early garden variety to use for cut flowers, but as a rule comes too early for a show flower. **A Brand Division \$1.50**

9.1 FRANCES WILLARD (See color page 5).

(Brand)

9.4 GEO. PEYTON

(Nicholls)

A very large, new Peony coming into bloom late in the season. It is a fine pale buff with a suffusion of pink all through the flower. The plant is medium in height, with long stems. The flower is fully double and we feel sure it will prove a worthy addition to any fine garden. **A Brand Division \$5.00**

GOLDEN BRACELET (New)

(A. M. Brand)

A very high built yellowish white with a distinct collar of yellow petals encircling the center. General color effect yellow and a real addition to the small list in this color class. This variety, when displayed in our show room is always greatly admired. One of our visitors suggested the appropriate name as the flower has a distinct band of creamy yellow petals through the flower that reminds one of a gold bracelet. **A Brand Division \$5.00**

8.6 GOLDEN DAWN

(Gumm)

Golden Dawn, Golden Bracelet, Laura Dessert, are the three all-yellow Peonies introduced to date. For best color effects, all three should be cut in the bud and developed inside. Golden Dawn is a midseason variety with broad guard petals of ivory-white with a full yellow center. **A Brand Division \$2.00**

9.1 HANSINA BRAND

(A. M. Brand)

(See page 3 for description and prices).

Hansina Brand is one of the greatest of all show flowers. With all the prizes this variety has won in the National Shows held over the country, we have always found it most difficult to supply the demand.

9.0 HAZEL KINNEY

(A. M. Brand)

A delicate clear hydrangea-pink coming into bloom late midseason. The flower has fine form with broad guard petals symmetrically arranged. The plant is of medium height with clean light green foliage. A splendid variety. **A Brand Division \$2.00**

8.6 HEART'S IDOL

(Neeley)

A double midseason ivory-white with heavy rounded guard petals. The flower opens a blush-pink with pink and yellow tones in the collar. The plant has stiff stems and excellent foliage.

A Brand Division \$2.50**8.8 HENRY AVERY**

(Brand)

A late midseason variety. Guards and center petals are bright light pink. Between the guard and center petals is a very distinct collar, from an inch to an inch and a half wide, of creamy yellow petals. This gives the flower a very striking appearance. This is a charming Peony making a fine garden variety as well as a striking show flower. **A Brand Division \$1.50**

HENRY ST. CLAIR

(A. M. Brand)

A tremendously free blooming red of very pleasing form and in color resembling Felix Crousse. It looks to us as though this is going to be a fine cut-flower sort. Nice strong, healthy plant literally covered with bloom; medium long, straight stems. Flowers an even toned shade of red. In full bloom before Felix Crousse starts to open. This variety evidently does well in the South.

A Brand Division \$1.50

(In the September, 1947, Peony Bulletin, Mr. Bigger from Topeka, Kansas, wrote as follows: "Mr. Brand has a new red that very few people have heard about. It is a very good cut flower and has a very nice shade of red. It is Henry St. Clair. I have bloomed it for three seasons and it looks very good for a cut flower. It is not too large, but it is plenty large enough for a cut flower.")

JEAN COOPERMAN

(A. M. Brand)

An early midseason even toned soft crimson-red coming into bloom a few days after Richard Carvel. The flower is of good size and pleasing fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut-flower trade. **A Brand Division \$2.00**

JOANNE FOREMAN

(A. M. Brand)

One of our newest introductions that we think more of the longer we have it. A large late flower with long narrow pointed petals. A very brilliant bright deep pink. We feel sure when this variety is better known, it will be even more popular than our Martha Bullich. A sure-to-please deep pink.

A Brand Division \$7.50**JOHN HARVARD**

(Auten)

You will be delighted with this superb deep dark red Officialis hybrid. This variety comes into bloom with Golden Glow, another hybrid of a much lighter red, or perhaps, cerise will best describe the color. Both varieties are real gems. This year we have more stock of John Harvard which enables us to lower our price. Not available until fall. **A Brand Division \$5.00**

8.8 KARL ROSENFELD (See color page 8).

Excellent variety to grow for cut flowers.

9.0 KATHARINE HAVEMEYER

(Thurlow)

A large flesh-pink of true rose type coming into bloom late in the season. The guard petals are broad and rounded and somewhat notched at the ends. Center petals narrow and fringed. The center is full and high. The plant is medium tall and vigorous with strong, graceful stems. Fragrant.

A Brand Division \$1.50

9.8 KELWAY'S GLORIOUS

(Kelway)

A fine midseason lacy white that fully deserves its high rating. The flowers are large, rose type, with long laciniated petals. Plant is medium tall, upright, with strong stems that hold the lacy flowers erect. A really fine white.

A Brand Division \$3.00

9.1 LADY ALEXANDRA DUFF

(Kelway)

An immense, loosely built flower with great broad rounded petals. A pale blush-pink, fading to white, with yellow stamens. When not disbudded, the central flower is loosely double, of a rather flattened, circular form; central petals touched with carmine. A beautifully formed flower; sweet scented. Very floriferous. Very showy. Opening after the central flower, the side flowers come semi-double, saucer-shaped, showing stamens.

A Brand Division \$2.00

8.8 LADY KATE

(Vories)

A large, flat rose type light mauve-pink of perfect form. The plant is tall with stiff stems that carry the large flowers erect. A fine landscape sort.

A Brand Division \$1.50

8.9 LAST ROSE

(Sass)

An exquisite pale pink that comes into bloom late in the Peony season. Perhaps it received its name for its late appearance. A full double that always opens well with us. Stock still scarce.

A Brand Division \$2.00

8.8 LAURA DESSERT

(Dessert)

The flower is round, a rose type with guard petals creamy white, enclosing a dome-like center of pure canary-yellow. Like Fanny Crosby, the plant is an upright grower, holding blossoms erect for good landscape value. Like all yellows, it must be developed inside away from the sun to preserve its color. Early midseason.

A Brand Division \$2.00

9.0 LIBERTY BELL

(Dr. J. H. Neeley)

An unusually fine deep pink coming into bloom very late in the season. It has all the qualities of a fine flower and fills a distinct need in its color class. We have not been able to list this variety often in our catalog but we have grown it in our fields and watched it long enough to know we are offering a very fine distinct variety in Liberty Bell.

A Brand Division \$3.00

8.8 LILLIAN GUMM

(Gumm)

A uniform apple-blossom-pink with more brilliant shadings at the base of petals. The flower is large, globular in form, rose type, with broad petals, and a cupped center. A fragrant late midseason variety. A reliable bloomer.

A Brand Division \$2.00

9.0 LONGFELLOW

(Brand)

Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong stiff stems. The flower is a bright crimson and is always found among the winning classes in the show room.

A Brand Division \$2.00

8.4 LORA DEXHEIMER

(Brand)

To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer.

A Brand Division \$1.50

9.1 MARTHA BULLOCH

(Brand)

One of the greatest of all pink Peonies. The color is a bright old-rose-pink. The plant is very tall and comes into bloom late midseason. The flower is cupped rose type and often measures from 9 to 12 inches in diameter. The stems are strong and hold the heavy flowers well above the foliage. A constant prize winner.

A Brand Division \$3.00

8.7 MARY BRAND (See color page 5).

(Brand)

A great exhibition and garden flower.

9.1 MATHILDA LEWIS

(Saunders)

This is a large midseason variety resembling Mons. Martin Cahuzac but coming into bloom about a week later. The plant is medium tall, upright, with good stems and excellent foliage. This is one of the very darkest of all reds. It makes a fine show flower. For best results it should be cut in the bud and developed inside. If left on the plant the silky petals burn in the hot sun.

A Brand Division \$5.00

7.9 MME. DE VERNEVILLE

(Crousse)

We feel this variety is much under-rated. Flower large, very full, bomb type. Guard petals sulphur-white; center petals rose-white with carmine touches; good substance. Long, strong stems; ideal cut flower. Pleasing fragrance. Comes into bloom after Festiva Maxima, and we regard it far superior in beauty. See color page 15.

A Brand Division \$1.50

8.9 MME EMILE LEMOINE

(Lemoine)

A rare and beautiful white, coming into bloom late in the season. The flowers are very large, uniform in shape and size, with center petals irregularly marked carmine. The plant is rather tall with strong, erect stems. A most satisfactory garden flower and a wonderful show flower.

A Brand Division \$1.50

7.9 MODELE DE PERFECTION

(Crousse)

This is another of the older varieties that we have never been willing to discard. The color is a flesh-pink tipped with silver, marked with bright rose deepening in the center. The flower is compact and of distinct form. A free blooming variety with good stems and foliage. Late.

A Brand Division \$1.50

9.3 MONS. JULES ELIE

(Crousse)

An immense self-colored flesh-pink shading to a trifle deeper toward the base of the petals. Great prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. It looks more like a huge Chrysanthemum than a Peony. The plant is medium tall with strong stems. An early bloomer with pleasing fragrance. See color page 13.

A Brand Division \$1.50

9.6 MRS. A. M. BRAND (See color page 3).

(A. M. Brand)

**GOLD MEDAL**

A fragrant white that is hard to beat in the show room. Since this variety flowers late, it may not do well in all localities.

9.0 MRS. BRYCE FONTAINE

(A. M. Brand)

A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and show flower. Although this variety is listed as new and few roots have been sold, we have watched it year after year for over 16 years and we are willing to place it among the very best reds.

A Brand Division \$5.00

9.0 MRS. DEANE FUNK

(A. M. Brand)

A Walter-Faxon-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Peonies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a rosebud, cup-shaped center of large incurving petals. Magnificent in the show room.

A Brand Division \$3.00

9.0 MRS. FRANK BEACH (See color page 4).

(A. M. Brand)

9.4 MRS FRANKLIN D. ROOSEVELT

(Franklin)

This very fine pink is a lovely flower and we think it is one of the very best varieties originated by Mr. Franklin. It is deep Therese-pink with extremely long overlapping cupped petals which enfold a real rosebud center. It has good substance and keeps well as a cut flower. Its fragrance is pronounced. This is a flower to be admired by all. It received a Gold Medal in 1948 and fully deserved it.

A Brand Division \$5.00

9.0 MRS. JOHN M. KLEITSCH

(A. M. Brand)

A tall, very late deep pink with exceedingly strong, heavy stems and large deep green foliage. The petals are long, broad, pointed, and of great substance. A fragrant flower of deep rose type. When you think the Peony season is over, Mrs. John M. Kleitsch comes along to top off the season. Too late to appear in many shows, but won first prize as the best flower in the entire show at St. Paul in 1928.

A Brand Division \$2.00

NEWS FROM THE SOUTH

Mrs. John M. Kleitsch made only two flowers as a two-year-old, but one of them was fine; and what a darling shade of pink this one is.

9.5 MRS. J. V. EDLUND

(J. V. Edlund)

This is a large pure white flower of most perfect form. In voting off the tie with Hansina Brand at the Toronto National Show, this flower was awarded best flower in the show. It is a late, large pure white that is in bloom with Blanche King, Genevieve, Mrs. A. M. Brand, and Mrs. Frank Beach. It is one of the very finest of all Peonies. A Brand Division \$5.00

9.1 MYRTLE GENTRY (See page 5).

(A. M. Brand)



SILVER MEDAL

A fragrant light pink praised by all who grow it. Winner of many medals.

Topeka, Kansas
Aug. 7, 1941

"There is one thing that I have wanted to tell you folks for quite a while and just near did. I think that Myrtle Gentry is one of the three best, if not the best Peony that I have ever grown or that it has been my privilege to see. If I were limited to just two varieties of Peonies, one of them would be Myrtle Gentry. It has never failed me to date."

More About the Peony, Myrtle Gentry

By Myrtle Gentry

Years ago when I selected this fine pink as the flower I liked best of all from our seedling field, I had no idea that flower lovers all over the country would find a place for me in their gardens. When I read the Peony Bulletins issued by the American Peony Society and note what others say of my performance in their gardens from North to South, from East to West and I also note the many prizes I have won, I have come to the conclusion I really made a wise choice.

8.9 NANCY DOLMAN

(Vories)

A distinctive rose-pink of conical form and of great size. Although a very late variety, it seems to open as well in the South as in the North. The plant is very tall, with strong, heavy stems that bear blooms of extra large size and fully double. One of the best of Vories' originations.

A Brand Division \$2.50



Martha Bulloch on exhibit at the National Show held in Rochester, Minn., also best deep pink at Guelph, Ontario, in 1948. One of the greatest show flowers ever originated.



Hazel Kinney Holding a Large Bloom of Martha Bulloch

9.0 NIMBUS

(Andrews)

An extra fine flesh-pink coming into bloom late in the Peony season. The flower is rose type, fragrant and greatly admired by all who see it. The plant is tall with excellent stems. A fine show flower and equally good in the garden. A Brand Division \$3.00

9.4 NICK SHAYLOR

(Shaylor & Allison)

In our estimation one of the very best of the newer Peonies. A beautiful rounded cup-shaped bloom with tremendously large, nicely rounded petals that overlap one another as the petals of a Rose. The color is a deep pure flesh-pink with markings of a deeper, richer pink. We consider Nick Shaylor a top-notch variety. A Brand Division \$5.00

ODILE

(Doriat)

A fine, tall, late light pink that will attract your attention either in the field or the show room. It has much the same color as Tourangelle but the flower has more substance and the plant is more thrifty. A Brand Division \$3.00

8.6 OFFICINALIS RUBRA

A large round bloom of vivid crimson with a cinnamon fragrance. This is the deep bright red Peony of the old time garden. It comes into bloom very early in the season. Always in bloom by Memorial Day in our locality. No other red takes the place of this variety. Used for cut flower purposes where a good red is needed for Decoration Day. Often purchased in dozen lots to meet this demand. If you wish real beauty in your garden early in the Peony season, plant *Officinalis Rubra*, *Golden Glow*, and *John Harvard* in a group.

A Brand Division \$2.00. In lots of 12, \$18.00

9.2 PHILIPPE RIVOIRE

(Riviere)

A very late pale old-rose-pink, darkening toward the center. The beautiful form of this flower and its uniform soft rich color make it a flower loved by all who see it. This is a fine show flower and is absolutely void of stamens. It has a pleasing fragrance and is one of the highest rated reds. A Brand Division \$3.00

8.8 PHYLLIS KELWAY

(Kelway)

A very large, loosely built rose-pink, coming into bloom mid-season. The center petals are very large and broad. The center petals are intermingled with bright golden stamens. This is a flower that is liked by all who see it. This fine pink and Susan White make a fine combination, as they are the same type but differ in color. A Brand Division \$1.50

8.8 PHOEBE CARY

(Brand)

A very late pale old-rose-pink, darkening toward the center. The plant is very tall with strong stems and good light green foliage. The flower is rose type, slightly cup-shaped, with large, broad petals. A desirable late variety that always opens well.

A Brand Division \$1.50

From the American Peony Society Bulletin for December, 1947

With 213 Peony plants in my garden, *Phoebe Cary* is now the most numerous; eight in all, and well distributed in all parts of the garden. This wonderful pink is such a fine performer that I am interested in multiplying it further, just to have more blooms of *Phoebe Cary* for fragrant bouquets.

8.9 PRESIDENT COOLIDGE

(A. M. Brand)

A fine late pink, remarkable both as a show flower and landscape variety. The flowers are large and of a rather uniform lavender-pink. The blooms are carried well above the foliage on strong stiff stems. The prominent guard petals stand out from the rest of the flower. A Brand Division \$3.00

R. A. NAPIER

(A. M. Brand)

This is a Peony we are especially proud of. After watching its performance over a long period in both seed beds and fields, we sent out the first roots in 1939. We have always thought a vase of perfectly developed *Tourangelle* was about the last word in Peonies. In *R. A. Napier*, we have a Peony of practically the same form and color, a Peony that might easily be mistaken for *Tourangelle*. But *Tourangelle* seldom comes good in Minnesota while *R. A. Napier* is good every year. A Brand Division \$3.00

In the Court of Honor which calls for the best blooms in any Show, *R. A. Napier* was chosen the best light pink double at the National Show held in Guelph, Ontario, in 1948.

RED GODDESS

(A. M. Brand)

A medium sized, semi-double red with two rows of petals enclosing an intense yellow center. The form of the flower attracts the eye and you are held spellbound by the beauty and the richness of the coloring. An intense, deep, rich velvety crimson. We consider this a real addition to our list of semi-double red Peonies. A Brand Division \$5.00

PEONY BULLETIN

Rapidan, Va., June, 1945.

"Red Goddess was a real divinity in her royal robes of deepest red-velvet."

"Red Goddess is a lovely semi-double of brilliant crimson. It is well suited for Alabama as all buds open nicely."

9.0 SARAH BERNHARDT (See color page 8).

(Lemoine)

9.1 SOUVENIR DE LOUIS BIGOT

(Dessert)

Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxon in color but stands up much better in the field. A real treasure and worthy of a prominent place in any garden. A Brand Division \$2.00

9.0 SUSAN WHITE (See color page 6).

(A. M. Brand)

For a fine combination use this one for a white, *Red Goddess* for a red, and *Phyllis Kelway* for a pink.

9.7 SOLANGE

(Lemoine)

As to color this variety is hard to classify. The flower is made up of a suffusion of buff and pale salmon-pink shades. The flower is a perfect rose type. The coloring is beautiful and distinct but the flowers often fail to open. We recommend it for a large planting but not for a small home garden. The years when it comes good it fully deserves its rating, and is a perfect show flower.

A Brand Division \$1.50

T. E. CARPENTER (New)

(A. M. Brand)

A new flower of ours which we are listing again this year. A medium sized flower composed of large, nicely rounded petals neatly arranged in perfect circles, and possessing great substance. The color is similar to that of the great *Solange*, a pure ivory with a yellowish tinge. A superbly balanced flower. From our long study of flowers, we believe it will prove one of the coming great Peonies. A Brand Division \$5.00

9.8 THERESE

(Dessert)

Very large; somewhat loosely built; long, narrow pointed petals. Plant of medium height with strong stems. Usually produces large typical flowers, even on 1-year plants, if they are allowed to bloom. Early midseason pink, fading toward the center, and illumined by a golden yellow glow in the depths. A supreme flower for exhibition purposes. A Brand Division \$3.00

THURA HIRES

(Nicholls)

A large petaled white with an intermingling of petals of lemon-yellow. When the flower first opens, the yellow is decidedly apparent. A late midseason blooming variety. A lovely flower that you should not overlook in making a selection. A Brand Division \$3.00

9.4 TOURANGELLE

(Dessert)

A delicate pearly white, suffused with shades of delicate salmon and *La-France-rose*. The flower is rose type and comes into bloom late in the season. The plant has a weak stem but the coloring of the flower is so unusual that it is admired by all who see it. A Brand Division \$1.50

8.2 VICTOIRE DE LA MARNE

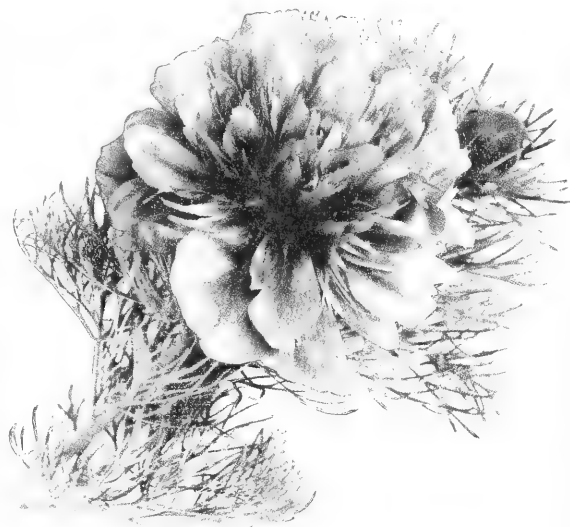
(Dessert)

A large midseason purplish red with silver reflex. A striking loosely formed flower with strong, vigorous stems. Always attracts attention in the field and the show room. A Brand Division \$1.50

9.2 VICTORY CHATEAU THIERRY

(A. M. Brand)

A clear bright pink, gradually fading to a lighter pink. The flower is large, with immense, broad, evenly arranged, rounded petals of great substance; plant of medium height with strong stems that hold the large, cup-shaped blossoms well erect. We consider this one of our very best originations but it comes into bloom so early that you seldom see it in the show room. A Brand Division \$5.00



TENUIFOLIA FLORA PLENA

The Fern-Leaf Peony

The earliest double to bloom. In bloom with us around May 20th. Very brilliant crimson. Finely cut foliage, so much like that of the Cosmos. Every season we receive numerous requests for the name of this flower. Tenuifolia should always be carefully mulched the first winter after planting. Plant as early in the fall as practicable. Very scarce. Few growers are able to list it. For fall only.

A Brand Division \$5.00

9.3 WALTER FAXON (See color page 7).

(Richardson)

W. E. BLANCHETTE

(A. M. Brand)

This is a rich deep crimson of immense size, the largest red we grow. It is of a loose, semi-rose type with immense broad petals arranged in symmetrical form like the petals of a beautiful Rose. It is so arranged and of such beautiful form that it catches the eye instantly in the field. It develops nicely inside as a show flower and holds up well over a period of a number of days. We believe anyone who purchases this fine red will be more than pleased with it. Stock is extremely scarce.

A Brand Division \$10.00

8.3 WINNIFRED DOMME

(Brand)

This is a very bright scarlet that makes a very fine border plant. The plant is dwarfish but the stems are strong and erect, each producing one flower to the stem. Unlike most reds, it has practically no purple, and is the nearest scarlet of all Peonies.

A Brand Division \$1.50

9.3 W. L. GUMM

(Gumm)

We have been growing this fine Peony for a number of years and we think it is one of the best among the whites. The guard petals are pure white, of excellent texture and enclose a center of closely packed petals with an ivory sheen. A refined and greatly admired midseason white.

A Brand Division \$3.00

Plant Bleeding Heart in the spring or fall with crown 2 inches under ground.

BLEEDING HEART

(Dicentra Spectabilis)

Easy to Handle—Easy to Grow

This is one of the old-time flowers from grandmother's garden, of which we will never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Foliage is fern-like and dainty. A valuable flower for planting in the shade. Very hardy and lives year after year. Grows 1 to 2 feet tall and blooms in May. Large divisions, each \$1.00; 3 for \$2.75; 6 for \$5.00, postpaid.

[13]



8.9 LAVERNE CHRISTMAN

(A. M. Brand)

A very large deep pink of varied shadings. The flower is rose type with loosely formed petals. The plant is tall and a vigorous grower. This variety received an Award of Merit at the National Show in 1923 when 12 others of our new originations were on display. A lovely flower. Not offered every year.

A Brand Division \$3.00

See Pages 54 and 55 for Scarce Varieties



Mons. Jules Elie—Early, \$1.50



Mikado

- Dazzling Beauties
- Distinctly Different
- Decidedly Decorative
- Wind and Rain Resistant

MAKE YOUR OWN CHOICE

A special offer made up by us might not suit your individual garden, or you may already have some of the varieties we list. You may choose a \$10.00 value for \$8.50 from our Single and Japanese types and we will send them to you postpaid.

Beautiful Single and

8.7 AKASHIGATA

(Japan)

A very satisfactory variety with bright rose guard petals surrounding a very heavy center of filamental petals of bright pink bordered with gold.

A Brand Division \$2.00

AKBAR

(Nicholls)

A new variety introduced by Col. Nicholls. The guard petals are a rose-red and surround a center of bright golden staminodes. Our stock is very limited.

A Brand Division \$2.50

8.5 ALMA

(Shaylor)

A midseason light pink of medium size. The pale pink guard petals which gradually fade to a pale yellow toward the base surround a cluster of bright yellow petaloids, tipped gold. Center carpels are a greenish yellow, tipped pink.

A Brand Division \$1.50

8.0 ALTAR CANDLES

(Pleas)

A Japanese variety with flesh-pink guard petals surrounding a center of narrow petaloids tipped crimson. Floriferous and dependable.

A Brand Division \$1.50

9.2 AMA-NO-SODE

(Japan)

One of the very best of the pink Japanese varieties. A single row of long, evenly rounded, cup-shaped petals enclose a globular center of half-transformed staminodes, yellow at the base, edged gold and faced with pink. Carpels light green, tipped pink. The plant has heavy rich green foliage.

A Brand Division \$3.00

8.9 AUREOLIN

(Shaylor)

A single row of broad guard petals surrounds a center of fully transformed petaloids of deep sulphur-yellow. Holds its color well in the sun and if you are looking for a good yellow Japanese Peony you will be pleased with Aureolin.

A Brand Division \$2.00

BETTY LOU

(Brand)

A medium tall plant, light green foliage and stem with a beautiful shaped large light pink flower that holds its color and form for days in the sun. Then as the flower starts to fade, the zoning of shades of pink and white becomes simply wonderful. Just a suggestion of Walter Faxon color in it.

A Brand Division \$2.00

9.2 CHARM

(Franklin)

This is a very dark maroon Japanese variety. We like it better than Fuyajo as it is richer in color and larger in size. Holds up well as a cut flower. It resembles Fuyajo and comes into bloom midseason.

A Brand Division \$3.00



Krinkled White



Akashigata

Japanese Types

8.9 FLANDERS FIELDS

(A. M. Brand)

A fine red of the most vivid color. Two rows of petals surround a large prominent center of golden stamens. Petals are of excellent substance and are rich and velvety in appearance. Every year in every way, it proves a splendid flower. **A Brand Division \$3.00**

8.7 HARRIET OLNEY

(Brand)

This variety is one of the very earliest of our singles to give color to our fields. It opens a deep rose but gradually changes to a soft rose-pink. The plant is medium tall with stiff straight stems which hold the flowers well erect. A very fine landscape variety.

A Brand Division \$1.50

9.0 HELEN

(Thurlow)

This is a very fine early deep shell-pink. A double row of broad rounded petals surround a mass of golden stamens. The stems are tall, strong, and erect. If you are looking for a good pink single this variety will please you.

A Brand Division \$3.00

8.0 HENRI POTIN

(Doriot)

A late china-pink overlaid with rich shadings of salmon. The broad guard petals surround a large tuft of filamentous petals gradually fading to white with vivid yellow at the tips. We consider this one of the best pink Japanese varieties. **A Brand Division \$3.00**

9.0 KRINKLED WHITE

(A. M. Brand)

One of the finest all around single whites we have ever grown. The bud is small and resembles a pale pink Tulip, but as it opens, it expands into a large flower with broad, crinkled petals resembling crepe paper. Award of Merit at the National Show at Des Moines, Iowa. In 1949 at the National Peony Show held in Milwaukee, Wis., Krinkled White won 4 first prizes, 3 second prizes, a Bronze Medal for the best single type Peony in the Show, and was also the best white single in the Show. Especially fine for cutting. A consistent prize winner in every Peony Show throughout the country.

A Brand Division \$3.00

JOIN THE AMERICAN PEONY SOCIETY

Every Peony lover should join the American Peony Society. Each member receives about four valuable booklets on the Peony each year. These bulletins contain valuable and interesting information. Articles are written by Peony enthusiasts from all sections of the country. A complete report of each National Peony Show is given in one of the numbers. You will keep up to date on the progress of the Peony by becoming a member.

Membership is \$5.00 per year. You may add this amount to any order you send to us and we will take care of your membership. This is an investment you will not regret.

8.4 L'ETINCELANTE

(Dessert)

Dark pink. Very large flowers decidedly cup-shaped; great broad petals of deep bright pink, heavily margined with silver; a large center of bright yellow stamens. **A Brand Division \$1.50**

MAN O' WAR

(A. M. Brand)

An exceedingly bright red with a great deal of scarlet in its color. The guard petals enclose a very large center of intensely rich yellow stamens. The stems are strong and erect. When the plant is well established, each stem carries a large flower. The plant is so covered with these large blooms that the foliage is hardly visible. This is a new variety. **A Brand Division \$3.00**

June 13, 1951
Roanoke, Va.

"About 2 years ago I obtained from you a Peony named Man O' War, which is a large, single, dark red with a golden center. This Peony attracted more attention in my garden this year than any other of the 25 kinds I have and I would like to order two more of this Man O' War."

C. R. J.

MELLEN KNIGHT

(A. M. Brand)

A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red. **A Brand Division \$1.50**

MIDWAY ISLAND

(A. M. Brand, 1945)

A new Japanese type Peony of our origination which we selected some years ago as being very unusual. It is a strong growing variety, stands very erect in the field; produces medium to large flowers; the plant is tall and immediately attracts attention in the field. The flower has prominent creamy white guards, slightly flushed pink, and surrounds a mass of golden wiry staminodes.

A Brand Division \$5.00

8.6 MIKADO

(Japan)

A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick staminodes stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration. **A Brand Division \$2.00**

MISCHIEF

(Auten)

A uniform soft pink that blooms late after most single flowers have passed. This variety always attracts a great deal of attention when exhibited at flower shows. **A Brand Division \$2.00**

MRS. MAC

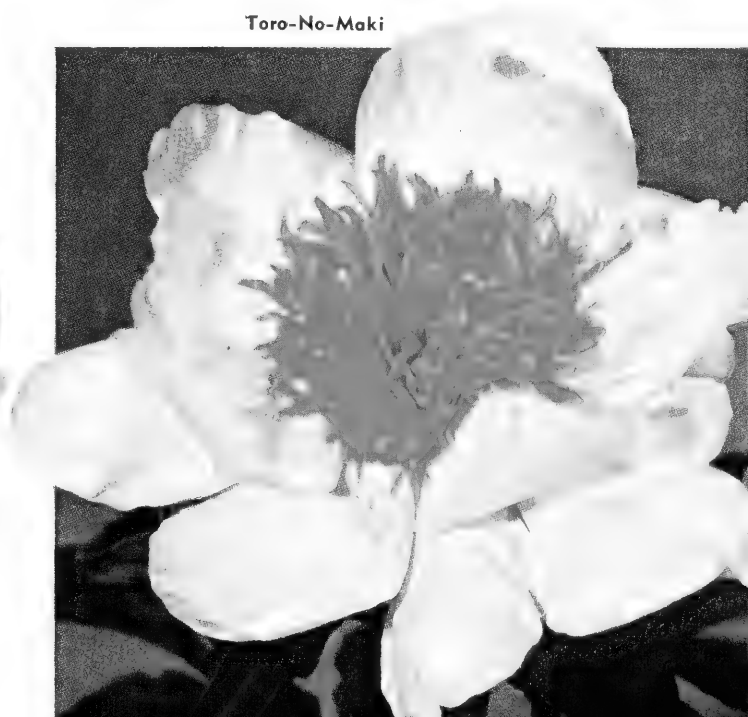
(Franklin)

A splendid Japanese Peony brought out by Mr. Franklin. We have tried it out some 10 years and like it exceedingly. Very strong plant, covered with delicate pink typical Japanese blooms, flushed and flecked with deeper tones of pink. **A Brand Division \$1.50**

See Page 54 for Other Fine Varieties



Tokio



Toro-No-Maki



ORELIO. (De Forest.) 35". A very rich reddish brown of fine form and texture. Each \$2.00



NEW SNOW. (Fay.) 38". A fine, well-named white with a bright yellow beard that adds beauty to the flower. The stalks are well branched and carry large ruffled flowers. One of the best of all whites. Each \$2.00

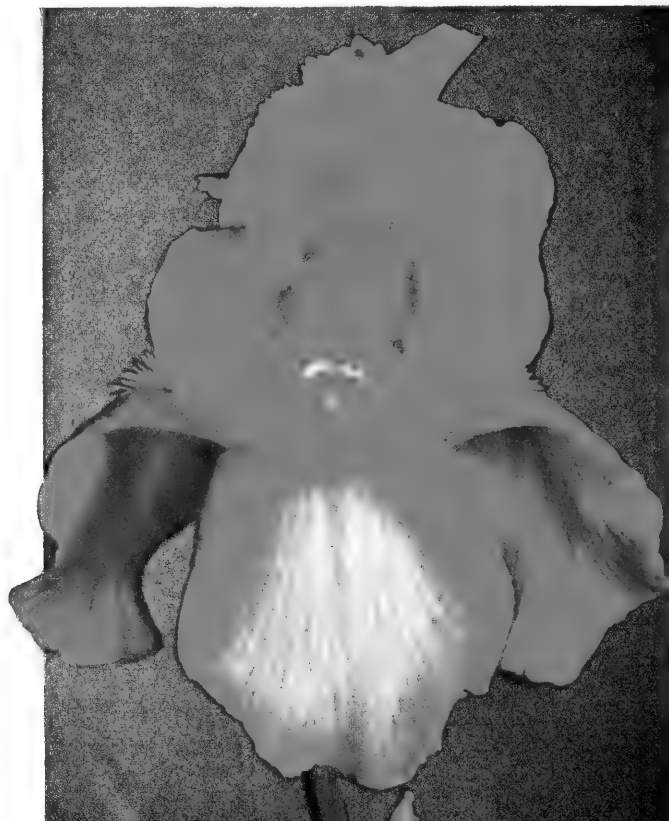
**All 4
On
This Page
for
\$7.75,
Postpaid**

BLACK FOREST. (Schreiner). 33". A rich deep blue-black with beard of the same color. Flowers of medium size but of wonderful color. Each \$1.00

If you order late in the season, you should give us permission to substitute a variety of the same color and of equal or better value if our stock of any one variety should be exhausted.

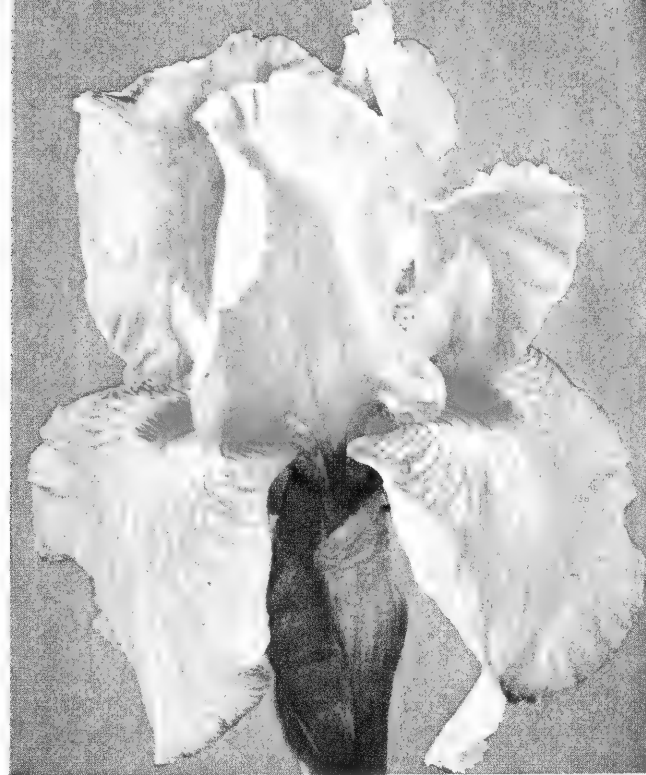
Choice

RAINBOW ROOM. (Sass.) 34". A blending of many rainbow colors form the background of this fine variety. Standards are light buff with falls deeper yellow on edges with a blaze of blue in the center of fall. Each \$3.00





JANE PHILLIPS. (Graves.) 34". For a true light blue here is one of the very best. A charming variety of fine form. Each \$5.00



FANTASY. (Hall.) 34". A rose and orchid combination unlike any other in the pink class. The flower is slightly ruffled, the color vivid, and a deep tangerine beard accents the rich coloring of the falls. Each \$5.00

Iris

PLANTING TIME

July and August are the two best months for planting Iris. We ship from July 5th through September.

ARGUS PHEASANT. (DeForest.) 38". A striking golden brown with a bright coppery sheen. A large flower that is a top favorite in its color class. Each \$5.00

All 4
On
This Page
for
\$15.00,
Postpaid

BLUE RHYTHM. (Whiting.) 40". A soft cornflower-blue with a silvery overtone. A fine plant beautifully branched and free blooming. Each \$1.00





RED VALOR. (Nicholls.) 38". A superb garnet-red with domed standard, semi-flaring falls and brown beard. A red that has wonderful finish and substance.
Each \$1.00; 3 for \$2.50

CASA MORENA. (DeForest.) 38". A nicely shaped rich reddish brown with a brownish orange beard. A beautiful, solid, self colored Iris. Each \$1.50, 3 for \$3.75

**1 Each of
All 8
Varieties
On These
2 Pages for
\$8.50,
Postpaid**



SNOW FLURRY. (Rees.) 30". A giant ruffled icy white with large broad petals, crimped at the edges. The unopened buds are tinted blue, always in demand.
Each \$1.00; 3 for \$2.50

MISTY GOLD. (Schreiner.) 33". An entrancing large lemon-yellow with lightly ruffled petals. An unusual and beautiful flower that will not prove disappointing.
Each \$1.00; 3 for \$2.50





ROCKET. (Whiting.) 36". A fascinating orange self, with deep chrome standards and orange-chrome falls. Brilliant in the field and outstanding in the show room.
Each \$1.50; 3 for \$3.75

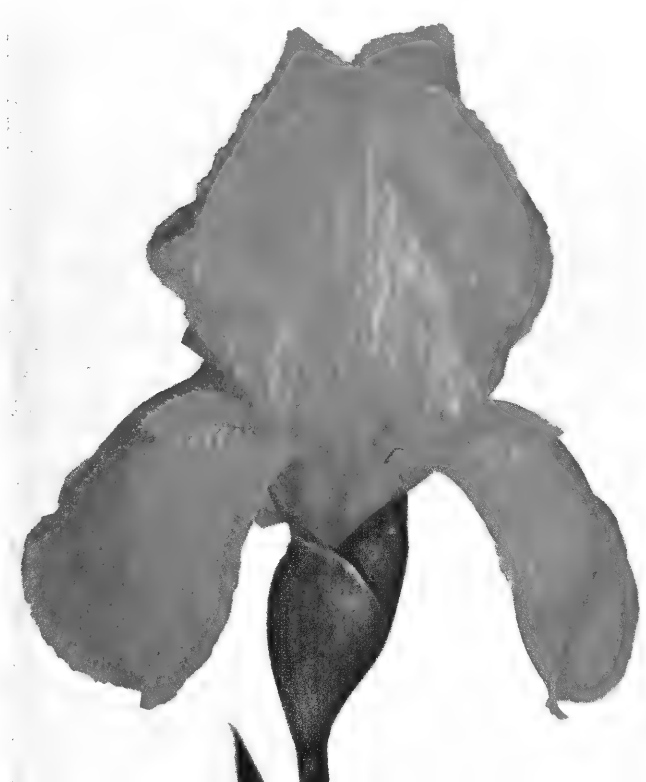


PINK CAMEO. (Fay.) 36". An exquisite true pink with a striking tangerine-orange beard. Florets are of good size and come into bloom early.
Each \$1.50; 3 for \$3.75

**3 Each
of
These 8
Beauties
for
\$22.00,
Postpaid**

LOTHARIO. (Schreiner.) 38". A huge bicolor with light blue standards and rich velvety purple falls. A tall variety, lightly frilled and fragrant.
Each \$1.00; 3 for \$2.75

BROWN THRASHER. (Kirkland.) 34". An appealing variety of most unusual coloring. The entire flower is a rich reddish brown with a deep orange beard.
Each 75c; 3 for \$2.00





SOLID MAHOGANY. (J. Sass.) 38". A bronze-red mahogany self with a deep bronze-gold beard. Flowers large and of good substance. Each \$1.00; 3 for \$2.50

SPINDRIFT. A delicate seashell-pink with a deep tangerine-orange beard. Color holds well in the field. Each \$1.00; 3 for \$2.50

**1 Each of
All 4
for
\$3.50
3 Each
for
\$9.00,
Postpaid**



OLA KALA. (J. Sass.) 38". One of the richest and most outstanding of all the deep yellows. A favorite in our field and show room. For an orange-yellow, this is one that will prove most satisfying. Each \$1.00; 3 for \$2.50

ALADDIN'S WISH. (Murawska.) 36". A fine variety in a lovely shade of clear soft blue with palest tracings of cream radiating through the flower. A large Iris with a delightful fragrance. Each 75c; 3 for \$2.00



General Iris List

The varieties illustrated in color are not described again in the list which follows.

Delivery Between July 10 and September 20

ACTION FRONT. (Cook.) 36". An excellent coppery red with a brilliant yellow beard. A strong growing variety. Each 60c; 3 for \$1.50.

ALPINE GLOW. (Kleinsorge.) 36". A blending of rose, lavender and yellow produces a dusty rose appearance. Petals lightly ruffled. Each 75c; 3 for \$2.00

AMIGO. (Williamson.) 34". A lovely variety with light lavender standards, and pansy-purple falls. Resembles Dorothy Dietz, but the coloring is richer. Each 60c; 3 for \$1.50

ANNA WILLIAMSON. (Cook.) 36". A bright fragrant rosy pink bicolor with light pink standards and deeper pink falls. A pale yellow suffusion brightens the rosy pink coloring. Each \$1.00; 3 for \$2.50

ANGELUS. (Egelberg.) 38". A distinct late creamy mauve-pink blend. A flower of tremendous size and substance. Prolong your Iris season by planting this fine late pink. Each 60c; 3 for \$1.50

AUBANEL. (Cayeux.) 38". A unique shrimp-pink with a flush of yellow in the heart. Fine for mass planting. Each 60c; 3 for \$1.50

BALLET GIRL. (H. Sass.) 36". An excellent variety in a delicate shade of pink. Each 60c; 3 for \$1.50

BANDMASTER. (H. Sass.) 38". A tall free flowering medium blue. Flowers are of immense size and a shade lighter than Great Lakes. Each 75c; 3 for \$2.00

BELLERIVE. (Benson.) 40". A tall, rich creamy variety of excellent form and substance. Petals slightly ruffled. This new Iris won the President's Cup at the Iris Convention held in St. Louis in 1952. Each \$3.00

BERKELEY GOLD. (Salbach.) 38". A rich deep golden yellow of good form and splendid growing habits. Holds a high ranking position in the list of 100 best Iris. Each 60c; 3 for \$1.50

BLUE GLOW. (Nicholls.) 36". A rich indigo-blue with standards somewhat lighter than the falls. The haft is a solid brown with a white beard shading into orange. One of the very best in this color. Each \$1.00; 3 for \$2.50

BLUE VALLEY. (Smith.) 36". A fragrant true blue. Flowers ruffled, large in size, and of fine form. Each \$2.00

BLUE ZENITH. (Whiting.) 40". A slightly ruffled sky-blue self of large size, excellent form. A truly good blue. Each 60c; 3 for \$1.50

BRIGHT LIGHTS. (Schreiner.) 36". An unusual bright yellow with deep golden standards. Falls almost a pure white with a stitching of soft yellow on the edges. Each \$1.00; 3 for \$2.75

BRYCE CANYON. (Kleinsorge.) 38". A self colored reddish brown that is proving very popular. A huge flower with large rounded falls and nicely held standards. Each \$1.00; 3 for \$2.50

CALIFORNIA PEACH. (Salbach.) 38". A lovely peach, pink and apricot blend, enriched with shadings of lavender-blue in the center of the falls. The flower is large, fragrant, and well branched. Each 60c; 3 for \$1.50

CHANTILLY. (Hall.) 36". A fragrant orchid-pink with heavily ruffled standards and falls. Each \$1.50; 3 for \$3.75

CHINA MAID. (Milliken.) 36". A large soft pink blended with golden buff at the haft and edges of the petals. Flowers are of excellent form and a pink liked by all. Not especially hardy with us but excellent in warmer states. Each 75c; 3 for \$2.00

CHIVALRY. (Wills.) 36". A large, ruffled deep blue that instantly attracts the attention of all visitors. Dykes Medal winner. Each \$1.50; 3 for \$3.75

CHRISTABEL. (Lapham.) 38". One of the older varieties but still a most satisfactory red. A splendid grower, making it a good garden flower as well as an exhibition variety. Each 60c; 3 for \$1.50

CLOUD CASTLE. (Graves.) 37". A very large wistaria-blue with broad standards and wide flaring ruffled falls. Each \$1.00; 3 for \$2.75

CONFETTI. (Schreiner.) 38". A well branched pink plicata with large flowers of heavy substance. A striking flower of beautiful form. Each \$3.00

COPPER LUSTRE. (Kirkland.) 38". A beautiful blend of pink and gold with a constantly changing lustre of great beauty. A free flowering variety. Each 60c; 3 for \$1.50

COPPER ROSE. (Cook.) 38". A copper, rose, and ten blend enhanced by a glow of golden yellow in the center. Standards buff-pink and rose with more red in the falls. Each 60c; 3 for \$1.50

DANUBE WAVE. (Schreiner.) 38". A rich shade of marine blue. A thrifty growing Iris of excellent substance. Flowers well placed on nicely branched stems. Each \$2.00

DESERT GOLD. (Kirkland.) 32". A large bright yellow low growing variety that is excellent for planting in the foreground. Each 60c; 3 for \$1.50

DISPLAY. (Grant.) 33". A rich glowing brilliant red shading to deep maroon at the haft. A very popular red. Each \$1.00; 3 for \$2.50

DISTANCE. (Cook.) 36". A silvery light blue with an inconspicuous white beard. Each \$1.50; 3 for \$3.75

DREAM CASTLE. (Cook.) 38". A lovely pure orchid-pink with a near white beard. The standards are domed with broad, rounded falls. Each \$1.50; 3 for \$3.75

EBONY QUEEN. (Sass.) 36". A medium large dark black-purple with well branched stems. Each \$1.00; 3 for \$2.50.



FAIR ELAINE. (Mitchell.) 36". An unusual variety and distinctly different from all others classed as yellows. The standards are a creamy white with golden falls and orange beard. Each 60c; 3 for \$1.50

FLORA ZENOR. (J. Sass.) 36". A small flower but one that catches the eye immediately when viewing a large planting. A real pink with somewhat deeper falls with a bright tangerine beard. A real gem. Each 60c; 3 for \$1.50

GALLANT LEADER. (Weisner.) 40". Another impressive red with deep rose-red standards and velvety maroon falls overlaid copper-gold. Each 50c; 3 for \$1.25

GARDEN FLAME. (H. Sass.) 34". A deep rosy garnet with no haft markings. A striking Iris with broad rounded falls coming into bloom late in the season. Each \$1.00; 3 for \$2.50

GARDEN MAGIC. (Grinter.) 36". A giant velvet red that ranks among the best in its color. The plant is medium tall with glossy velvety falls enhanced by a rich golden beard. This is as pure a red as you find in Iris to date. Each 60c; 3 for \$1.50

GLORIOLE. (Gage.) 38". A beautiful frosty pale blue of excellent substance. Each 60c; 3 for \$1.50

GOLDBEATER. (Kleinsorge.) 36". A chrome-yellow self without markings or blendings of any kind. This large fragrant yellow will give a good account of itself in any garden. Each \$1.00; 3 for \$2.50

GOLDEN EAGLE. (D. Hall.) 38". One of the very largest clear light yellows. A pleasing variety bearing 6-inch flowers without a trace of orange or amber. Each 75c; 3 for \$2.00

GOLDEN FLEECE. (J. Sass.) 36". A large ruffled flower with light yellow standards with creamy falls edged gold. A popular lemon-yellow. Each 75c; 3 for \$2.00

GOLDEN HELMET. (J. Sass.) 36". A large flower with ruffled standards of a chestnut color, while the falls are a rich oxblood-red. Each 60c; 3 for \$1.50

GOLDEN LIGHTS. (H. Sass.) 34". A golden yellow burnished orange-cinnamon at the edges. A bright golden brown with unusual ruffling. Each 60c; 3 for \$1.50

GOLDEN SPIKE. (Whiting.) 36". A midseason deep yellow self with a heavy orange beard. The well-branched stalks carry many flowers open at one time. For a good deep yellow this one will satisfy. Each 60c; 3 for \$1.50

GOLDEN TREASURE. (Schreiner.) 38". A very lovely soft yellow with a deep orange beard. The flower is unusually large, of fine silky texture, and beautiful form. Each 60c; 3 for \$1.50

GULF STREAM. (Fay.) 38". A rich dark blue showing no purple and without haft markings. A fine blue self with beard of the same color. Each \$1.00; 3 for \$2.50

HARRIET THOREAU. (Cook.) 38". A delightful orchid-pink self with strong stems and slightly waved petals. The plant is tall and this lovely pink shows up well in the field. Each 60c; 3 for \$1.50

HELEN MCGREGOR. (Graves.) 36". A clear pale blue, uniform in color. The form of the flower is perfect, with flaring and daintily ruffled petals. Supreme as a light blue. Each \$2.00

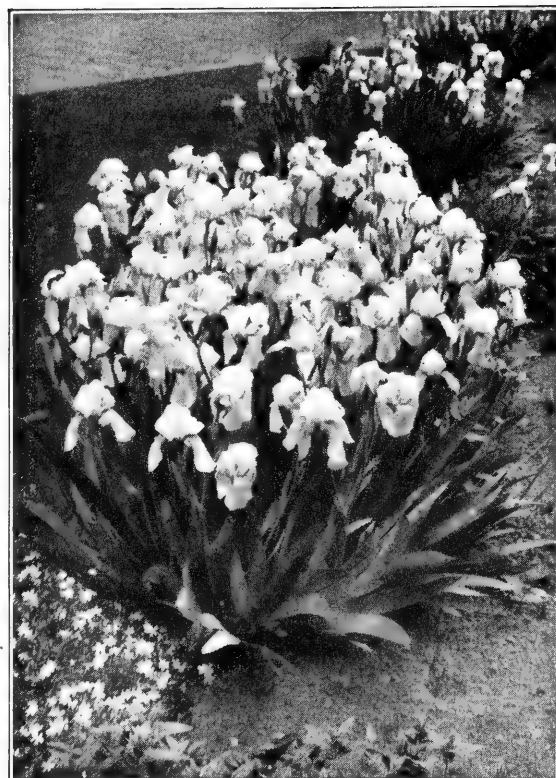
JAKE. (Long-Sass.) 38". A large pure glistening white, its charm accentuated by a brilliant golden beard, and narrow, clean cut gold bands at the base of each fall. The flower has fine substance and exquisite form. This fine white stands erect in the field and will show up well among the best of all white varieties. Each 60c; 3 for \$1.50

JASMINE. (Grant.) 38". A pure golden yellow without vein or variation of shading in either standards or falls. Even the beard retains the same coloring. Each 75c; 3 for \$2.00

KATHERINE FAY. (Fay.) 36". A large pure white showing no yellow. The falls are semi-flaring with slight ruffling. Petals broad and of excellent substance. Each 75c; 3 for \$2.00

KLONDYKE GOLD. (Kirkland.) 34". Unusually large flowers of a rich gold color that does not fade. Ranks with the best of the yellows. Each 60c; 3 for \$1.50

LADY MOHR. (Salbach.) 36". A unique variety entirely different from all others in the Mohr family of Iris. The standards are oyster-white, large and slightly ruffled. Falls are pale chartreuse or greenish yellow, with prominent veining. Each \$1.00; 3 for \$2.50



LADY OF SHALOTT. (Schreiner.) 34". A blush rose-pink with frilled standards with a peppering of pink dots on the falls. A charming pink. Each 60c; 3 for \$1.50

LAKE GEORGE. (Smith.) 36". A splendid blue with flaring wavy standards and almost horizontal falls. Deeper in color than Great Lakes. Each 75c; 3 for \$2.00

LANCASTER. (Cook.) 36". A coppery old rose blend with colors changing from deep pink to old rose. Soft brown markings are found near the haft, giving the flower a lustrous pinkish tan effect. Each 60c; 3 for \$1.50

LATE SUN. (DeForest.) 40". A rich deep solid yellow with red-gold overlay. The flowers are large and are borne on well-branched stems. Each 60c; 3 for \$1.50

LIGHTHOUSE. (Salbach.) 34". An unusual blending of colors, an old rose to a rosy red with just a suggestion of copper tones. A coppery rose flower with a burning yellow center radiating streams of light from the heart of the flower. Large, nicely rounded flowers. Each 60c; 3 for \$1.50

LILAMANI. (J. Sass.) 38". A velvety blackish violet self. The blooms are large with excellent texture. A free blooming variety. Each 60c; 3 for \$1.50

LORD DONGAN. (K. Smith.) 37". A striking variety with Chinese-violet standards and broad, deep pansy-violet velvety falls. Each 75c; 3 for \$2.00

LORI MAY. (DeForest.) 32". A pleasing shade of rose-pink. Almost a true pink. Each 75c; 3 for \$2.00

LOUVOIS. (Cayeux.) 35". A lovely Iris with light chocolate-brown standards and rich maroon-red falls, with a chocolate border along the edges of the petals. An intensely rich colored Iris. Each 60c; 3 for \$1.50

LULLABY. (Hall.) 38". A tall well-branched Iris varying in shades of pink from apple-blossom to orchid-pink. Standards and falls almost the same shade. Each 75c; 3 for \$2.00

MAJENICA. (Cook.) 38". A fine salmon-pink blend with wide petaled flowers of excellent substance. A huge flower with standards and falls practically identical. Each 60c; 3 for \$1.50

MANYUSYA. (J. Sass.) 33". An exquisitely ruffled orchid-pink. A charming variety. Each 60c; 3 for \$1.50

MARY VERNON. (McKee.) 36". A variegata with golden bronze standards and wide flaring falls of bright red. The falls are edged with gold. Each \$1.00; 3 for \$2.50

MASTER CHARLES. (Williamson.) 38". A glowing mulberry-purple self. Brown tones at the haft and beard of mahogany tipped brown add to the very brilliant coloring. Each 75c; 3 for \$2.00

MELANIE. (Hill.) 40". A well-branched light orchid-pink, close to a true pink. Flowers ruffled and well placed on tall strong stems. Each 60c; 3 for \$1.50

MELLOW GLOW. (Whiting.) 38". An excellent blending of deep peach and apricot. The blooms are large, crisp and ruffled with a heavy beard. Each \$1.00; 3 for \$2.50

MIDWEST GEM. (H. Sass.) 36". A golden apricot and pink blend with ruffled petals of excellent substance. Fragrant and attractive. Each 60c; 3 for \$1.50

MT. MCKINLEY. (Schreiner.) 38". An early blooming variety with white standards tinted soft blue, soon fading to a clear white. Falls are a deep purple edged pale blue. Distinct and good. Each \$1.25; 3 for \$3.00

NIGHTFALL. (Hall.) 36". A very velvety rich deep pansy-purple without veining. Standards somewhat lighter than the falls. A free flowering variety and a splendid grower. Each 60c; 3 for \$1.50

ORLOFF. (H. Sass.) 33". A plicata with a yellow ground, heavily dotted and etched with a rich cinnamon-brown. Blooms are of medium size and of fine form. Each 60c; 3 for \$1.50

PATRICE. (DeForest.) 36". Another beautiful plicata with creamy standards, sprinkled with peach and rosy lavender. Falls white, edged soft rose. Each \$1.00; 3 for \$2.50

PINK LACE. (Sass.) 36". A slightly ruffled pink self with a distinct tangerine beard that adds to the beauty of the flower. A newer pink than Flora Zenor originated by Mr. Sass who has given us many fine varieties. Each \$1.00; 3 for \$2.50

PINK PERFECTION. (Cook.) 36". A heavy textured hydrangea-pink with a lemon-chrome beard. A flower of excellent quality, blooming late in the season. Each 75c; 3 for \$2.00

PINNACLE. (Stevens.) 35". A unique variety with clear white standards and smooth primrose-yellow falls. A variety of great merit which is absolutely distinct. Each \$4.00



RADIANT. (Salbach.) 30". An exceedingly brilliant bicolor. Standards are an intense deep yellow-bronze, with velvety terra cotta falls, and a bright orange beard. No visitor ever misses this one. Each 60c; 3 for \$1.50

RED GLEAM. (Lapham.) 34". One of the truest reds of all. The flowers are of good size with well-branched stems. The rich velvety flowers have a chestnut cast and they make a fine showing in any planting. Each 60c; 3 for \$1.50

RED TORCH. (H. Sass.) 34". A brilliant variegata blend with deep buff standards and deep velvety red falls. A bright new Iris that was well named. Each \$1.00; 3 for \$2.50

REDWARD. (Cook.) 34". A brilliant rich crimson with velvety flaring falls. A fine low growing Iris. Each 75c; 3 for \$2.00

REMEMBRANCE. (Hall.) 38". A soft pink blend with a suffusion of yellow throughout. The flowers are nicely formed with well-branched stalks. Each 75c; 3 for \$2.00

ROYAL COACH. (H. Sass.) 34". A bright yellow plicata with edge of petals nicely bordered and dotted brown. A variety that immediately attracts attention. Each 60c; 3 for \$1.50

ROYAL SCOT. (Hall.) 38". A large flowered plicata of a pleasing tone of burgundy-red. It is so heavily trimmed that at a distance it gives a red effect. Each 75c; 3 for \$2.00

RUTH POLLOCK. (H. Sass.) 36". An unusual flower with a background of a soft shade of yellow with edges stitched in reddish rose. Each 60c; 3 for \$1.50

SHARKSKIN. (Douglas.) 38". A fine pure white of good substance. A very satisfactory garden variety, ranking well among the best whites. Each 75c; 3 for \$2.00

SIEGFRIED. (H. Sass.) 40". A huge late flowering variety of pale sulphur-yellow with both standards and falls dotted brown. Each 60c; 3 for \$1.50

SNOW VELVET. (H. Sass.) 38". A fine white of heavy substance, with a gilding of gold in the throat. A splendid garden variety as it holds up well in rain, sun and wind. Each 75c; 3 for \$2.00

SPRING CLOUD. (Jory.) 40". A tall free flowering variety with standards heavily marked with blue, while the falls are white edged with blue. Each 60c; 3 for \$1.50

STAINED GLASS. (Wilhelm.) 36". A rich glowing copper-red. A good name for this fine Iris. Each 75c; 3 for \$2.00

SUNSET SERENADE. (J. Sass.) 38". A soft late golden tan with apricot-buff standards and falls an orange tan. A seedling of Prairie Sunset. Each 75c; 3 for \$2.00



TEA ROSE. (Whiting.) 36". A perfectly formed mallow-pink with coppery shadings. A pure self with a touch of blue at the tip of the beard. Each 75c; 3 for \$2.00

THE RED DOUGLAS. 38". A smoothly finished rosy wine-red with a deep orange beard. The flowers are large, beautifully formed, and of great substance. One of the finest reds. Each 75c; 3 for \$2.00

THREE OAKS. (Whiting.) 36". A beautiful blending of mallow-pink and copper tones with a blue blaze on the falls. Perhaps a coppery rose best describes this beautiful flower. Each \$1.00; 3 for \$2.50

TIFFANY. (H. Sass.) 34". A pleasing yellow plicata with deep pink or rose stitching on both standards and falls. Each 60c; 3 for \$1.50

VATICAN PURPLE. (Whiting.) 38". A very rich dark blue-purple self that holds up well in the field. The stalks are strong, well branched, and often carry from 9 to 12 huge flowers over a long blooming period. An unexcelled dark purple. Each \$1.00; 3 for \$2.50

WHITE GODDESS. (Nesmith.) 38". A nicely formed white with domed standards and flaring falls. The flowers are a glistening white with yellow beard and are borne on tall, sturdy stems. Each 60c; 3 for \$1.50

WHITE WEDGEWOOD. (Grant.) 38". A very large blue-white with domed standards and semi-flaring falls. The beauty of the flower is enhanced by the dark blue beard. Each \$1.00; 3 for \$2.50

Early Blooming DWARF IRIS



Dwarf Iris, Azurea

Fine for the Rock Garden or for the Perennial Border

By the time the last snow has melted away, you will find the Dwarfs are peeping through the ground. Almost before you know it, these little plants are covered with bloom. They bring color to your garden, along with your Crocus.

We have sufficient quantity of the very light blue variety, AZUREA, to offer this season. The plants are very much smaller than other Iris and should be planted in groups of at least 6.

6 for \$2.00; 12 for \$3.25, postpaid

SIBERIAN IRIS

Make a nice planting of Siberian Iris throughout your perennial border and also around your bird bath. You will find the birds like the seclusion this Iris gives them. The flowers are graceful and they give your bouquets the artistic effect they often need. The plants grow upright, and the grass-like foliage adds materially to the beauty of any planting in which they are used.

All Field-Grown, Large Divisions:

Each 75c; any 3 for \$2.00; all 7 for \$4.00, postpaid.

CAESAR. 48". A uniform deep violet-blue. Very rich coloring in this variety. To see is to order.

CAESAR'S BROTHER. 48". Deeper in color than Caesar. The darkest of all Siberian Iris. A rich pansy-violet.

EMPEROR. 48". True Oriental form. Comes from Japan. The flowers are large, of fine form, good texture, and the color a rich uniform deep violet-blue.

GATINEAU. 48". An excellent clear blue Iris with extremely large flowers on sturdy stems.

KINGFISHER BLUE. 54". A very tall, graceful growing variety. A fine, large bright blue on very sturdy stems.

NORA DISTIN. 30". Standards and styles clear violet; falls white edged and veined china-blue.

SNOW CREST. 36". A tall, pure white with slightly frilled large flowers. One of the best of all whites.

PLANTING INSTRUCTIONS AND CARE OF IRIS

1. Choose a sunny well-drained location, for Iris will not survive in a wet soil.
2. The best time to plant is during July and August in northern states and September in the warmer areas. Iris will not bloom the following season unless it is planted early.
3. Plant rhizomes just below the surface of the ground about a foot apart. Have the roots well spread out and firm the soil tightly about each one.
4. Newly set plants should be watered lightly immediately after planting if the soil is dry.
5. Do not over-fertilize but if the soil is poor, steamed bone meal will prove very satisfactory, using a handful to a square foot of soil.
6. Keep your plants free from weeds and cultivate shallow. Always cultivate after a heavy rain when the ground has dried sufficiently.
7. Divide old clumps about every 3 or 4 years immediately after the blooming season is over.
8. Iris borer is a common pest and will destroy entire clumps if not controlled. They are easily controlled by an application of 5% DDT spray or dust at weekly intervals in early spring and again in September.
9. In northern sections, protect your Iris during the winter months by using marsh hay or straw that is free from weed seeds.

We are recommending to our customers **POPULAR GARDENING**, the new all-garden magazine, published for the first time in February, 1950, and enclose an order blank for customers to take advantage of a special introductory offer which **POPULAR GARDENING** is making to new subscribers. **POPULAR GARDENING** tells you how to have a better garden and keeps you abreast of the latest developments in gardening.



Siberian Iris

**Write for Special Prices
If You Wish Siberian Iris
in Lots of 50 to 100**

SONRISA. (DeForest.) 38". A coppery pink with a yellow undertone. The flowers are of fine substance and excellent form. Each 75c; 3 for \$2.00



Firecracker

Blue Shimmer

Tiffanja

The plicatas are becoming more popular each year.
The above 3 shown in color rank among the very best.

BLUE SHIMMER. (J. Sass.) 38". A choice waxy white, heavily peppered with the clearest tones of blue. The flower is large, fragrant, and beautifully formed. This is a charming variety loved by all.
Each \$1.00; 3 for \$2.50

FIRECRACKER. (Hall.) 32". A brilliant burgundy-red plicata with a yellow trim. Its fiery coloring sets it apart from all other varieties in the field.
Each \$2.00; 3 for \$5.00

TIFFANJA (DeForest.) 38". A nicely marked flower with buff standards and flaring white falls stitched brown.
Each 75c; 3 for \$2.00

We are offering a collection of 10, which includes the above 3, and
ALADDIN'S WISH **PATRICE** **RUTH POLLOCK**
MINNIE COLQUITT **ROYAL COACH** **TIFFANY**
ORLOFF

For \$8.00, Postpaid



RANGER. (Kleinsorge.) 36". A crimson-red self with long cone-shaped standards and wide velvety falls. A late variety with straight stems and fine branching.

Each \$1.50; 3 for \$3.75

MINNIE COLQUITT. (H. Sass.) 36". A large massive white plicata with a broad band of wine-purple on both standards and falls. A lovely flower with broad lightly ruffled petals.

Each \$1.00; 3 for \$2.50

**1 Each
of All 8
on These
2 Pages for
\$6.75,
Postpaid**

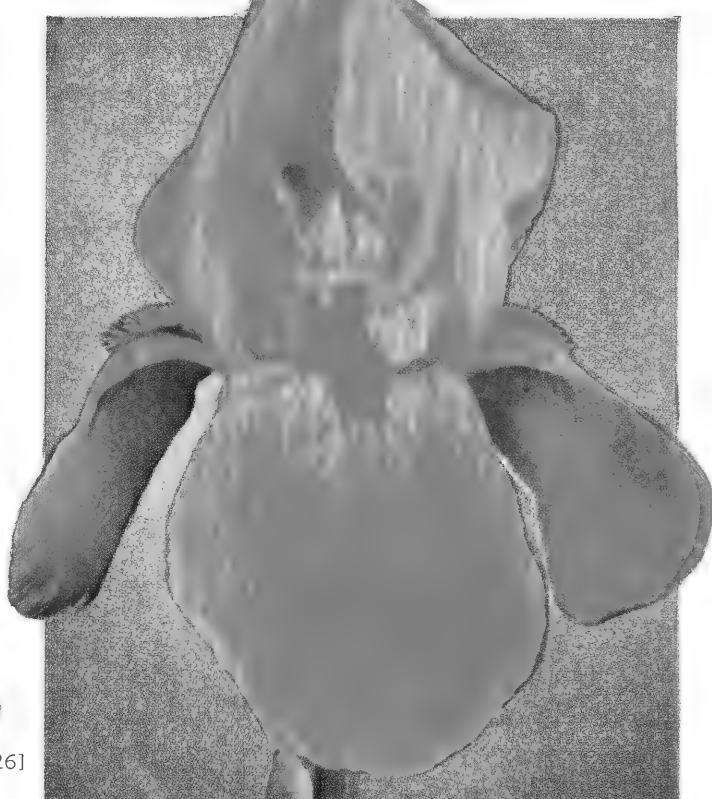
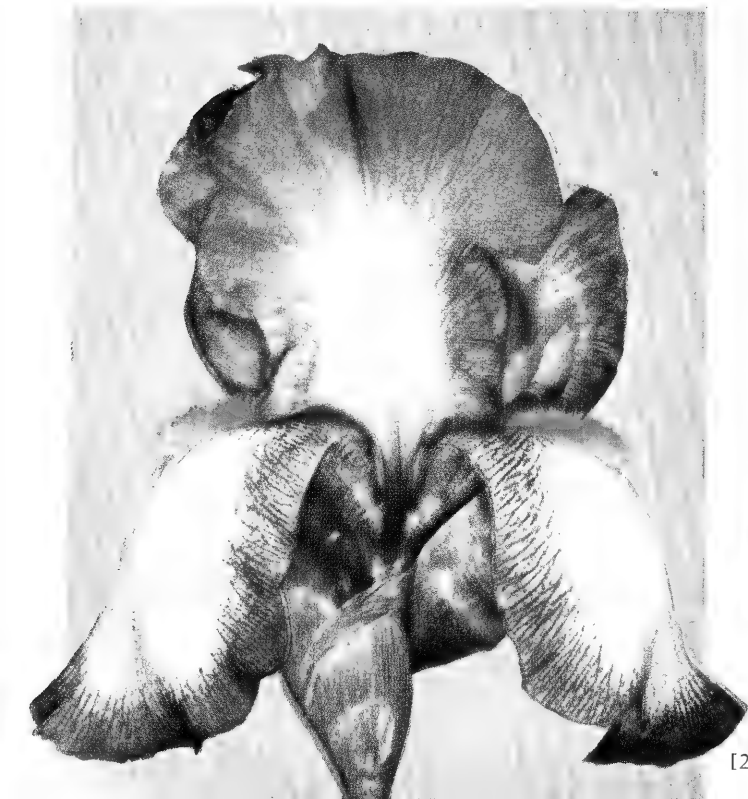


GREAT LAKES. (Cousins.) 40". A very tall, fragrant, clear blue self. The flowers are of fine form and substance. A favorite variety among the blues. Dykes Medal Winner in '42.

Each 75c; 3 for \$2.00

SPUN GOLD. (Glutzbeck.) 38". A pure golden yellow with a heavy orange beard. The flowers are large and well placed on tall, well branched stems. A famous yellow and winner of many medals.

Each 75c; 3 for \$2.00





MULBERRY ROSE. (Schreiner.) 40". A very large flower of most unusual color—a deep pinkish mulberry, with a heavy bronze beard. A well named variety.

Each 75c; 3 for \$2.00

PRAIRIE SUNSET. (H. Sass.) 36". To state this flower is a blending of peach, rose, copper, and gold best describes its color but it is a variety that has to be seen to be appreciated. Winner of many medals and a most popular Iris.

Each \$1.00; 3 for \$2.50

**3 Each of
All 8 on
These
2 Pages for
\$20.00,
Postpaid**

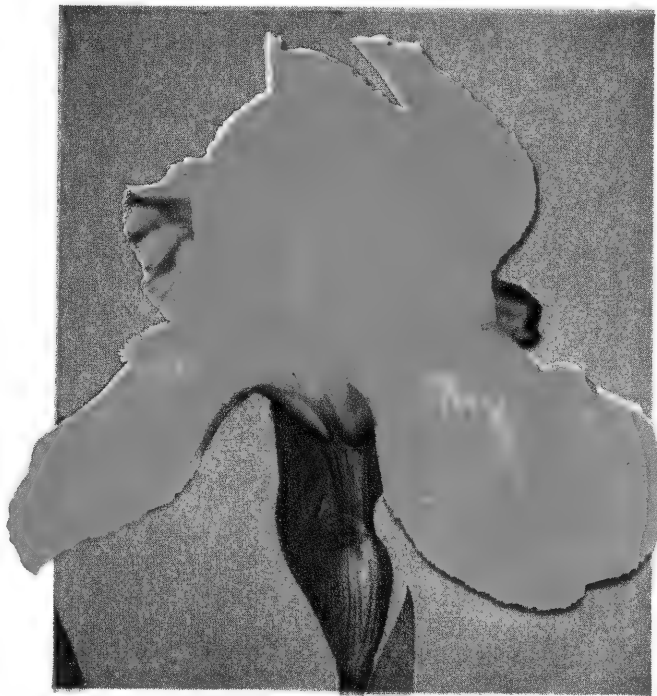


SABLE. (Cook.) 37". A very dark black-purple with a harmonizing blue beard. A beautiful flower of excellent texture, well placed on well-branched flower stalks. A top ranking variety.

Each 75c; 3 for \$2.00

CLOTH OF GOLD. (Whiting.) 36". Another fine deep yellow self. A beautifully formed variety with wide flaring falls and heavy orange beard. Fragrant.

Each 75c; 3 for \$2.00





AZURE SKIES. (Pattison.) 34". An attractive azure-blue with heavily ruffled petals and a heavy white beard. The standards are domed, with horizontal falls.

Each 60c; 3 for \$1.50



MELITZA. (Nesmith) 40". A creamy yellow with somewhat deeper coloring in the falls. The heavy tangerine beard enhances the beauty of this popular variety.

Each 60c; 3 for \$1.50

**1 Each of
All 8 in Color
on These
2 Pages for
\$4.75,
Postpaid**

ELMOHR. (Loomis.) 36". An unsurpassed rich violet-red so distinct in size and color that it appeals to all. Bloom often measures 7 inches.

Each \$1.00; 3 for \$2.50

GRAND CANYON. (Kleinsorge.) 38". A nicely formed and delicately ruffled Iris made of a blending of many colors, plum, copper, and gold.

Each 75c; 3 for \$2.00



No Garden Need Be Without Color

Older Iris Favorites Still Retain Their Beauty

ALINE. A true azure-blue self of perfect form.
AMITOLA. Attractive pink and gold blend.
ANITRA. A favorite silvery blue of fine texture.
BLUE TRIUMPH. A tall clear delicate light blue.
BUECHLEY'S GIANT. A very tall blue with huge flowers.
CITY OF LINCOLN. A good flower with gold standards, red falls.
DAUNTLESS. A rich velvety red.
DOROTHY DIETZ. Chicory-blue standards, pansy-purple falls.
E. B. WILLIAMSON. A lively coppery red blend.
ELSA SASS. A clear sulphur with a greenish cast.
EXCLUSIVE. A light blue self overlaid with a silvery mist.
FRANK ADAMS. Standards fawn and falls a deep rose.
GOLDEN AMBER. A well named amber-gold.
GOLDEN HIND. A very deep golden yellow.
GOLDEN MAJESTY. One of the very fine golden yellows.
INDIAN HILLS. A rich true purple of excellent substance.
JEAN CAYEUX. A light Havana-brown blended with golden tones.
LADY PARAMOUNT. A tall primrose-yellow.
MATA HARI. A late intense indigo-blue-purple.
PINK IMPERIAL. A very fine soft uniform pink.
PIUTE. An excellent rose-red.
PRINCESS OSRA. A plicata, white ground, stained blue.
RED MEADOW. A very fine two toned red.
ROSY WINGS. A combination of rose and copper tones.
SIERRA BLUE. A very tall medium blue self.
SIR KNIGHT. A very dark blue-violet self.
SNOW KING. A hardy snow-white with a rich golden beard.
SUNMIST. A creamy white with a glowing golden center.
VIOLET CROWN. A pure lavender self with huge flowers.
WABASH. Snow-white standards and rich purple falls.

SPECIAL OFFER

Your choice of any 10 of the above varieties for \$3.50, postpaid.
 Your choice of any 25 of the above varieties for \$7.50, postpaid.
 For mass planting, you may select 100, using as many as 20 different varieties for \$27.00, postpaid.
 Less than 10 are 50c each.

Allow 25c
 Extra On
 All Orders
 Under \$3.00

Indian Hills

Anitra

E. B. Williamson

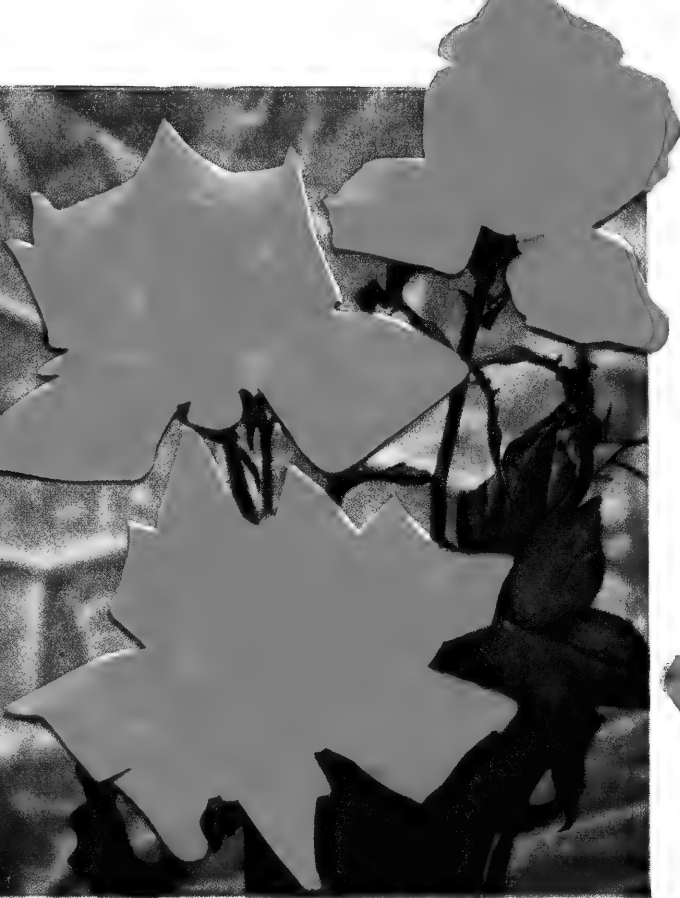
Elsa Sass

Please name a second or third choice to save time in filling your order.

Braunell Sub-

We are offering this season seven of the Sub-Zero Roses, and we have chosen the ones on these two pages as some of the best of their color. These Roses have been bred for hardiness as well as beauty.

Here in Minnesota these Roses will stand a temperature of 15 degrees below zero with no covering. But it will no doubt be wise to draw dirt around the plants to a depth of 8 or 9 inches just before the ground freezes.



"V FOR VICTORY." (P. P. No. 543.) A really fine yellow, blooming continuously all summer. The flowers are large, fully double, and fragrant.

All our Roses are 2-yr., No. 1. They are sent postpaid and come to you trimmed and ready for planting.



CEDRIC ADAMS. (Plant Pat. Applied For.) A beautifully shaped and long lasting double red. This fine variety was named for our WCCO Radio Commentator. Everyone likes Cedric's broadcast and the Rose named for him is equally liked.

All Roses We List
Are Strictly
2-Yr., No. 1

DICK WILCOX. (Plant Pat. No. 845.) A new Rose, named for the President of the Minnesota Rose Society. One of the hardiest of all the Sub-Zero Roses. The plant is vigorous and very prolific, producing hundreds of completely double blooms of a rich red color year after year.



PRICES
of All Roses on
These 2 Pages:

\$1.75 each;
any 3 for \$5.00;
any 12 for \$18.00,
postpaid.

Zero Hybrid Tea Roses

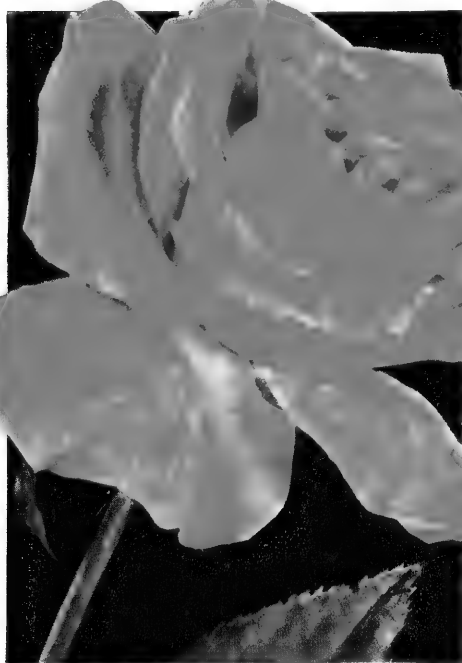


LILY PONS (Plant Pat. No. 420.) A very fine free blooming graceful white with a pure yellow center. One of the best of all whites for our severe climate.



CURLY PINK (Plant Pat. No. 842.) A beautiful two-toned pink and one of the best. Many fine flowers are produced on a single stem.

QUEEN O' THE LAKES (Plant Pat. No. 1003) This fine red was named in honor of the Minneapolis Aquatennial Queen. A brilliant red of fine form and beauty that will give a good account of itself in your garden.



SHADES OF AUTUMN

(Plant Pat. No. 542)

A gorgeously outstanding red and yellow bicolor.



Eight Glorious Patented

BRAVO. This brilliant deep red holds its color even in the hottest weather and it completely dominates the Rose show. This past summer during a severe drought, Bravo gave its unusually fine performance. Each \$2.25; 3 for \$6.00.

CHARLOTTE ARMSTRONG. (Plant Pat. No. 455.) (Award All-America Rose Selections.) A most excellent variety with long pointed blood-red buds that open into flowers of spectrum-red measuring from 3 to 4 inches in diameter. A fine cutting variety. Each \$2.25; 3 for \$6.00.

**All 4
on This
Page
For \$7.75,
Postpaid**

Bravo
(Plant Pat.
No. 983)



Rex Anderson
(Plant Pat. No. 335)
One of the few beautiful white Roses.
Each \$1.75; 3 for \$4.65.

PEACE. (Plant Pat. No. 591.) It is as impossible to describe the beauty of this Rose as it would be to convey the beauty of a glorious sunset. Long lasting flowers constantly change through various shades of yellow with petals edged apple-blossom-pink. No Rose more beautiful. None more popular. Each \$2.50; 3 for \$6.60.

Peace
(Plant Pat. No. 591)



**Charlotte
Armstrong**
(Plant Pat.
No. 455)

Hybrid Tea Roses

SUTTER'S GOLD. An excellent yellow with coppery veins through its flower petals. Each \$2.25; 3 for \$6.00.

**All 4
on This Page
for
\$7.70, Postpaid**

BUCCANEER A golden treasure that will prove a real joy in any garden where fine Roses are grown. Each \$2.75; 3 for \$7.20.

NOCTURNE. A very fine cardinal-red producing an abundance of fragrant flowers on long, branching stems. A red liked by all. Each \$2.00; 3 for \$5.25.

Sutter's Gold
(Plant Pat. No. 885)

Buccaneer
(Plant Pat.
No. 1119)

Nocturne
(Plant. Pat. No. 713)

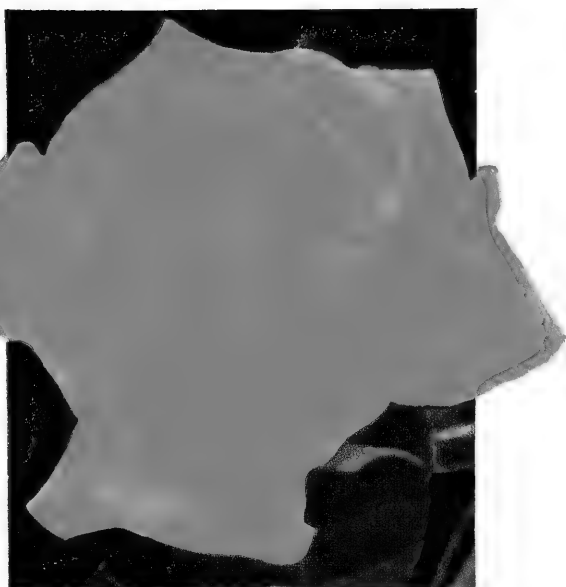
KATHERINE T. MARSHALL. A glowing maroon-pink of rare beauty and delicacy of form. A vigorous grower with large, open, upright blooms. Each \$1.75; 3 for \$4.65.

Katherine T. Marshall
(Plant Pat. No. 607)

Eight Superb Hybrid Teas

The Sixteen Hybrid Tea Roses We Are Offering This Season will be Found Among the World's Best Varieties.

NEW YORKER. One of the best reds in our show garden this season. This is a fragrant, vigorous, velvety crimson that holds its color and is never disappointing. One of the finest Roses of all time. Each \$2.00; 3 for \$5.25.



McGredy's Sunset (Plant Pat. No. 317)

McGREDY'S SUNSET. A lovely yellow tinted with delicate orange and scarlet. Best loved of the Irish Roses. Each \$1.75; 3 for \$4.65.

SPECIAL OFFER

Applause, Golden Scepter, Show Girl, New Yorker and Helen Traubel, 5 distinct colors for \$9.40, post-paid.

APPLAUSE. A superb large fragrant rose-red. The plant produces an abundance of very double blooms that become a lighter red when the flower is fully opened. A Gold Medal winner. Each \$2.00; 3 for \$5.25.



New Yorker
(Plant Pat.
No. 823)

GOLDEN SCEPTER. A rare, unfading golden yellow with long slender buds, large and high-centered. This brilliant yellow won the highest Rose award in Holland. Each \$2.00; 3 for \$5.25.



Applause (Plant Pat. No. 829)



**Golden
Scepter**
(Plant Pat.
No. 910)

Chosen for their Beauty and All Around Goodness

If you are interested in a large number of Roses, write for special prices.

CHIEF SEATTLE. A striking buff-apricot with very long stems. Remarkably fine for cutting. Selected by the Seattle Rose Society and named for the founder of their city.

Each \$2.50; 3 for \$6.60

One Each of All 8
Fine Roses on
These 2 Pages for
\$15.35,
Postpaid



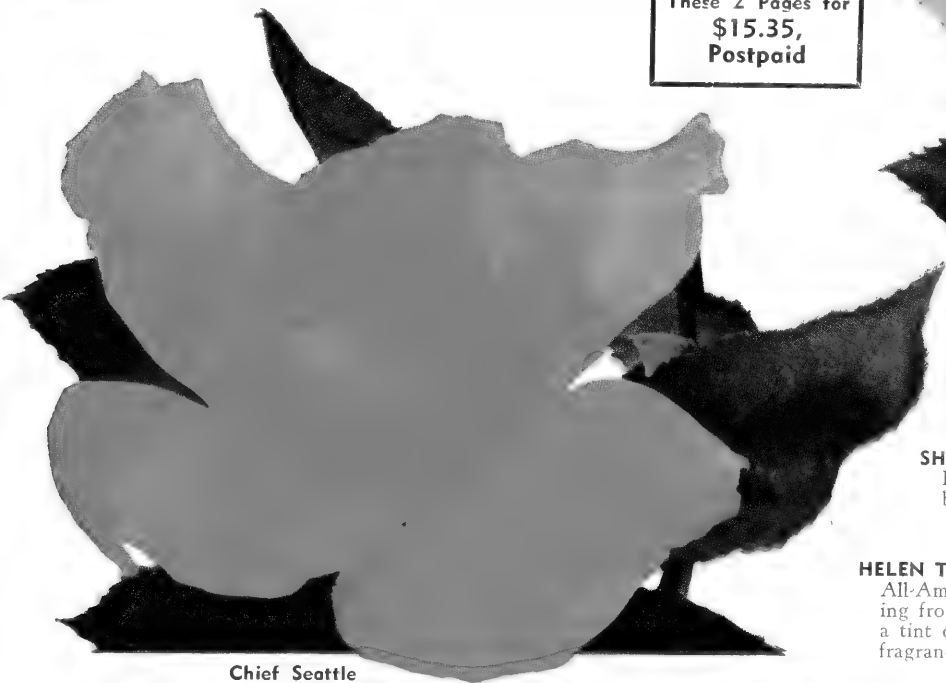
Show Girl
(Plant Pat.
No. 646)

SHOW GIRL. One of the very loveliest of all pink Roses, and a splendid cutting variety. Show Girl will bring a real show to your garden.

Each \$2.00; 3 for \$5.25

HELEN TRAUBEL. This bright sparkling pink was another All-America winner for 1952. The color is distinct, varying from deep tones of pink to apricot, and often showing a tint of orange. The flower is of fine form and pleasing fragrance.

Each \$2.75; 3 for \$7.20



Chief Seattle
(Plant Pat. No. 1030)

FORTY-NINER. A two-toned variety, with the outside of the petals a dazzling chrome-yellow and the inside petals a vivid Oriental red, changing to cherry-red with age.

Each \$2.50; 3 for \$6.60



Forty-Niner
(Plant Pat.
No. 792)



Helen Traubel (Plant Pat. No. 1028)

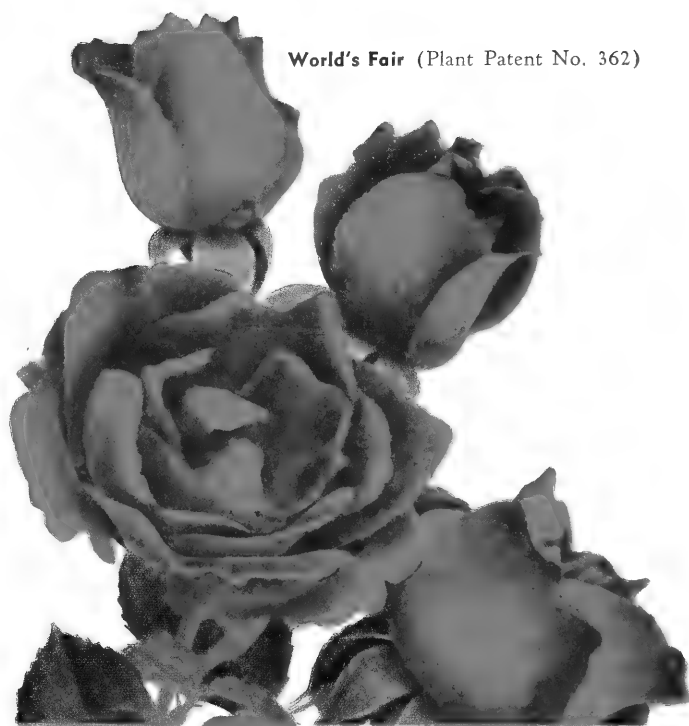
Nine of the Very Finest Floribundas



INDEPENDENCE. A new variety and also a new color, a brilliant orange-scarlet. This fine Rose with a tea fragrance holds its color perfectly in the sun, and has rich glossy foliage.
Each \$2.25; 3 for \$6.00.

Independence (Plant Patent No. 1036)

Independence
Red Pinocchio
Summer Snow
Goldilocks
Fashion
5 Distinct Colors
1 Each for \$7.65,
Postpaid.



World's Fair (Plant Patent No. 362)

WORLD'S FAIR. A rich velvety semi-double red bearing great clusters of brilliant blooms on sturdy upright stems. This variety is intriguing because of the interesting variations of color in the same cluster.

Each \$1.50; 3 for \$3.90



RED PINOCCHIO. A very fragrant long lasting deep velvety red, liked by all who see it. The plant is exceptionally free flowering and will not be disappointing in any way.

Each \$1.50; 3 for \$3.90.

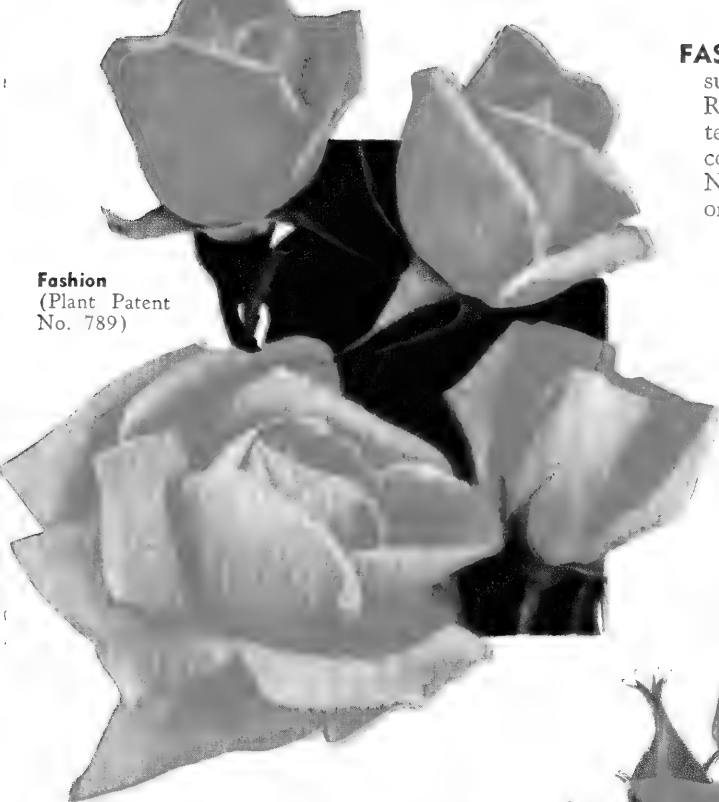
Red
Pinocchio
(Pl. Pat.
No. 812)

SUMMER SNOW. This beautiful white Floribunda blooms freely from June until frost and often produces 15 or more buds to a cluster with open flowers measuring 3½ inches. The plant is about 20 inches tall with attractive light green foliage. Fine for hedges and mass planting.

Each \$1.50; 3 for \$3.90

Summer Snow (Plant Patent No. 416)





Fashion
(Plant Patent
No. 789)

FASHION. A sparkling glowing coral suffused with gold, a new color in Roses. This fine Rose produces clusters of 20 to 25 flowers that bloom continuously from June until frost. No description will do justice to this one. Each \$2.00; 3 for \$5.25

All Roses we send
out are strictly 2-yr.,
No. 1 plants.

Geranium Red
Ming Toy
World's Fair
Vogue

1 Each of All 4 for
\$5.90, Postpaid



Vogue
(Plant Patent
No. 926)

GOLDILOCKS. A fully double bright golden yellow with a delightful wild rose fragrance. You can depend on clusters of flowers from late spring to freezing weather.

Each \$1.50;
3 for \$3.90



Goldilocks (Plant Patent No. 672)

VOGUE. A brilliant glowing, cherry-coral with a rich spicy fragrance. Individual flowers measure from 3 to 4 inches in diameter. A profuse bloomer, and cutting the flowers stimulates more bloom. A unique color.

Each \$2.00; 3 for \$5.25

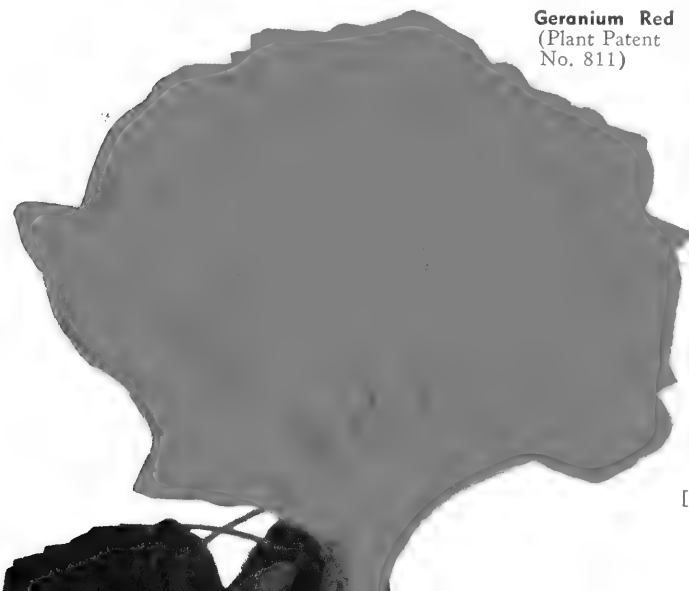
MING TOY. A dainty red, especially fine for cutting. Also well adapted for mass planting.

Each \$1.50; 3 for \$3.90

GERANIUM RED. An excellent name for this fine Floribunda as it resembles the old-fashioned sweet-scented red Geranium. A real beauty.

Each \$1.75; 3 for \$4.65

Geranium Red
(Plant Patent
No. 811)



Ming Toy
(Plant Patent
No. 900)



PHLOX SUBULATA

(Moss or Creeping Phlox) Blue and Pink

These dwarf creeping Phlox are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habit, and vivid colors, they are especially fine for rock gardens, for terrace plantings, and for planting about the base of the stone in cemetery work. Height 4 to 6 inches.

They are a little bothersome to plant because of a big spreading top with a very small amount of root. In planting it is well to force some of the top into the hole with the roots and bring the dirt up well about this part of the top. 6 for \$2.75; 12 for \$5.00, postpaid.



Lily-of-the-Valley

FUNKIA - HOSTA

A hardy perennial plant which is especially fine for growing in sunny or partially shady borders. It makes a fine border plant and produces lavender flowers in profusion in August and September 3 for \$1.50; 12 for \$5.50, postpaid.

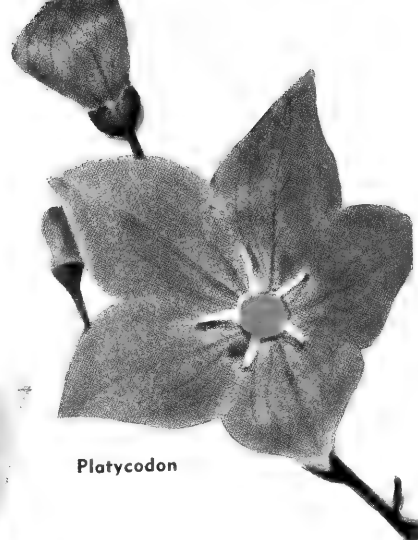
Funkia



Perennials

PLATYCODON

A very hardy perennial with large, 1½-inch bell-shaped flowers. This season we have Platycodon in three distinct colors: light pink, white and blue. 1 root of each, or 3 of 1 kind for \$1.50; 2 roots of each, or 6 of 1 kind for \$2.75; 4 roots of each, or 12 of a kind for \$5.00, postpaid. Please state what colors you wish when ordering.



Platycodon

Aquilegia or Columbine

The Aquilegias or Columbines are among the most elegant of the hardy perennial plants. They do well in full sun, but are best suited to semi-shady locations. They are most commonly used in the long-spurred mixtures which cover a wide range of soft, delicate, distinct shades.

Aquilegia



OENOTHERA or GOLDEN SPRAY

A low growing, spreading perennial throwing out many branches to a height of about 2 feet, covered almost their entire length with large, thickly set, bright, single, yellow flowers. These plants make a fine display of color the entire summer. They need little attention and should be planted about 8 inches apart, three or more plants in a group. Strong, field-grown plants, each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00.



Oenothera—Evening Primrose

WONDERFUL COLUMBINE MIXTURES

MRS. SCOTT ELLIOTT. (Long-Spurred Hybrids.) One of the best known and most select of all the strains of Columbines. Very carefully selected for clear, even, soft blue tones, combined with very long, graceful spurs. Strong, select, 1-year, field-grown plants, 3 for \$1.35; 6 for \$2.50; 12 for \$4.25, postpaid.

FALL BLOOMING ASTERS (Michaelmas Daisies)

Perfectly hardy. Easy to grow. Amazingly colorful. Late blooming. Very desirable to use as a background for other perennials. They also make a low hedge used for a dividing line. Don't overlook this fine plant in arranging your perennial border.

ADORABLE. A clear deep pink, a color very rare in fall flowers.

BEECHWOOD CHALLENGER. A low growing brilliant red.

BLUE GEM. A real gem in a beautiful shade of deep blue.

CLIMAX. The largest and best medium blue we have ever grown. Florets larger than a fifty cent piece.

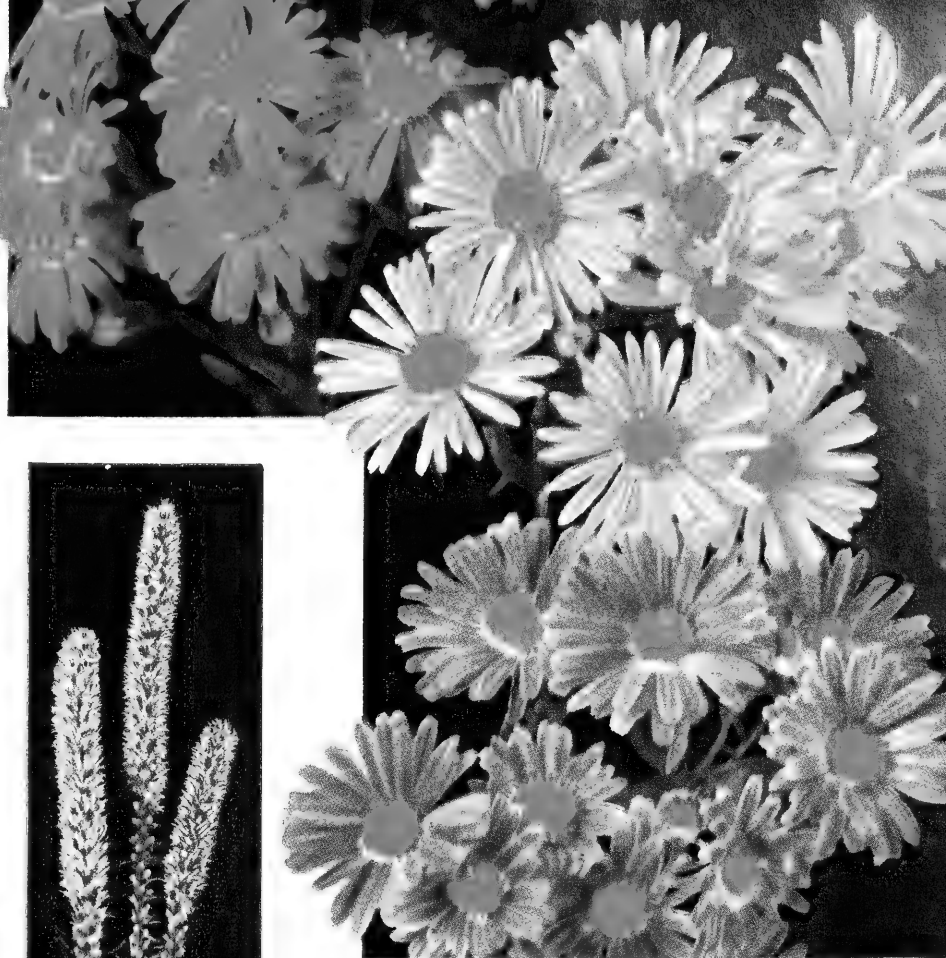
MT. EVEREST. A wonderful white with large florets. Height from 3 to 4 ft. and is loaded with flowers from the ground to the very top of the plant.

PALMYRA. A lovely lavender deep pink.

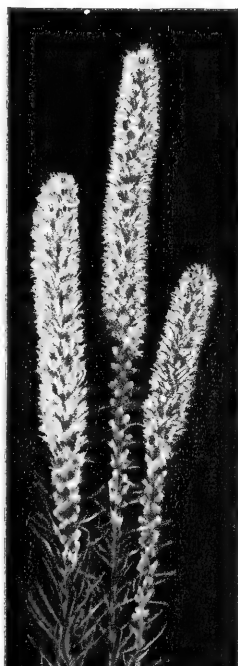
SUNSET. Similar to Palmyra in color. Florets somewhat smaller. A glorious sunset-pink.

Strong field-grown plants:

Each 75c; 4 for \$2.00; 12 for \$5.00, postpaid



Fall Blooming Asters



Liatris

Both *Liatris* and *Lythrum* make fine plants in the perennial border. They grow to a height of from 3 to 5 feet. *Liatris* produces long, narrow spikes of a rich shade of purple, while the *Lythrum* has a similar spike of a beautiful shade of pink. For long blooming hardy perennials, both should have a place in your border. Plant in groups of three for best effect. Strong, field-grown plants: Each 60c; 3 for \$1.50; 6 for \$2.75, postpaid.



LYTHRUM

One of the best of all perennials. The plant has long, upright growing stems covered their entire length with flowers in shades of pink. Grows from 2½ to 3 feet tall. *Lythrum* will give you color to your perennial border over a period of from 4 to 6 weeks. Also fine to use in bouquets with other flowers. Each 60c; 3 for \$1.50; 6 for \$2.75; 12 for \$5.00, postpaid.

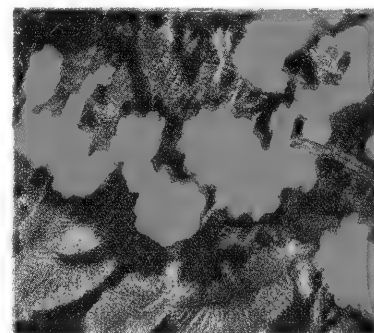


GYPSOPHILA, Bristol Fairy Double Baby's Breath

Pure white, small, double flowers larger and more beautiful than the single variety. Extremely fine for bouquet work. Blooms all summer. Strong 1-year plants: Each 75c; 3 for \$2.00.

PRIMULA VERIS

Hardy Primrose. This perennial comes into bloom early in the spring. The plants grow vigorously and are topped with heavy clusters of bold flowers in many shades of yellow, cream, orange, pink, bronze, and rose. They create a riot of color. Plants like shade and moisture.

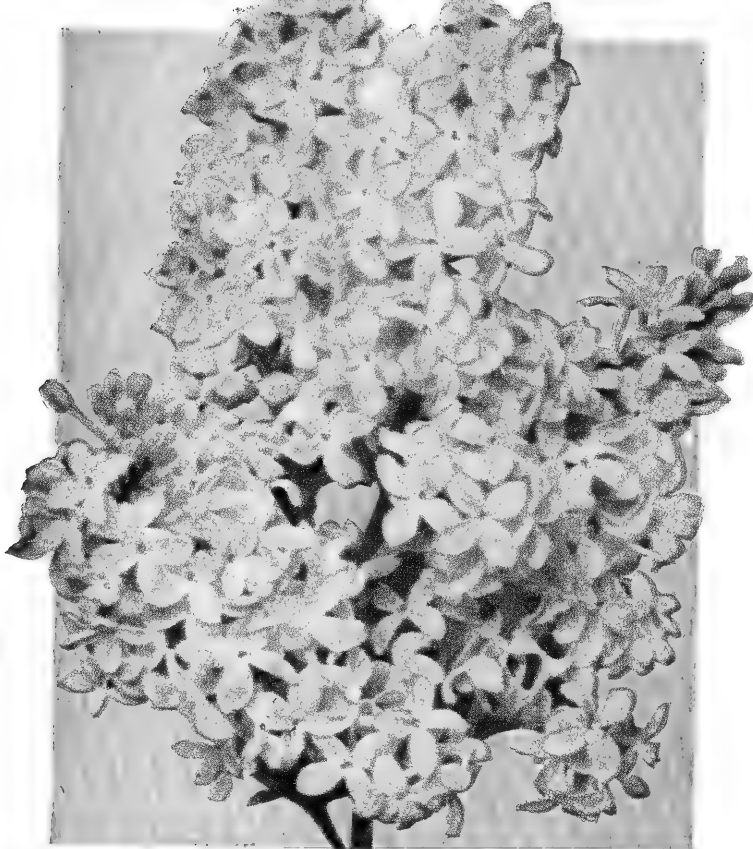


Primula Veris

Each 50c; 3 for \$1.25; 12 for \$4.00, postpaid.

Improved French Lilacs

In our 1952 catalog, we warned our customers that we would be extremely short of Lilacs by 1953. This time has now arrived and our list of fine varieties is small compared to our previous offerings. We lost thousands of our small plants two years ago and we must now wait for at least two more years until our new plants will again be ready to send out.



Firmament One of the finest of all blue Lilacs.
See Page 44 for 2 Special Lilac Offers



THE ABOVE PICTURE

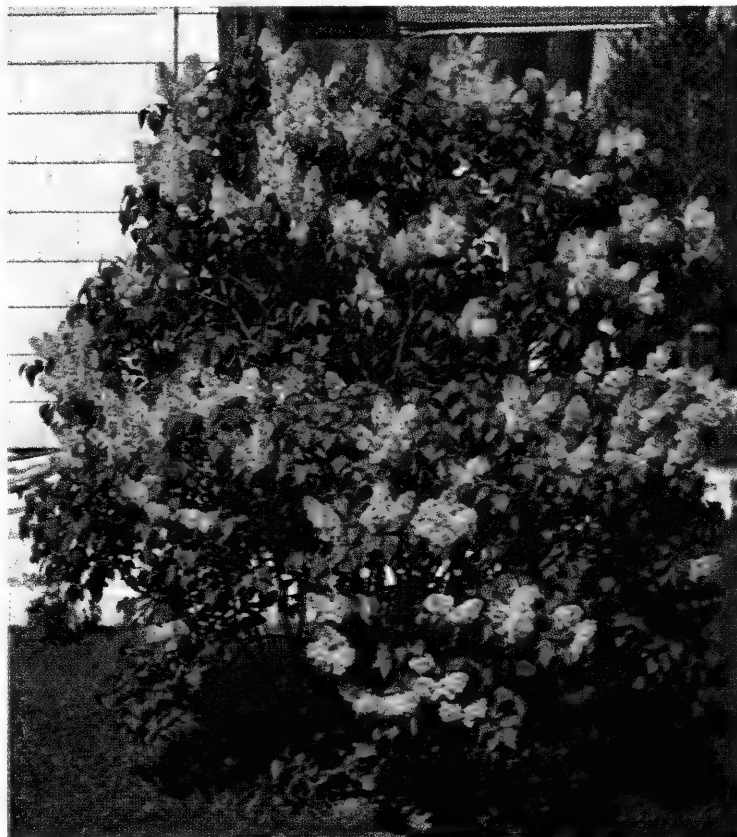
Is from a photograph of four average sized plants of our Own-Root French Lilacs showing one plant of two-to three-foot size, and three plants of a three to four-foot size.

The line running through each plant shows the depth you should plant your bushes.

To one who has never grown an Own-Root French Lilac, the price may seem high, but we feel sure you would not wish to care for a plant for five years and offer it for a price below what we are charging.



Ruhm von Horstenstein—Best Light Red-Purple
A variety that is never disappointing.



The above illustration shows how a Lilac should bloom if properly trimmed.

Buy Own Root and Get the Best — Our Plants are all Own Root

Select from This List

and we know your choice will not
disappoint you

S.—Stands for single florets.

D.—Stands for double florets.

S.D.—Semi-double.

All Lilacs prepaid in U. S.

ALPHONSE LAVALLEE. D. Blue. A tall robust growing variety that makes a very shapely bush. The panicles are long and compact. The buds first open an intense blue but as the florets develop, they change into a beautiful shade of lavender. 2 to 3 ft., \$3.00; 3 to 4 ft., \$3.50

AMI SCHOTT. D. A magnificent cobalt-blue with paler reverse. The panicles are dense and broad and this superb blue will more than please its owner. Stock limited. 2 to 3 ft., \$5.00

BELLE DE NANCY. D. A large satiny rose, showing white towards the center. One of the very best pinks among the older varieties. 2 to 3 ft., \$3.00.

CAPITAINE BALTET. S. A uniform deep pink or light red producing panicles of the largest size. A comparatively new variety not widely distributed but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best of all Lilacs. 2 to 3 ft., \$5.00

CHARLES JOLY. D. Purple-red. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. 2 to 3 ft., \$3.00

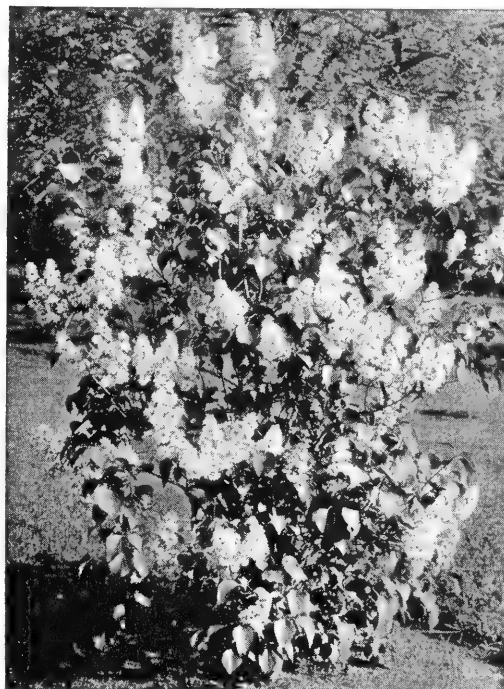
CONGO. S. Immense, single, wine-red. A splendid growing variety that produces immense blooms in the greatest profusion. The blossoms, when they first open and for several days are sensational because of their great size and rich color. Then the color changes to a dull purple. When visitors are in our fields and this variety is at its best, it goes into almost every order. When in its prime, this is one of the greatest reds. 2 to 3 ft., \$3.50

EDITH CAVELL. D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two. 2 to 3 ft., \$5.00

EDMOND BOSSIER. S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds, and it is so exceedingly soft and rich that we class it as a "must have" Lilac. This fine variety is one of our favorite reds and we know it will prove satisfactory in any garden. (See back cover page.)

Not sold except in collection.

FIRMAMENT. S. A new variety that we are not able to offer year after year. This year we have a limited quantity of this fine single blue which we believe stands right at the top among all good Lilacs. The panicle is large, loosely arranged, extremely dainty, and of a beautiful shade of light blue void of any trace of pink. A "must have" in any fine collection. 2 to 3 ft., \$5.00



Capitaine Baltet

GEHEIMRAT SINGLEMARK. S. A very deep blue-purple. This is a very dark Lilac. The long, upright panicles are made up of many small lobes that add to the attractiveness of the flower. The plant is tall and upright growing. A good variety. 2 to 3 ft., \$3.50

JACQUES CALOT. S. Here is one of the most pleasing and satisfactory of all pink Lilacs. Always a very heavy bloomer. The bush is literally covered with fair sized nicely shaped panicles composed of florets of great size. Not available until fall. 2 to 3 ft., \$3.50

JEAN MACE. D. A pretty blush-mauve with very large full panicles. The panicles are so full it looks as though another floret could not be crowded in. The bush is thrifty, erect, and shapely, and is very ornamental even after the bloom is gone. 2 to 3 ft., \$3.50

MACROSTACHYA. S. One of the old varieties but a good pink. An upright grower with clean light green foliage. Panicles rather slender, held upright, a very delicate pink, irregularly bordered with a deeper pink. This is distinct in color from all others. 2 to 3 ft., \$3.50

MARECHAL LANNES. D. One of the most sensational and choicest of the entire list of French Lilacs. The panicles are large and shapely, composed of about the largest florets found among all the Lilacs. Many of them are over an inch in diameter. Color of unopened buds is reddish violet, of the expanded florets, campanula-violet. Mrs. Harding says of this Lilac: "A beautiful and wonderful Lilac." 2 to 3 ft., \$5.00

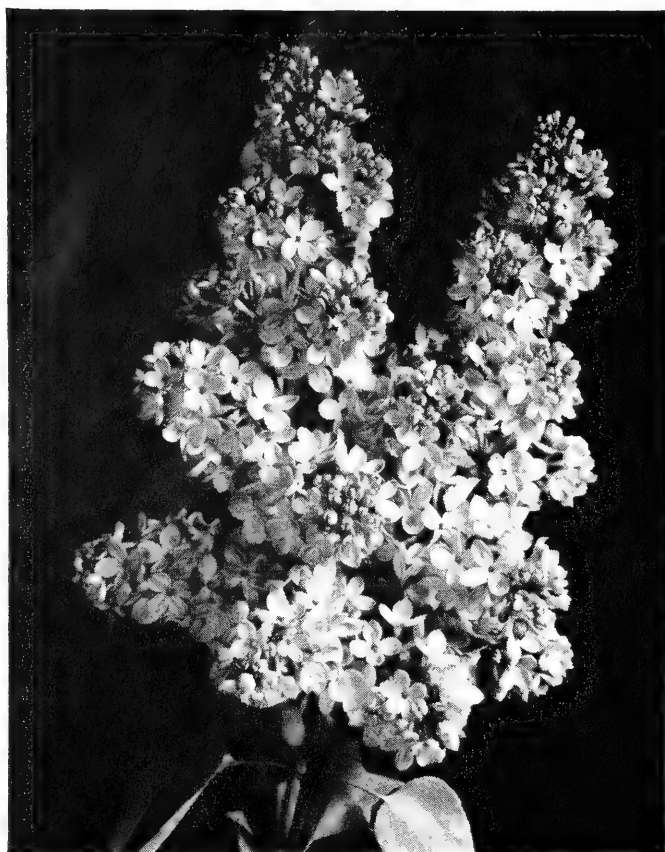
MAURICE BARRES. S. A very large single with showy, open, widely branched panicles. The plant is strong growing and blooms luxuriantly. The general color effect is azure-lilac. A most worthy variety. 2 to 3 ft., \$5.00

In considering the price of a Lilac, keep in mind it takes from 4 to 5 years to propagate a Lilac on its "Own Root System."

Baltimore, Md.
CAPITAINE BALTET is the most awe inspiring Lilac. So far everyone has shown a preference for it.

A. H.

We prepay all Lilac orders in the United States.



MISS ELLEN WILMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you will have the two best double whites.

2 to 3 ft., \$5.00

MME. ANTOINE BUCHNER. D. See Collection Offer, page 43.

MME. CASIMER PERIER. D. A very free blooming double white with yellow stamens which give it a rich creamy effect. A strong, thrifty bush and a variety that is always dependable for a profusion of bloom.

2 to 3 ft., \$3.00

MME. FLORENT STEPMAN. S. Tall, upright grower, light, clean foliage; long, large, extremely rich panicles. Pure white with large, beautiful florets. It is exceedingly fine. The panicles are so large, of such beautiful form, and so rich in color, we know you will like it for a single white.

2 to 3 ft., \$3.00

CONTROL OF PESTS

PESTS: Oystershell scale and the Lilac borer are about the only enemies of the Lilac. For oystershell scale use as a spray either lime-sulphur or an oil spray. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water, or if the oil spray is used, then at the rate of 1 part to 15 parts water. In using the oil spray be sure the sprayer is thoroughly cleaned out before putting in the oil. Lime-sulphur spray should be applied just as the buds are beginning to show green, while the oil spray should be used before the buds show any green.

The **LILAC BORER** is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper; then plug up the entrance with putty or gum. Don't wait until this destructive worm has destroyed a part of your Lilac bush.

MME. FRANCISQUE MOREL. S. Morel gave to the world one truly great Lilac, this one, and it is truly a masterpiece, one of the great, great Lilacs. A Lilac of the greatest size and a beautiful one. Great panicles with florets as big as a quarter. A deep purple, flushed mauve-pink.

2 to 3 ft., \$5.00

MME. LEMOINE. D. One of the best of the older whites; a snow-white without tinge of cream. Foliage dark green. A free blooming variety. Outside of Edith Cavell and Ellen Willmott this is the best white and a splendid white at that. A very shapely growing bush and one of the most sweetly scented of all Lilacs. The bush does not seem to be affected by late spring frosts.

2 to 3 ft., \$3.00

MONGE. S. One of the newer varieties which seems to deserve the name of the best red Lilac. Plant habit good. Panicle very broad at base developing into a very nice cone. Color a brilliant deep rich red which holds unusually long in the sun. This is the brightest red Lilac. Not red-purple, but really red. If one likes red this is the Lilac.

2 to 3 ft., \$5.00

MONT BLANC. S. One of the very best of the single creamy white varieties. The plant is compact and shapely in growth, with clean foliage. The panicles are large, rather compact, and of excellent form.

2 to 3 ft., \$3.50

OLIVER DE SERRES. See back cover page.

PAUL THIRION. D. Although this variety was introduced some time ago, stock is still scarce. The buds are a bright rich red, not purple. When the panicles are fully open it is one of the richest looking of all Lilacs. This red gradually fades into an old rose. The trusses are large and the florets very double.

2 to 3 ft., \$5.00

PRESIDENT GREVY. D. A clear medium blue with immense panicles and very double florets. This is one of the older varieties and still one of the most desirable.

2 to 3 ft., \$3.00

PRESIDENT LINCOLN. D. A very fine American origination that produces large flowers in long, open clusters. This is a true Wedgwood blue, a rare color in Lilacs.

2 to 3 ft., \$5.00

RUHM VON HORSTENSTEIN. S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Bloom so profuse some years as to almost hide the foliage.

2 to 3 ft., \$5.00

SOUV. de LUDWIG SPAETH. S. Red. Although one of the oldest of the improved Lilacs still it is one of the very best Lilacs grown. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. Color a brilliant intense rich purple-red, that holds up well in the sun and lasts a long time. Bush large and a very profuse bloomer. A wonderful Lilac.

2 to 3 ft., \$3.50



Congo

New Lilac A. M. Brand

(Originated by A. M. Brand)

This Lilac is a single, with panicles of immense size and borne in profusion. The color is a beautiful rich rose-red. The plant is strong and healthy. One little Lilac about 4 feet high stood at the end of a row. It was the only one we allowed to bloom and it created a sensation during our Lilac show. Visitors were amazed to see such a small bush literally covered with large panicles that almost hid the foliage. We counted 27 great blooms that were open at one time.

Sturdy, 2-3 ft. plants, all Own Root, \$15.00, prepaid.

10 Extra Fine Lilacs

We have enough stock of the following varieties to offer them this spring. Whether we can supply these varieties in the fall depends largely upon our spring sales. If you decide to make a planting in the fall, please write us before ordering any from this list.

Prices for the following Lilacs in a Strong 2 to 3-foot grade:

Each \$5.00; Any 5 for \$22.00;

All 10 for \$40.00

ALL PREPAID

AMI SCHOTT. A double magnificent cobalt-blue.

CAPT. BALTET. Enormous trusses of rosy purple. A favorite single.

EDITH CAVELL. Another fine double creamy white classed as one of the two best.

FIRMAMENT. One of the very finest single light blues.

MAURICE BARRES. A striking single azure-lilac.

MISS ELLEN WILLMOTT. One of the two best white varieties.

MME. ANTOINE BUCHNER. A tall late blooming pinkish white double. One of the best.

MONGE. A double brilliant deep rich red.

PAUL THIRION. A splendid double claret-rose.

RUHM VON HORSTENSTEIN. A fine single reddish purple. Exceptionally free blooming.

We are not listing any Lilacs in a 3 to 4-ft. grade as stock is extremely scarce. However, we will use this larger size in place of the 2 to 3-ft. grade if stock is available. Order early.

Our Lilac Display

If you wish to see one of the finest displays of French Lilacs in the country come to our nursery the last two weeks in May. You will see panicles of French Lilacs that actually measure 13 inches in length. Our Persian hedge is well worth driving many miles to see. Our grounds are always open to visitors. At this same time you will also see hundreds of varieties of Iris in full bloom. We believe we have one of the greatest Lilac collections in the world.

Many people bring their cameras and take pictures of our Lilacs in their natural colors. Always bring a pair of old shoes along.

Rothomagensis

Often called The Improved Persian.

Generally in bloom the last 2 weeks in May.



A Section of Our Persian Hedge in Bloom

Good for All Sections of the Country

The above illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

In good soil the Persian Lilac attains a height of about 12 feet and a spread of the same. In poorer soils it grows from 8 to 10 feet.

By careful trimming it can be kept down to from 6 to 7 feet and still bloom well.

The Persian Lilac grown as a hedge also makes a wonderful wind-break for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

We have often been asked to explain the difference between the French and the so-called Persian. The Persian is somewhat later in blooming. The branches are willowy and not stiff like the French. The foliage is smaller and more dense. The plant blooms from the ground up.

For a number of years we were able to supply the Persian in both light and deep pink. This year we have only the deep pink and only a limited number of these. Order early if you wish stock.

Specimen Plants In Deep Pink Only

Select 2 to 3-ft. plants, Each \$1.50; 10 for \$13.50

Select 18 to 24-in. plants, Each \$1.25; 10 for \$11.00

All Prepaid in U. S.

Lewiston, Maine
October 6, 1952

"Our hedge of PERSIANS, 300 ft. around the house, is a thing of great beauty in the spring and hundreds come to see it.

"So many of my friends all over New England have become interested in Lilacs after seeing ours and I give them your name, for all but six of our Lilacs are Brand Lilacs."
MRS. S. F.

Directions for Planting Lilacs or Other Shrubs

1. When your package arrives, stand it in water overnight without unwrapping the bale. See page 40 to see how deep to plant.
2. Before you open your package, dig the holes large enough to take the Lilac roots without crowding. Fill each hole with a pail of water and allow it to seep away.
3. Do not spread out your plants and let them lie on the ground while you are planting.
4. Take one Lilac from your package at a time and work the soil carefully about the roots until the hole is half full. Then tamp the soil about the roots unusually hard. Pour in a pail of water and go on to the next plant and treat it in the same manner.
5. When you have completed your planting, come back to the first one and fill the hole with soil and tamp it down also. Then place some loose mellow soil over the top of the ground.
6. Keep your plants well cultivated the first year so they will become well established.
7. If the planting is made in the fall, place a coarse mulch about the plants the first winter to keep the ground from heaving.
8. If your ground will grow a good garden, it will also grow a good Lilac. If your soil is poor, you could place some well rotted cow manure, if some is obtainable, in the bottom of the hole before you make your planting but this should be tamped down tightly with some good garden soil on top before the root is placed in the hole.
9. If you use a commercial fertilizer, dig a trench about your plant early in the spring about a foot away from the main stem. Cover this with soil and the rain will wash this fertilizer equally about the roots.
10. Be sure to keep your plants well watered during dry weather. Watch them from the time you make your planting until they have become thoroughly established.

If you follow the above directions, you should succeed with every one of our plants.

Do not let your Lilacs bloom the first year you set them out. They might bloom, but these blooms would only be a disappointment. Such blooms would be very small, have very little color, and the color would not be at all true or attractive in any way.

The bushes really begin to blossom the second year and the blooms will increase in size and beauty if well cared for over a period of some ten years. By careful handling they can be kept at perfection as long as one lives. We have Lilac bushes in Fari-bault that we know are over 80 years old.

CONTROL OF PESTS

PESTS: Oystershell scale and the Lilac borer are about the only enemies of the Lilac. For oystershell scale use as a spray either lime-sulphur or an oil spray. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water, or if the oil spray is used, then at the rate of 1 part to 15 parts water. In using the oil spray be sure the sprayer is thoroughly cleaned out before putting in the oil. Lime-sulphur spray should be applied just as the buds are beginning to show green, while the oil spray should be used just before the buds show any green.

The **LILAC BORER** is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper; then plug up the entrance with putty or gum. Don't wait until this destructive worm has destroyed a part of your Lilac bush.

Why Lilacs May Fail to Bloom

We are asked a number of times during the course of the year, "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they received a setback from this exposure of the roots and it often takes two or three years to overcome this mistreatment.

2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling in the hole dry dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.

3. The young plant may be planted so close to trees or larger shrubs as to rob it of much of its vitality.

4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.

5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branchy top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of June and trim out about one-half of the new growth back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in March in the North or earlier in the South (before the sap starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty much better than we. We have no further information to offer.

INSTRUCTIONS FOR PLANTING PEONIES



If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tamped down well so it will not settle any more. Hold the divisions erect in the center of the hole, with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.

Charles Joly

(Double)

Purple-red.
One of the
very best
of the double
dark reds.



BRAND'S LILACS

are all on their OWN ROOTS

These bushes come to you all ready to plant. They need no trimming. Now that the French Lilac can be propagated successfully on its own root, there is no longer any reason why a Lilac propagated in any other way should be planted.

4 Lilacs in 4 Distinct Colors

Our Selection

Many of our customers want a few good Lilacs, but are not interested in particular varieties. If we are permitted to choose from kinds which we have grown in quantity, we offer the following collection.

1 RED — 1 WHITE — 1 PINK — and 1 BLUE

All labeled true to name.

- 4 Strong 18-24 in. plants for\$ 7.50
- 4 Strong 2-3 ft. plants for 9.50
- 4 Strong 3-4 ft. plants for 11.50
- 3 Each of the 4 colors, 2-3 ft. 25.00

All Prepaid

All excellent varieties and all Own Root.

INSIST ON

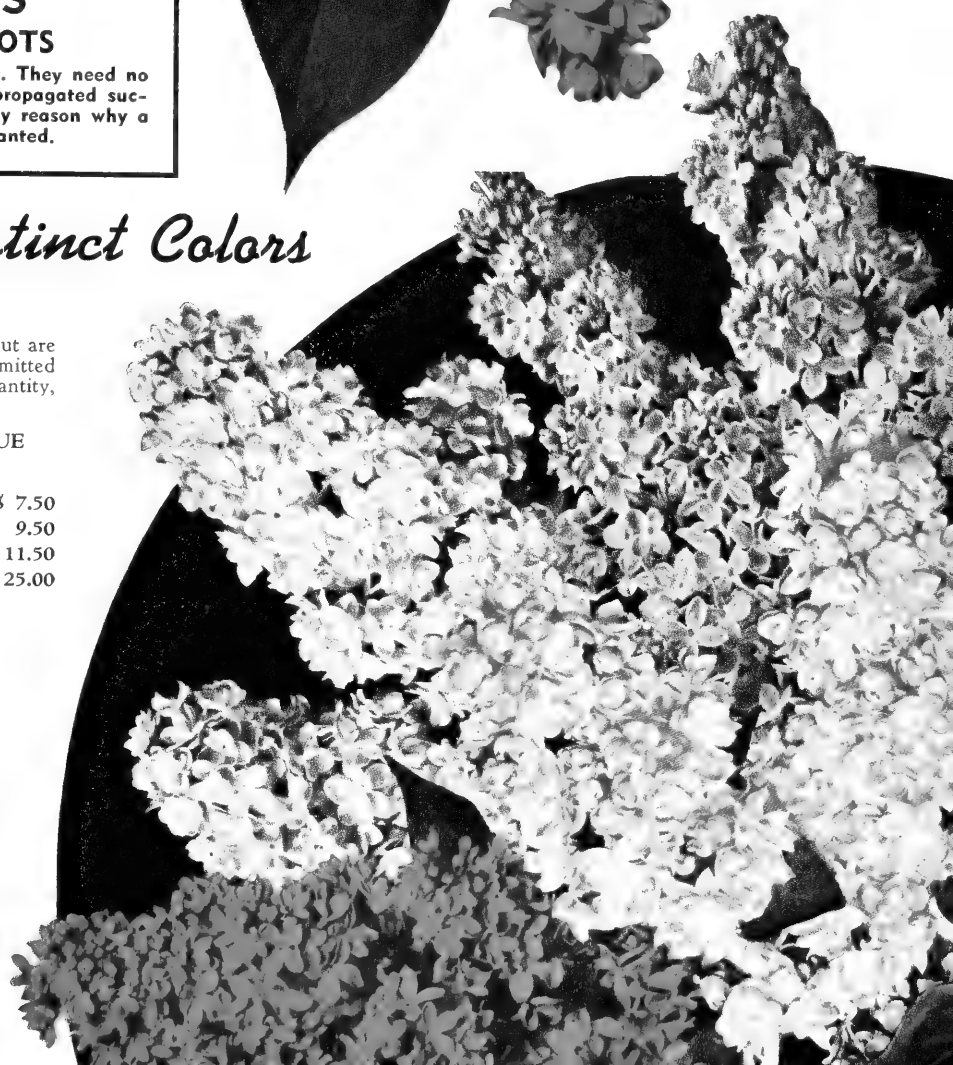
Own Root Lilacs


In placing your order for Lilacs, you will naturally compare prices.

Do not confuse the prices of Lilacs grafted or budded on California Privet with the price of own-root Lilacs.

It is the **Own Root** on a French Lilac that makes it cost more.

Our French Lilacs are on their own root.





Oriental Poppies

A Blaze of Glory in Your Garden

For gorgeous garden effects in May and June, nothing in all the world of flowers surpasses the Oriental Poppy.

AUSTRALIA. A true red without a trace of orange.

BIG JIM. An outstanding oxblood-red.

CAVALIER. A cardinal-red with crinkled petals.

CHEERIO. A delicate pink with red spots.

G. I. JOE. Beautiful pink similar to Watermelon.

GLOWING EMBERS. A bright nopal-red.

HELEN ELIZABETH. A light LaFrance-pink.

HENRI CAYEUX IMP. Old rose shading to burgundy.

MANDARIN. A rich, real Chinese red.

MARY JANE MILLER. A large geranium-pink.

MRS. PERRY. A pleasing shade of salmon-pink.

RED FLAME. A brilliant fiery red.

RIDGEWOOD BEAUTY. A new variety. Color a bright geranium-pink. Really lovely.

ROSE BEAUTY. A glowing deep rose-pink with daintily crinkled petals edged silver.

WATERMELON. A true Begonia-rose that is liked by all.

WUNDERKIND. One of the finest of all the cerise colored varieties.

WURTEMBERGIA. An enormous cerise-red. An average blossom will measure 8½ in. across.

Helen Elizabeth

Watermelon

Shipment
made in
August
or early
September.
No other
time is
suitable.

PRICES FOR ALL POPPIES

Each \$1.00; any 3 for \$2.75; any 6 for \$5.00; any 12 for \$9.00, postpaid.

Cavalier

Henri Cayeux Imp.

Northern Grown Chrysanthemums

Chosen for Their Beauty and
Splendid Performance

Planting and Cultural Directions
sent with each order.

TAKE NOTE

We have sufficient stock of all varieties illustrated in color to fill our early orders without substituting. Those who order after May 1st should give us permission to substitute to avoid delay in shipping. If we are out of a given variety, depend on us to give you an excellent substitute.

All 8 Fine Mums on this
page, including the New Time,
for \$4.25, Postpaid.



Rusty Red—Sept. 14, 75c; 3 for \$2.00



Ermine—Oct. 1, 75c; 3 for \$2.00

Golden Rose—Oct. 1, 60c; 3 for \$1.50

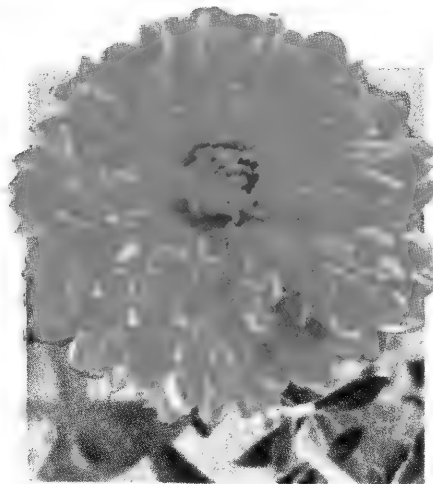


Time—(New) Oct. 10, \$1.00; 3 for \$2.50
An extra fine orchid-lavender.

Early Gold—Sept. 4, 60c; 3 for \$1.50

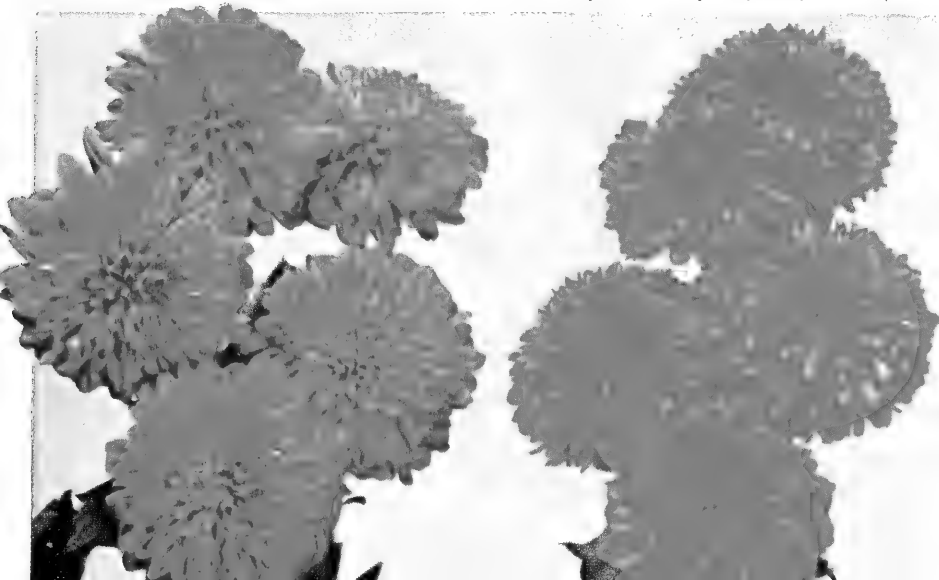


Betty—Sept. 26, 50c; 3 for \$1.25

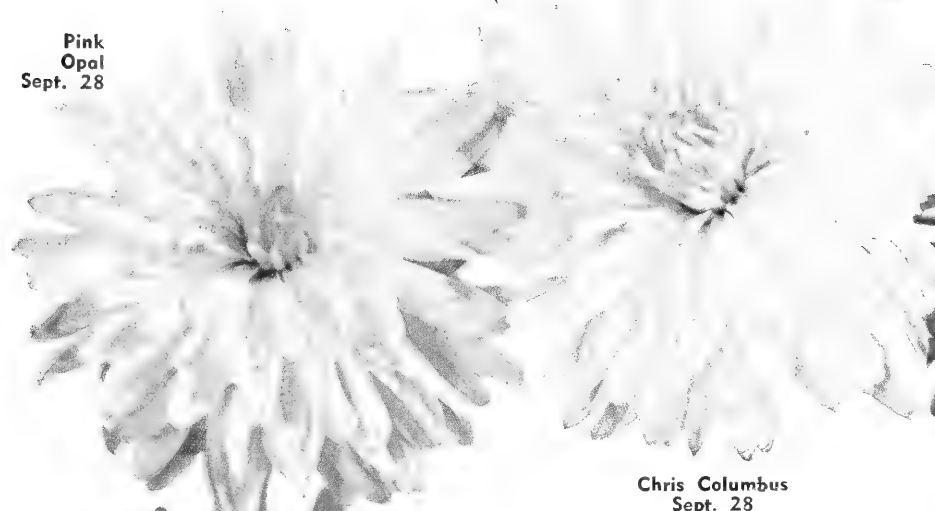


Tecumseh—Sept. 2, 60c; 3 for \$1.50

Violet—Aug. 26,
50c; 3 for \$1.25



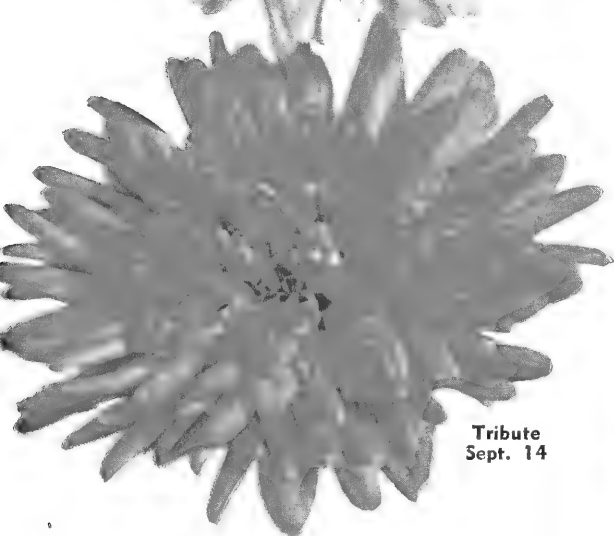
**Pink
Opal
Sept. 28**



**Chris Columbus
Sept. 28**



**Remembrance
Sept. 27**



**Tribute
Sept. 14**

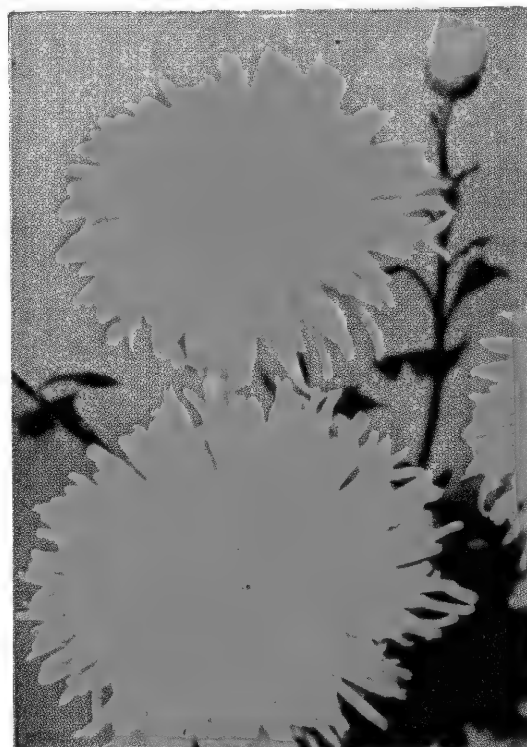
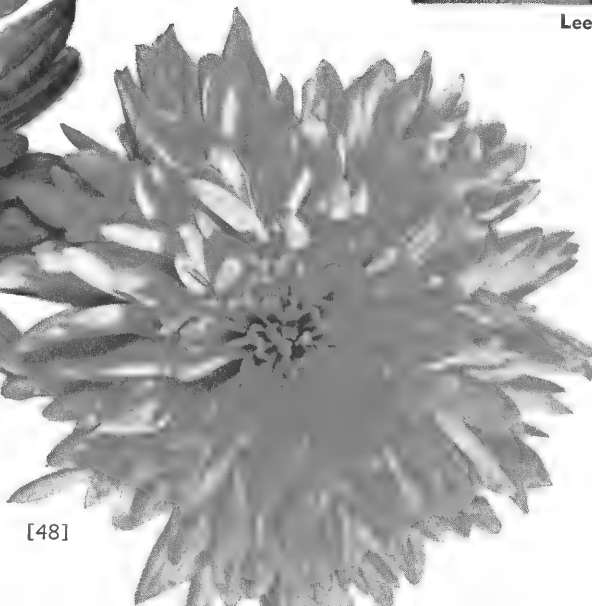
**7 Sure to Satisfy Mums on this page
for \$3.75, Postpaid.**

**We Are
Illustrating
in Color
35
of the Best
Mums Offered
to Date
All 35
for
\$17.00,
Postpaid**

**Fire Engine
Oct. 1**

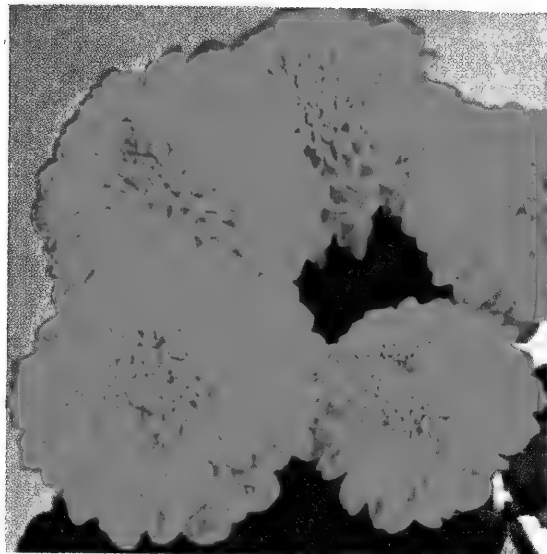


Prelude—Sept. 9



Lee Powell—Sept. 23

**See Page 56 for
Extra Fine
Varieties.
A Number of
1953
Origination
Are Offered
Here. We
Cannot
Illustrate All
Kinds in Color.**



Sienna—Sept. 16

Chrysanthemums

Sent
Out
for
Spring
Only



Profuse—Sept. 20

The 13 Mums on
These 2 Pages
Stand at the Top
of Any Fine List.

Any 6 for \$4.00,
Postpaid.

All 13 for \$7.00,
Postpaid.



Kathleen Lehman—Sept. 28



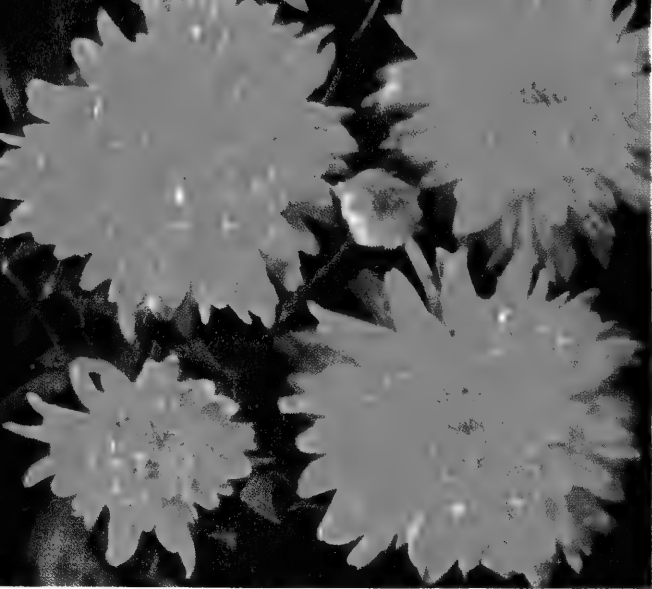
Malinda Brown—Sept 27

Success—Oct. 7



Cecelia—Sept. 24





Charles Nye (Kraus)—Sept. 28

Which Ones
Shall I Order
for a Sure to
Please
Collection?

Choose Any
from Our
List and
Your
Question is
Answered



Avalanche—Sept. 4



Autumn Beauty—Sept. 4



Pink Radiance—Sept. 24

Prices for Mums

On These
2 Pages:

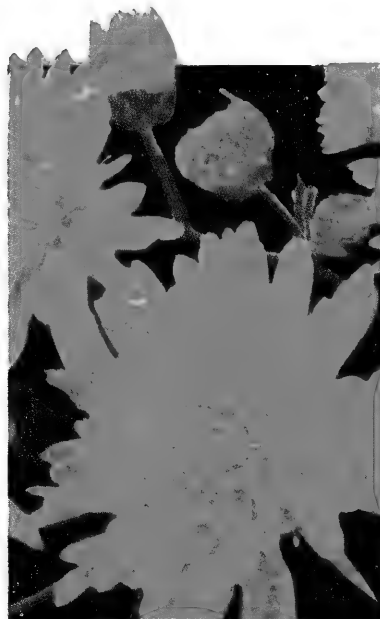
Any 3 for \$1.75;

Any 6 for \$3.25;

All 14 for \$7.00,
Postpaid



Olive Longland—Sept. 26



Golden Sunset—Sept. 26



Courageous—Sept. 26

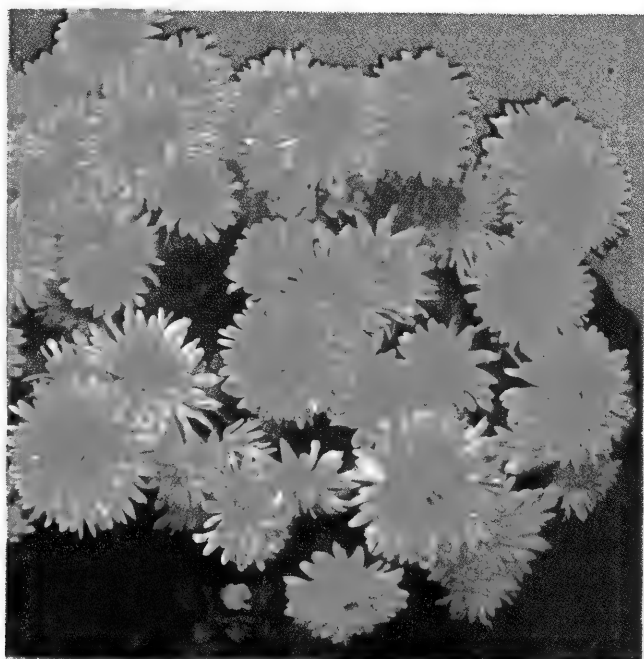
Enjoy Mums
from
August to Thanksgiving
by Planting
Varieties Chosen from
Our List



Red Torch
Oct. 5

Tussore

Two Fine Singles



Yellow Avalanche—Sept. 4, Each 50c; 3 for \$1.25



Patricia Lehman—Sept. 28

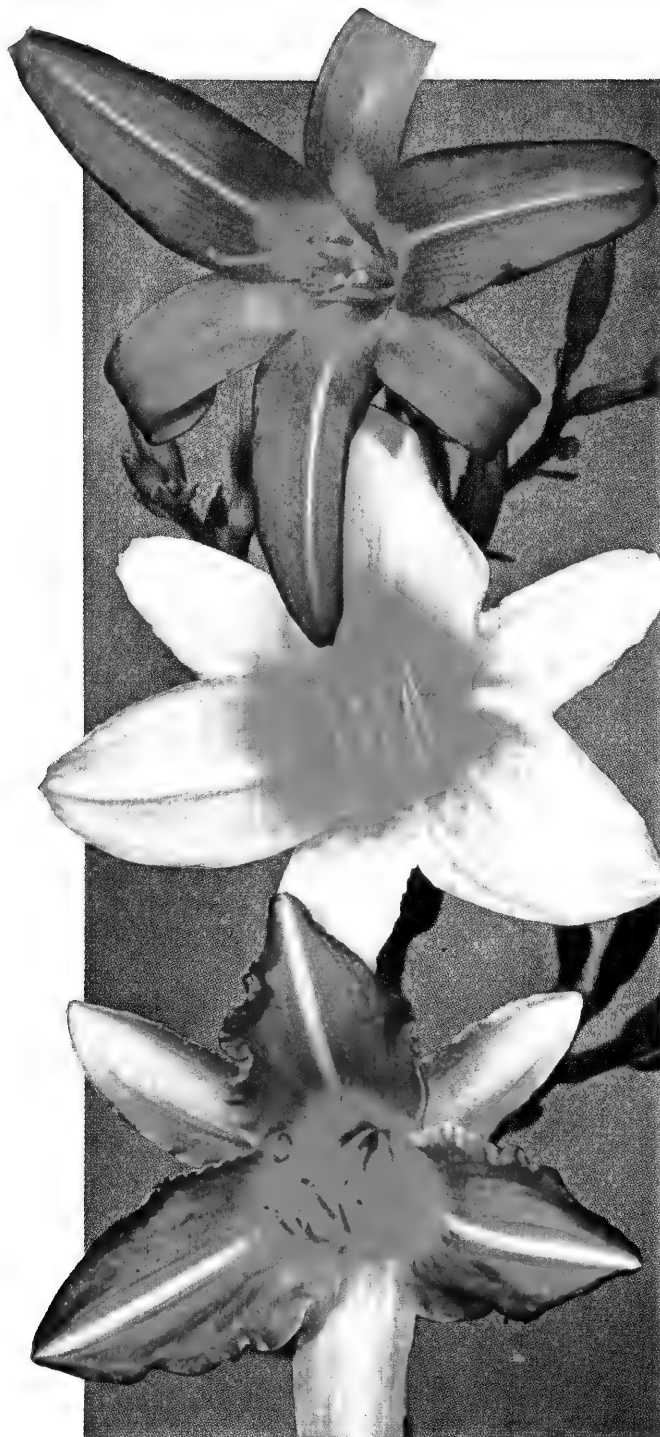
Nye's Favorite—Sept. 12



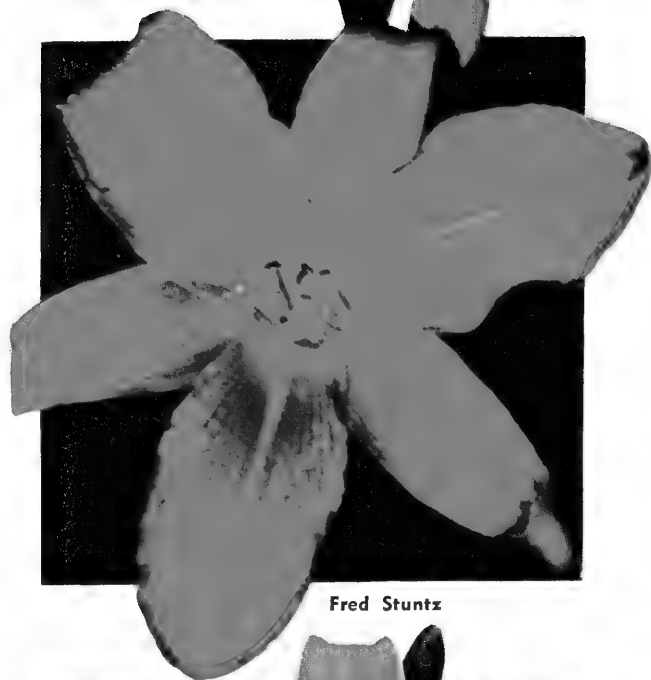
Dark Red Gold—Aug. 20

Chippewa—Sept. 4

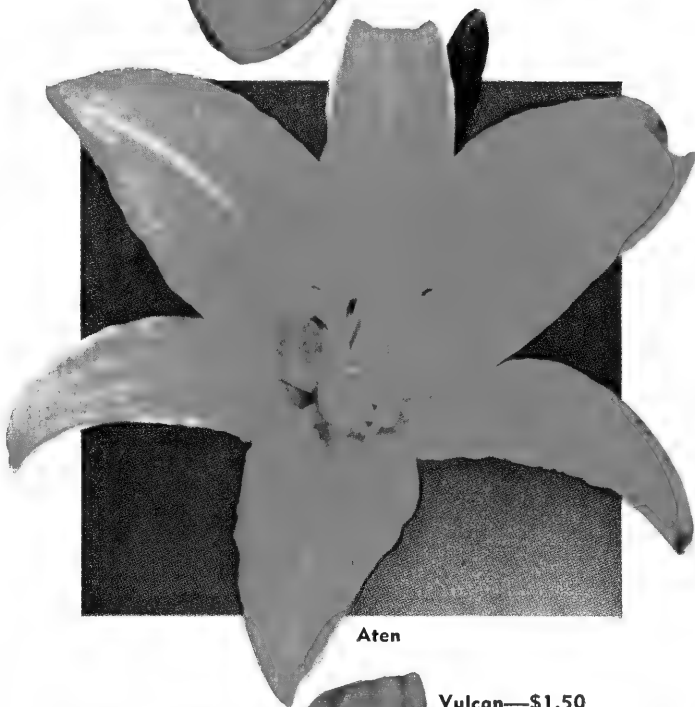




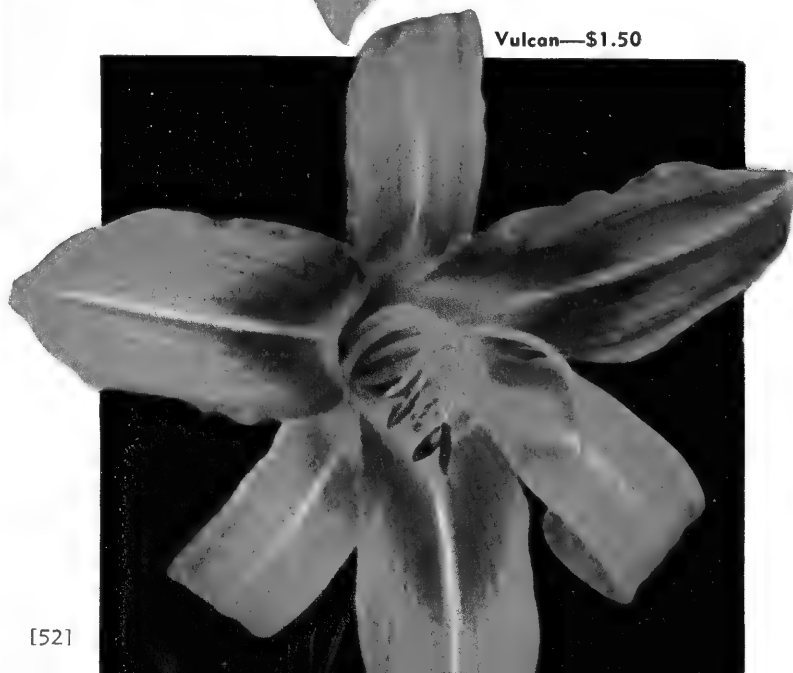
Sachem—75c
Patricia—75c
Caballero—\$1.00



Fred Stuntz



Aten



Vulcan—\$1.50

WHY PLANT DAYLILIES?

1. They are hardy and require little care.
2. They thrive in most soils and flower well in sun or partial shade.
3. They withstand plenty of moisture and also dry weather.
4. They may be planted any time of the year when the ground is not frozen.
5. They come in many colors and beautify the garden from May until September.
6. They last well as a cut flower, as new flowers open daily.
7. Don't forget that your perennial border needs the Daylily.

Hemerocallis

A Select Collection of Good Standard Varieties

Time of Shipment Both Spring and Fall

Key to blooming season: E—Early (June); E.M.—Early Midseason (June and July); M—Midseason (July and August); L—Late (August and September).

- AUGUST PIONEER.** (Stout.) 42". A chrome-orange lightly tinted red. 75c
- BAY STATE.** (Betscher.) E.M. 36". A clear smooth yellow of perfect form. 50c
- CABALLERO.** (Stout.) M. 36". A charming bicolor with vermilion petals and yellow sepals. 75c
- DAUNTLESS.** (Stout.) M. 36". A fragrant pale yellow with pastel blended mid-zone. 50c
- DOMINION.** (Stout.) E.M. 38". A medium sized flower in a rich red shade. \$1.00
- EARLIANA.** (Betscher.) E. 36". A very fine early flowering golden orange. 75c
- GAITY.** (Betscher.) M. 36". A wide open large light lemon-yellow. 75c
- GRANADA.** (Traub.) M. 36". A smooth glistening tan and brown of great charm. \$1.00
- HONEY REDHEAD.** (Nesmith.) M. 34". A brilliant velvety red with a distinct border of creamy yellow. 75c
- HYPERION.** (Mead.) M. 40". A large fragrant pale lemon-yellow of exceptional merit. 50c
- LINDA.** (Stout.) M.L. 40". A fascinating flower in shades of rosy pink. 50c
- MIKADO.** (Stout.) E.M. 30". A fragrant rich orange with deep mahogany throat. 50c
- MINNIE.** (Hayward.) M.L. 36". A rich mahogany with an orange throat. 75c
- MODESTY.** (Betscher.) E.M. 36". A lovely uniform clear soft yellow. 50c
- MRS. J. J. TIGERT.** (Watkins.) M. 36". A very striking brilliant red. 75c
- MRS. W. H. WYMAN.** (Betscher.) M.L. 42". A free flowering soft glistening yellow. 50c
- PATRICIA.** (Stout.) E.M. 30". A fragrant pale lemon-yellow-chrome with a green throat. 75c
- RED BIRD.** (Stout.) M. 38". A vermilion-red with oxblood eye and yellow throat. \$2.00
- ROMANY LASS.** (Nesmith.) M. 34". A tawny red with a deep rich maroon cast. \$1.00
- ROSALIND.** (Stout.) L.M. 42". A splendid bright rose-pink with a silvery sheen. \$1.00
- ROYALTY.** (Nesmith.) L. 40". A fine red and one of the best. \$1.00
- SACHEM.** (Stout.) M. 40". A rich deep red with a yellow-orange throat. 75c
- SUNNY WEST.** (H. P. Sass.) L. 52". A real find in a pale canary-yellow. 50c
- SWEET BRIAR.** (Nesmith.) M. 40". One of the best of the all-pink toned varieties. \$1.00
- THERON.** (Stout.) M. 30". A large dark mahogany-red with a gold throat. 75c
- TYLER RED.** (Tyler.) M. 36". A popular deep mahogany-red with large flowers. \$1.00
- VULCAN.** (Stout.) M. 36". A striking ruffled deep maroon with a golden throat. \$1.00

SPECIAL OFFER—YOUR SELECTION

From the above list you may select a \$10.00 value for \$8.50, P.P.
All orders for Hemerocallis amounting to \$5.00 or more
will be sent postpaid.

New Originations

By E. J. Kraus

If you wish something unusual in fine Hemerocallis which were selected from thousands of seedlings, make your selection from this list. For beauty of form and richness of color, you will find them most pleasing.

- ATEN.** 34". Late. Large, glistening, widely-flaring Nasturtium-orange. A massive flower with extremely heavy substance. Strong, well-branched growth habit. \$3.00
- AUTUMN DAFFODIL.** 30". Late. Small, deep lemon-chrome to straw-yellow resembling Daffodils. Abundant bloomer. \$2.00
- BROWNSTONE.** 36". Midseason. Wide, glossy, warm brown-purple, margined cream. Entirely sun-resistant. \$2.00
- CORAL BELLS.** 24". Late. Small, dainty, salmon over pale orange with dull rose eye spot. \$2.00
- FELICE.** 40". Late midseason. Small fiery poppy-red to Indian orange. yellow. Long petals with margins waved. Tips abruptly narrowed and gracefully reflexed. Splendid strong grower. \$2.00
- FLAMES.** 34". Midseason. Small fiery poppy-red to Indian orange. free flowering on strong slender upright scapes. This bright flame-red carries a long distance and dominates the garden. \$2.00
- FRED STUNTZ.** 30". Early midseason. Wide-petaled glowing dark cardinal-red over orange. Very showy. Segments broad and overlapping. \$3.00
- GOLDENSONG.** 30". Midseason. Large, heavily ruffled, fluted and creped golden yellow. Sturdy plants covered with large golden bells. \$3.00
- MABEL FULLER.** 36". Midseason. Deep ruby-red underlaid with spectrum-red and having a bluish sheen. Color holds well in hottest sun. Honorable mention Hemerocallis Society 1952. Finest red self to date. \$3.00
- MONONA.** 20". Midseason. Large glistening waxy orange, very free blooming. \$2.00
- PAMELA.** 40". Late mid-season. Excellent, wide flaring, waxy, broad-petaled, buttercup-yellow. Extremely sturdy, well-branched scapes. In fact the model of perfection in this respect. Should be in every collection. \$2.00
- PRIMULA.** 42". Early midseason. Large, early, frilled and ruffled flowers of Empire-yellow. Opens fully even on dull cool days. A repeat bloomer into the fall. Begins blooming with the Peonies and ends with the Mums. Almost 3 full months of bloom. \$2.50
- SHIMMER.** 30". Midseason. Buttercup-yellow with brilliant glistening sheen. Chartreuse throat gives extra attractiveness. \$3.00
- SPENCER FULLER.** 40". Midseason. Large ruffled glowing coppery bronze. Giant flower beautifully ruffled and reflexed adding much to its charm. \$2.50
- SUNNY MORN.** 34". Late midseason. A clean, clear light yellow self. Very free flowering throughout August. \$3.00
- YELLOWSTONE.** 36". Midseason. Large, free flowering light yellow. Wide petals, creped and ruffled. Delightful sweet fragrance. An improved Hyperion. \$2.00

You May Select Any 10 from the Above List for
\$22.50, Postpaid.

Special Offer of Unnamed Varieties

We have a large planting of very fine Hemerocallis in shades of yellow, ranging from the palest to the deepest golden; also pink, peach, and various shades of red. All especially fine; all labeled as to color.

6 Varieties, All Distinctly Different,
For Only \$3.50, Postpaid

Single and Japanese Peonies (Continued from page 15)

OHANAGASA

(Origin Unknown)

A violet-red, unlike any other Japanese variety we list. An attractive variety that commands attention in the field as well as in the show room.

A Brand Division \$2.00

OWATONNA

(A. M. Brand)

An outstanding brilliant pink which lasts long in the sun. Two rows of immense guard petals enclose a great center of rich yellow stamens. Green carpels tipped rose. The plant is tall, the stems are strong, and the very large blooms are held erect. A lovely single with great substance and beauty.

A Brand Division \$2.00

8.8 PRAIRIE AFIRE

(A. M. Brand)

A beautiful Japanese Peony first offered by us in 1932. A vase of Prairie Afire exhibited by us at the Des Moines Show was the sensation of the show. Prairie Afire is a distinct break in color in Japanese Peonies. The guards are broad and a soft creamy rose with good substance. These surround a great ball of brilliant fiery red staminodes. The flower should be cut in the bud and developed inside when the result is simply marvelous.

A Brand Division \$3.00

PRAIRIE ROSE

(A. M. Brand)

This beautiful single is a sister seedling of Hansina Brand as it comes from that same handful of seed from which came that great show flower that won best flower at the World's Fair at Chicago in 1933, and then repeated at the National Show the next year at St. Paul. Prairie Rose is the best deep pink single we have ever seen. A brilliant deep self pink. The color holds well in the sun, the flower is large and beautiful in appearance. Plant tall, stems strong and a clean light green.

A Brand Division \$5.00

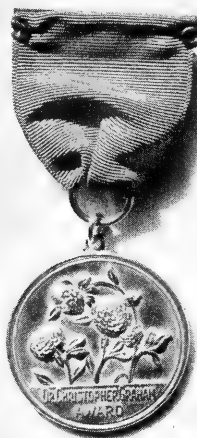
PRESIDENT LINCOLN

(A. M. Brand)

Too new to be rated. The great red single. Of the many single reds that we have tested out, this is unquestionably the best. A tall variety with strong, stout stems. Flowers large for a single, held straight up. Two rows of brilliant red petals of most perfect form surround a very striking center of rich yellow stamens. Holds its color well in the sun. (See front cover page.)

A Brand Division \$10.00

At the Rochester Show in the class calling for three blooms of one single variety, this Peony won 1st prize with six entries. In the class calling for a collection of ten or more single varieties, one bloom each, there were seven entries—we took 1st prize in this entry and President Lincoln was one of the varieties of our entry. It was also in the collection that won 2nd prize. And best of all, in the Court of Honor Class, this fine single was awarded "Best Single in the Show." Also best single at National Show in 1952.



8.9 PRIDE OF LANGPORT

(Kelway)

A dainty flower of brilliant, soft peach-pink coming into bloom midseason. The plant is tall, floriferous, with thin, wiry stems and abundant foliage. The plant blooms in clusters and is a very decorative garden plant.

A Brand Division \$2.00

8.7 RASHOOMON

(Japan)

One of the best of the Japanese varieties for landscape planting, because of the clean, beautiful appearance of the plant itself. The large glowing rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish buff. The plant is medium tall with strong stems and flowers freely. A beautiful flower. (See front cover page.)

A Brand Division \$3.00

RED WARRIOR

(A. M. Brand)

A very early fine red single that we look forward to seeing at the opening of the Peony season. The flower is extra large and well formed. Stock is extremely limited and we shall not be able to list it again for at least two years.

A Brand Division \$3.00

9.0 SOME-GANOKO

(Japan)

One of the best of all red Japs. The large, uniformly shaped guard petals are a rich velvety red. The golden staminodes are streaked red. A good plant as well as a fine flower.

A Brand Division \$2.00

SURPRISE BOXES

An Offer You Cannot Afford to Pass

For a number of seasons we have disposed of our surplus by making up Surprise Boxes and we believe that every box that we have sent out has been a really pleasant surprise to our customers.

You may wish to know something about what we place in each box. Each box will have a total value of \$10.00 and will contain up to 6 roots. If you wish a smaller number, we select roots of greater value.

Tell us what colors you prefer and leave the selection to us. All the roots will be correctly labeled and will be regular Brand Divisions.

Take advantage of our offer and get a fine box of Peonies, a regular \$10.00 value, for \$8.00, postpaid.

8.9 TOKIO

(Japan)

A large midseason rosy pink with broad, rounded guard petals. The center is composed of loose staminodes, broad and crinkled, faced light pink. The plant is tall with dark broad foliage. An excellent variety and a much better grower with us than Tamateboku, which we have been forced to discard.

A Brand Division \$2.00

9.0 TORO-NO-MAKI

(Japan)

One of the finest of all white Japanese Peonies. It comes into bloom midseason. A double row of lilac-white guard petals surrounds a center of amber-yellow. A very striking variety in the garden and as a cut flower. An excellent upright grower.

A Brand Division \$3.00

8.0 TORPILLEUR

(Dessert)

A large fine flower, held rigidly erect on long, stiff stems. The guard petals are deep rose-red with center petals of the same color tipped with cream. A splendid variety, distinctly different from all other Japs.

A Brand Division \$1.50

VANITY (Introduced in 1952)

(A. M. Brand)

Before introducing a new Peony, it has been a rule with us to test the variety over quite a period of years, to make sure it would have real merit. We have done this with the Peony Vanity. It was over 20 years ago that we first noticed this new Peony among our seedlings. We marked it and at planting time, we divided the plant for further trial. We repeated this dividing process at the end of every 3 years and in doing so, we became thoroughly acquainted with the flower and its behavior in different soils. In 1952 we felt that we had accumulated enough stock so that we could offer this Japanese variety to our friends. We withdrew this Peony from sale in 1953 but we now have more stock and we are again offering a few selected divisions to our friends.

VANITY is a Peony of true Japanese type. The guard petals, which are a delicate even pink, are broad and surround a beautiful tuft of delicate cream colored filamental petals.

A Brand Division \$5.00

Overland, Mo.,
Oct. 7, 1953

"Some 20, or 25 years ago I purchased several of your Peonies. At that time I was living in Atlanta, Ga. I understand these are most beautiful in the spring even after this length of time."

D. W. C.

(The above answers the question: "How often should Peonies be divided?" Not as long as they are giving satisfaction.)

Weiser, Idaho,
June 15, 1953

"My Peony, Prairie Afire, I ordered from you two years ago has six fine buds on now and it had three last year. It is very thrifty and a beautiful Peony. I am so pleased with it."

MRS. D. C. D.

A Cordial Invitation

Each summer thousands of tourists on their way to the North Woods stop to visit us, for here you find one of the principal scenic beauties of Southern Minnesota. Here in the Land of Ten Thousand Lakes, you will find many acres confined exclusively to the growing of the world's finest Peonies. It is not only tourists who stop, pause, and marvel but flower lovers from coast to coast come to see our annual Peony show which is held every June in our show room. Peony enthusiasts, the world over, send to us for strong, vigorous roots, productive of large and handsome blossoms.

Our Lilac fields also attract as much attention as do our Peonies, for we have one of the finest collections of Own Root French Lilacs in the world. From coast to coast and distant lands, flower lovers come to Brand's.

We extend a special invitation to all of our friends to visit us during the blooming season of our Lilacs, Iris, and Peonies. If you contemplate a trip to Faribault and wish to be here at the time when any of these flowers are in bloom, please write us and we shall be glad to give you approximate dates. Our Lilacs are usually at their best the last 10 days in May. Our Iris begins to bloom around Decoration Day and the Peonies during the month of June.

WHY WORRY ABOUT PRESENTS!

Let us worry for you. Gifts for Christmas, Father's Day, Mother's Day, Easter, and birthdays often become a real problem.

A common slogan is: "Say It With Flowers." But fresh flowers last but a short time and are then discarded. Our slogan is: "Give Plants That Will Produce Flowers." Then your present will be enjoyed year after year.

You can do this by sending your order to us for Peony roots, a Lilac bush, an ornamental Crab Tree, or other catalog items. We will send an appropriate card and send the stock at the right planting time.



Marcella (New)

New and Scarce Varieties Originated by E. H. Lins

BURMA

(Lins)

A beautifully formed brilliant deep red coming into bloom mid-season. The fine plant has strong stems that hold the bloom perfectly erect. When first shown in Minneapolis in 1945, it was the champion red and also won first prize in the 1 bloom and 10 bloom classes. Champion red also in the 1950 Minneapolis Show.

A Brand Division \$6.00

CASABLANCA

(Lins)

A fully double pure white of extraordinary size and beauty. The stems are thick and strong which enable them to hold the giant blooms erect. The plant is tall with heavy foliage. A late blooming white that ranks with the best.

A Brand Division \$15.00

DOLORODELL

(Lins)

A beautifully formed, full double, rich pink. Plant has strong stems that hold the large flowers erect. Plant has heavy foliage and comes into bloom late midseason. This excellent pink won the Home Achievement Medal in 1943. An outstanding new variety that deserves a place in the most distinguished garden.

A Brand Division \$15.00

ENSIGN MORIARTY

(Lins)

Very large, fully double flowers are borne on heavy stems, strong enough to hold the great blooms erect. The color is a medium dark pink, petal edges blending to light pink. A midseason blooming variety that comes good every year. Was Champion Dark Pink in the 1945 Minnesota State Show.

A Brand Division \$10.00

GARDENIA

(Lins)

A midseason blush-white that is loaded each year with large, double, beautifully formed flowers of excellent texture. A splendid show flower and an equally good garden variety. It won the champion ribbon in the flesh class at the Minneapolis Show in 1950. You can win with Gardenia.

A Brand Division \$10.00

KING MIDAS

(Lins)

A full double, midseason, pure brilliant red of beautiful rose form with a perfect rosebud center. A fine garden flower and a good show flower. This variety has won the American Home Achievement Medal and was also champion red. Plant strong with excellent stems. Flowers hold well in storage.

A Brand Division \$6.00

MANDALEEN

(Lins)

A worthy addition to the list of fine Peonies. The color is a bright warm medium light pink of perfect rose form. The flowers are fragrant, borne on strong 38-inch stems. A medium late blooming variety.

A Brand Division \$10.00

MARCELLA (New)

(Lins)

This is a late midseason white that was awarded the American Home Achievement Medal in 1952. It blooms consistently year after year. The plant has glossy foliage clear to the ground. The stems are strong and hold the fully double flowers erect. A new variety we are offering for the first time. For fall delivery.

A Brand Division \$10.00

OLD LACE

(Lins)

A beautiful blush-pink that gradually fades to blush-ivory. The flower is fully double with narrow petals precisely arranged. The plant is tall, the stems willowy, but adequate to hold the flowers erect. Stock scarce.

A Brand Division \$5.00

RAMONA LINS

(Lins)

This is definitely not a light pink but neither is it a deep pink. The flowers carry tints of Tourangelle and Solange. The blooms are often 8 inches in diameter. The strong stems hold the flowers erect. A reliable performer coming into bloom late midseason.

A Brand Division \$15.00

TONDELEYO

(Lins)

This is a new dark pink that was introduced in 1940 at the National Peony Show held in Rochester, Minnesota. Here it was recognized by the seedling committee for its deep pink color of unusual fire and brilliance. It has continued to grow in favor. The plant is tall with an abundance of foliage, coming into bloom late midseason. Immediately spotted in the field or show room. A great addition to the class of deep pinks.

A Brand Division \$8.00

TULAGI

(Lins)

This brilliant red is one of the Japanese type. The plant is tall with excellent foliage and always straight stems. The bloom is refined and does not feather.

A Brand Division \$4.00

Northern Grown Chrysanthemums

Visit any field or show room where thousands of Mums are on display and we feel sure the varieties we are offering this season would immediately attract your attention. We believe if you were selecting a list from a field in bloom that the varieties we are offering would appear on your order.

It is impossible to have color plates to illustrate each variety, but we know the ones we are offering in the following collections cannot be surpassed for beauty and dependability.

VERY EARLY BLOOMING COLLECTION

All Bloom Before September 10

An outstanding selection chosen from the very finest varieties, and selected especially for **NORTHERN PLANTINGS**.

AUTUMN BEAUTY. A sparkling reddish chestnut.

CECIL BEED. A free flowering deep lavender-pink.

CHIPPEWA. A semi-double aster-purple.

DAINTY. A silvery lavender aging to soft white.

DARK RED GOLD. A lively blending of red and orange-gold.

DELIGHT. A large perfect flower of golden yellow.
New 1953.

DR. L. E. LONGLEY. A fully double bright rose-pink.

GOLDEN HOURS. An outstanding deep lemon-chrome.

ORCHID HELEN. An orchid-pink with deeper center.

PAPER WHITE. A dwarf excellent textured pure white.

TECUMSEH. A cushion type red aging to buff-bronze.

VIOLET. The very best early purple.

Any 3 of the above for \$1.75, postpaid.

Any 6 of the above for \$3.25, postpaid.

All 12 of the above for \$6.00, postpaid.

MIDSEASON BLOOMING COLLECTION

All Flower in September

12 more superb varieties. A more beautiful list cannot be purchased. Many of these are 1953 introductions.

APACHE. A new brilliant firecracker-red.

APPLE BLOSSOM. An apple-blossom-pink fading to clear white.

AUTUMN SONG. A large wine-rose fading to carmine.

BIRETTA. A glowing cardinal-red aging to pastel red.
New 1953.

CANARY. A compact mound composed of large light yellow flowers.

CROWN JEWEL. A new currant-red with a brilliant sheen. New 1953.

EARLY CRIMSON. A grand crimp-petaled bright crimson. New 1953.

JAYEFF. A very double 4-inch flower of deep positive pink.

MYRTLE WALGREEN. A rich amaranth-purple underlaid silver.

ORANGEPOMP. A very colorful orange-bronze Pompon. New 1953.

SEPTEMBER CHEER. A bushy low growing rich cherry-red.

SHALIMAR. A creamy white with a sulphur-yellow center.

Any 3 of the above for \$2.00, postpaid.

Any 6 of the above for \$3.75, postpaid.

All 12 of the above for \$7.00, postpaid.

SPECIAL OFFER OF BOTH OF THE ABOVE COLLECTIONS

To cover a long blooming period, take both collections offered on this page. This will give you 24 Mums blooming from August through September into October. **We offer these 2 collections for \$12.00, postpaid.**

6 Cushion Type Chrysanthemums

1. All flower in September.

2. All exceptionally fine for border plants.

3. All are heavy blooming varieties.

4. All are sure to please.

Cecelia Cushion. A soft deep pinkish purple.

Golden Mound. An excellent golden yellow.

Jasper Cushion. Red shading to mahogany.

Mahogany Cushion. This variety is well named.

Quilled Cushion. Oriental red aging to bright bronze.

Rouge Cushion. A far superior red semi-cushion.

Each 60c; Any 3 for \$1.75; All 6 for \$3.25,
Postpaid

5 Best Spoons

None Better — Sure to Satisfy

Blush White Spoon. Chalk-white underlaid soft lavender.

Charm Spoon. A lovely, rich rusty rose.

Garnet Spoon. Tall, upright red Spoon with purple tubes.

Gold Spoon. A deep gold shading to a light yellow.

Lilac Spoon. A lilac-pink with silvery tubes.

Each 75c; All 5 for \$3.00, Postpaid.

Gladiolus Bulbs

Unsurpassed for Beauty and Quality

Large Bulbs that will Produce
Real Show Flowers this Season

Prices for all varieties: 2 for 25c; 10 for \$1.00,
unless otherwise specified.

- ABU HASSAN.** The deepest violet-blue, nothing else like it.
AUTUMN GOLD. A late rich golden yellow, flushed orange.
BELTRAMI. Early midseason ruffled rose-mulberry.
BLONDIE. A midseason ruffled cream.
BURMA. Fine exhibition ruffled rose-red.
DAISY MAE. Prize winning orange with cherry blotch.
DIEPPE. A midseason dark salmon-scarlet.
ELIZABETH THE QUEEN. Most popular lavender.
ETHEL CAVE COLE. Fine salmon-pink which replaced Picardy.
KENWOOD. A pure Christmas red with large florets.
KING LEAR. A rich red-purple heavily ruffled.
MAID OF ORLEANS. An early excellent white. None better.
OKLAHOMA. A quaint ruffled lavender-grey.
ORANGE GOLD. A brilliant gleaming orange. Great show flower.
POET'S DREAM. A ruffled soft pastel lavender with deeper edging.
ROSA VAN LIMA. One of the best light rose-pinks.
ROSE CHARM. An extremely early rose-pink of great merit.
ROYAL ROBES. A rich velvety deep red.
SNOW PRINCESS. For years a favorite commercial white.
SPIC & SPAN. An excellent ruffled deep pink.
SPOTLIGHT. A golden yellow with a flaming red blotch.
TREASURE ISLAND. A very ruffled rich orchid-pink.
TROCADERO. An early midseason warm carrot-orange.
VAGABOND PRINCE. A beautiful smoky with a red throat.
VALERIA. A bright scarlet well liked by florists.
VOODOO. A tall distinctive well liked smoky.
WHITE GOLD. A sensational satiny cream. Outstanding.

We prepay all orders amounting to \$3.00 or more.

A SUPER QUINTET

2 Each of All 5, Labeled Separately, For \$5.00, Postpaid.

- Black Panther.** The blackest of all reds and a real sensation in its color class. Stock scarce and very much in demand. 2 for 60c; 10 for \$2.75.
Royal Treat. A newly ruffled deep blood-red with tall spikes producing from 6 to 8 wide open florets of heavy substance. Each 75c; 10 for \$7.00.
Silver Court. A pure white with no trace of cream. The best pure white of all. Each 20c; 10 for \$1.85.
White Tower. A tall pure white with pink blotch. Considered the best blotched white to date. Each 80c; 10 for \$7.50.
Wild Fire. An early blooming, very brilliant, heavily ruffled flame-red. The reputation of this one travels like wildfire. Each 75c; 10 for \$7.00.



Black Panther
The largest deep red.
Demand always exceeds supply.

Why buy a cheap mixture made up of old-timers, when you can choose just the colors you wish for your garden?

You may select 5 kinds, using 10 of a kind, chosen from varieties priced at 10 for \$1.00, 50 bulbs in all for \$4.75. All labeled. All pre-paid.

The Best In Hardy

Well-Rooted, Field-Grown Plants None More Beautiful

For spring and fall planting. In the North we do not recommend planting in the fall.

AMERICAN BEAUTY. A very strong growing, disease-resistant Phlox, that always does well in our fields. Medium tall with well-filled panicles in a uniform American-Beauty-Rose color. Very desirable.

BLUE BOY. This is the nearest to a true blue that we have ever grown. This variety with a good white makes a nice showing.

BRIGHT EYES. A soft rosy pink with a red eye. Florets of huge size, plant medium tall, and color very bright.

CAMEO QUEEN. A fine clear pink with branches loaded with flowers throughout the season.

CAROLINE VANDENBERG. An attractive shade of lavender with large florets. Fine planted with white.

COMUS. An outstanding coral-pink with numerous flowering branches. Very attractive.

FLASH. One of the very best reds we have ever grown. Vigorous and free flowering.

HAUPTMANN KOEHL. A tall, dark blood-red with large florets.

LILLIAN. A splendid white delicately overspread with soft pink. A lovely variety.

MARY LOUISE. A perfectly beautiful white with exceptionally large flower heads. A good grower in any garden.

MT. HOOD. A tall large flowering pure white.

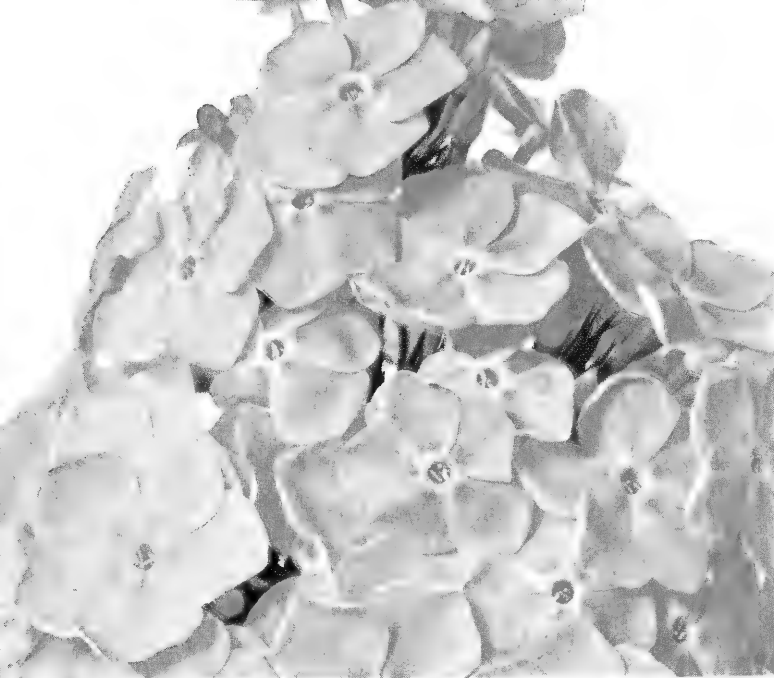
Key to Numbers

1. Ruby Lee
2. Rheinlander
3. Salmon Beauty
4. Prime Minister
5. Thor
6. Starlight
7. Mt. Hood

7
White
←

[58]

6



Lillian



Perennial Phlox

All Will Produce Fine Bloom This Fall
None More Dependable



Flash

- PRIME MINISTER.** A good white with a crimson eye.
- RHEINLANDER.** An old time salmon-pink with excellent growing habits. Plants are thrifty and produce large flower heads.
- ROYAL PURPLE.** A new variety in a rich shade of royal purple.
- RUBY LEE.** This is a rich plum-red with immense flower heads. The plant is of medium height, strongly branched, and produces flowers of unusual size.
- SALMON BEAUTY.** One of the most colorful varieties we grow. The shade is a deep salmon-pink with a large white eye.
- SPITFIRE.** A large salmon-orange with a small crimson eye. Outstanding.
- STARLIGHT.** A lovely purplish violet with a white star in the center. Always in demand.
- THOR.** Another old timer that always gives satisfaction. Throws up many stems producing nicely shaped trusses in pleasing salmon-pink.
- WORLD PEACE.** One of the very best of the newer varieties. A pure white with strong sturdy stems and dark green glossy foliage.

PRICES, Prepaid			
	Strong,	1-Yr.,	Field-Grown Stock
Any	3 for	\$1.35
Any	6 for	2.50
Any	12 for	4.50
All	20 for	7.00

If you are interested in a large number of plants, write us for special prices.

Caroline Vandenberg

Spitfire

Royal Purple

Blue Boy

Spray Your Phlox for Rust

We have inquiries asking what to do for rust on the lower leaves of Phlox. Some advise a forced spray from underneath with Bordeaux. Others claim a heavy drenching with clear water is sufficient.

Prime Minister →



Caryopteris, Blue Mist

Flowering Shrubs

All Shrub Orders Amounting to \$5.00 or More Will Be Sent Prepaid.

DWARF NINEBARK

A very hardy low growing shrub that reaches a height between two and three feet. May also be planted in the flower border as a specimen shrub. Lovely white flowers appear in June, followed by reddish berries during the summer. A valuable shrub. 15 to 18 in. plants, 3 for \$1.50; 6 for \$2.50; 12 for \$4.00; 25 for \$7.00; 50 for \$13.00.



Philadelphus, Virginal

BLUE MIST (Hardy Blue Spirea)

We have plenty of blooming shrubs during the early season through late May, June and July. But when fall comes, as a rule, the shrubs are bare of bloom.

So it seems nice to find a late blooming shrub hardy enough to stand our northern climate. This we have in Hardy Caryopteris, proved hardy to the Canadian line.

A low growing, perfectly rounded shrub that reaches a height of about 2 feet. Covered through August until killing frost with delicate lace-like flowers. Nice 12 to 18 in. plants, Each \$1.00; 2 for \$1.75.



Prunus Cistena

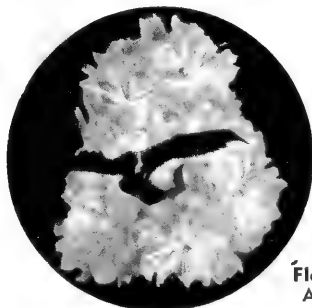
Euonymus Alatus Compacta



OWN ROOT FLOWERING ALMOND

All Own Root

Masses of little pink rose-like flowers, like those of the Prunus Triloba, literally cover the plant before the leaves appear. The Triloba will grow to a height of five feet, while the Almond grows about 3 feet. 2-3 ft. plants, each \$1.25; 2 for \$2.25.



Flowering Almond

PHILADELPHUS, Virginal

Finest of the Philadelphus

Everything considered this is the most sensational of all the Philadelphus. The bush is a moderately strong grower, with us attaining a height of 6 to 7 feet. Rather open, sparse foliage to make the wonderful blooms all the more conspicuous. Flowers pure white, semi-double, often 2 inches in diameter. Begins to bloom about June 15th with us, and blooms profusely for about 3 weeks. Then it rests a few weeks and starts to bloom again, continuing with a small amount of bloom until frost. 18-24 in., each \$1.10; 2 for \$2.00. 2-3 ft., each \$1.25; 2 for \$2.25. 3-4 ft., each \$1.50; 2 for \$2.75.

PRUNUS TRILOBA

(Rose Tree of China)

Beautiful hardy flowering Plum, covered with little full double rose-like pink blooms before the leaves come. Very early. Many people think this is the same as the Flowering Almond but the Prunus Triloba is much larger. It grows to a height of about 6 feet and has a spread of about 6 feet. Blossoms resemble the Flowering Almond except they are larger. When this shrub is in bloom it sells well at the nursery—everyone likes it. Select 3 to 4-ft. plants, each \$2.50; 2 for \$4.50.

PRUNUS CISTENA

Prof. Hansen's Famous Red-Leaved Cherry

A wonderful low-growing intense red-leaved Cherry that grows in bush form up to a height of 6 feet. Foliage brilliant red all summer. After passing southern end of Lake Michigan, color much more intense than in the West. Fine for border planting. This is about the most brilliant purple-leaved shrub we can grow in the North. Try it. It will please you. 2 to 3 ft., each \$2.50; 2 for \$4.50.

EUONYMUS Alatus Compacta

(New.) A very striking shrub to grow for individual specimens both about the house or in the border. Low growing, up to 3 to 4 feet. Spreads out in a round, dense, shapely shrub, with dark rich green bark, limbs heavily winged. Foliage rich green changing in fall to a very rich reddish yellow. 15 to 18 in., each \$2.75; 2 for \$5.00. 18 to 24 in., each \$3.25; 2 for \$6.00.



Prunus Triloba



Honeysuckle Heckrotti

HONEYSUCKLE HECKROTTI

A wonderful new Honeysuckle that naturally grows as a vine but by careful trimming can also be easily grown as a rounded bush 2 to 5 feet in height as desired. Also can be easily grown as a rounded hedge by trimming. Hedge, bush, or vine is covered all summer with great soft rose-colored trumpets showing a creamy yellow throat. **Strong 2-yr. plants, each \$1.35; 2 for \$2.50.**

HONEYSUCKLE (Bella Albida)

A very hardy, upright growing variety producing pure white blossoms with bright red berries. This variety makes a splendid tall hedge. It will attain a height of from 10 to 12 feet if left untrimmed. 2 to 3 ft., each \$1.50; 2 for \$2.75.

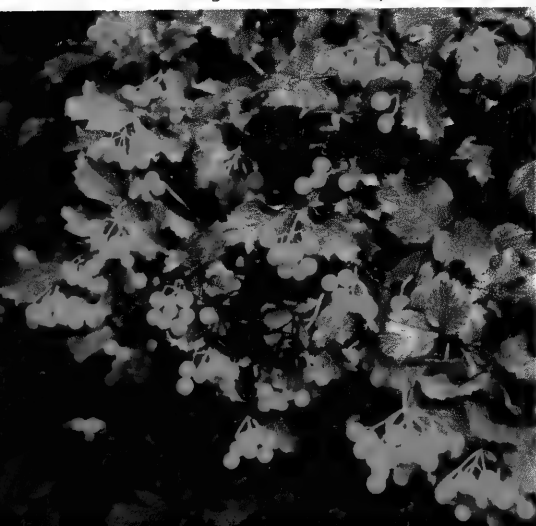


Zabeli
Honeysuckle

ZABELI HONEYSUCKLE

Outstanding! The nearest to red flowers of all the Honeysuckles. This variety blooms in May and the flowers are followed by bright red berries which the birds are very fond of. The plant reaches a height of about five feet which makes it fine for hedging. Also fine for specimen planting. 2 to 3 ft., each \$1.50; 2 for \$2.75.

High Bush Cranberry

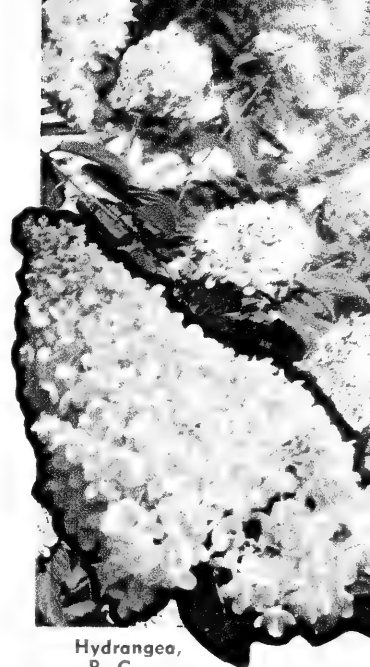


HYDRANGEA P. G.

This is the large fall blooming Hydrangea. Great panicles of bloom often 12 inches long by 8 inches in diameter come into full development in September. At first it is pure white but the color gradually develops into a delicate pink. Makes fine winter bouquets. 18 to 24 in., each \$1.15; 2 for \$2.00.

HYDRANGEA, Hills of Snow

This is the early flowering Hydrangea. It comes into bloom in July and continues until frost. It does very well in shade. It makes a fine border plant and is also excellent for planting about the house. 18 to 24 in., each \$1.15; 2 for \$2.00.



Hydrangea,
P. G.

SAKHALIN HONEYSUCKLE (New)

A newcomer from Diamond mountains of Korea. The fruit was gathered from a bush about four feet high in 1917. Some six years later this new variety flowered at the Arnold Arboretum. The flowers are unique in color, a dark maroon-purple with prominent white filaments and straw colored anthers. They are freely borne on long slender stalks against a foil of dark leaves. The foliage is conspicuously red. The fruit is scarlet and ripens in July. **Strong 18 to 24-inch plants, each \$1.75; 2 for \$3.00.**

Tamarix (Summer Glow)



TAMARIX (Summer Glow)

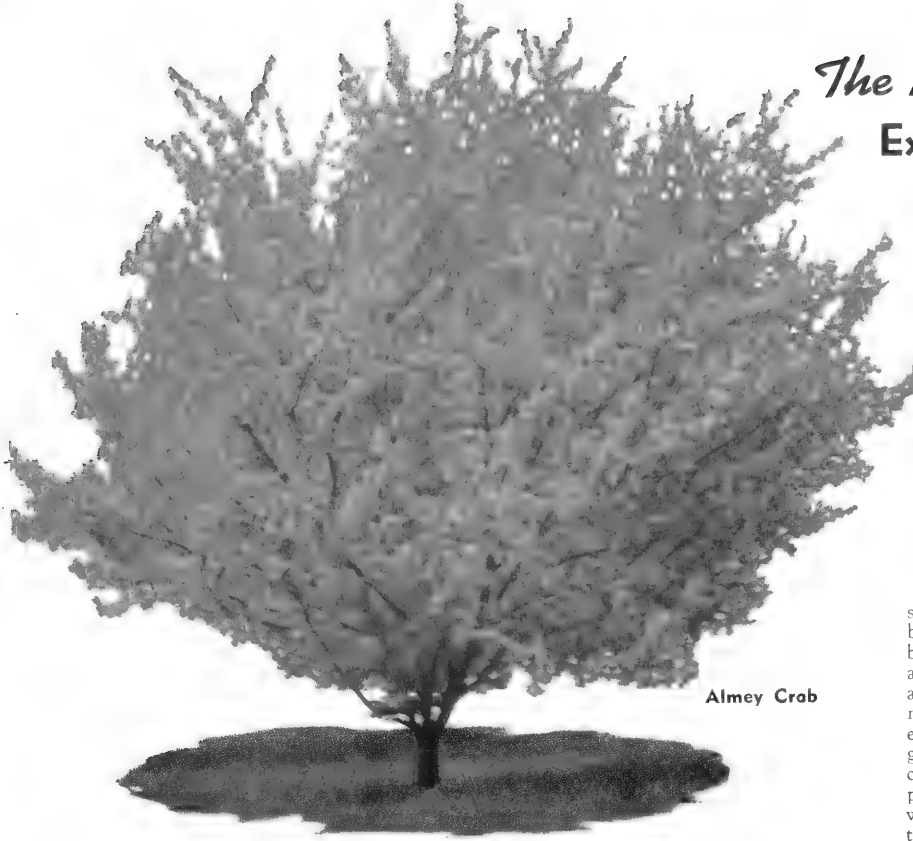
A beautiful shrub with silvery blue-green foliage. The flower spikes are a Tyrian rose and appear on the top of the foliage and bloom all summer long. Ultimate height 8 feet but may be pruned back to 5 or 6 ft. Cut plants back to within 6 inches of the ground each spring. 2-3 ft. plants, each \$1.35; 2 for \$2.50.

HIGH BUSH CRANBERRY

A large-growing shrub which resembles the snowball. Leaves redden up in the fall and are very beautiful. The white flowers are followed by a profusion of bright red berries, in large clusters, which hang on way into the winter and make a wonderful lawn ornament. These berries are fine for culinary purposes and make a jelly that looks and tastes exactly like that of the marsh Cranberry. Grows to a height of six to seven feet. 2 to 3 ft., each \$1.50.

The Best in Flowering Crabs

Excellent for Every Locality



Almey Crab

ALMEY. (Miss Preston.) A strong growing tree producing large blossoms of glistening red. Each petal has white markings at the base, giving the effect of a five-pointed star. When this tree is in bloom it is a mass of flaming red flowers. This tree should bloom well the second year and the blossoms are often the size of a dollar. A real sensation. This variety takes the place of the Red Silver as it is a much better growing tree. 3 to 4 ft., each \$2.25; 2 for \$4.00. 4 to 5 ft., each \$2.75; 2 for \$5.00. 5 to 6 ft., each \$3.50; 2 for \$6.75.

DOLGO. This is the great dual purpose Crab. The trees, which seldom grow over 12 feet high, are very shapely and neat in appearance and develop into a beautiful small lawn tree. It is extremely hardy and after it has attained its growth will last for many years. In the spring it is one solid mass of large white blooms, which are followed by a great crop of Crab Apples. These Crabs are a brilliant red about an inch in diameter and an inch and a half long. The fruit is so brilliant in color and so abundant on the tree that it makes a wonderful ornamental sight. The fruit makes up into jelly of the finest flavor and a beautiful red color. This Crab is not grown for its ornamental qualities alone but is grown commercially for the fruit which readily sells at a big price. One of our customers from Washington, D. C., writes us: "The Dolgo, when in fruit, is the most beautiful thing I ever saw in the line of a Flowering Crab." The Dolgo is now being planted in northern orchards for the fruit which sells for high prices. Select 4 to 5-ft. trees, each \$1.50; 2 for \$2.75. 5 to 6-ft., each \$1.75; 2 for \$3.25.

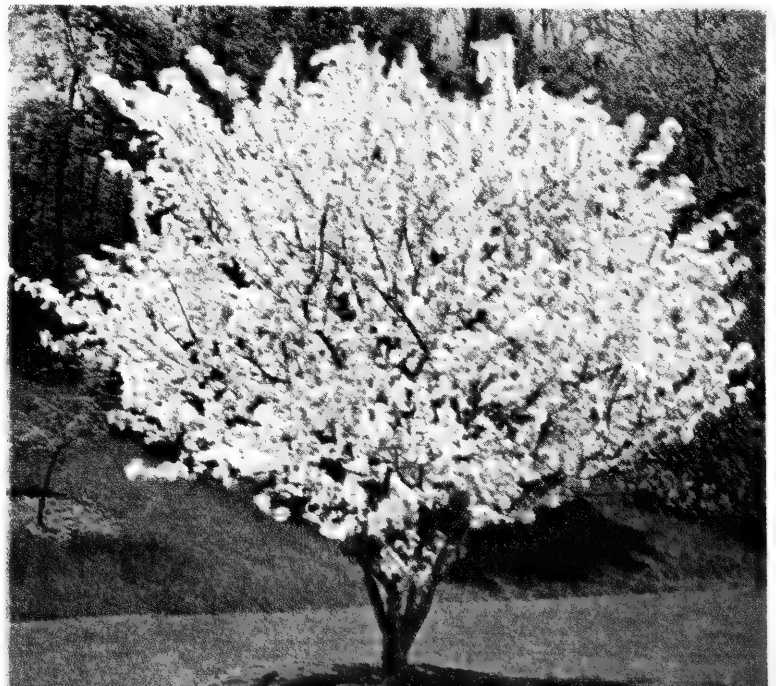
HOPA CRAB. From a purely ornamental standpoint the Hopa is without doubt the most beautiful pink Flowering Crab that can be grown in the North. It is perfectly hardy anywhere in our state. It develops into a beautiful, graceful, medium sized tree that is an ornament anywhere it may be placed. The bark is a rich dark blackish red. The buds and foliage are a noticeable reddish purple, and the tree, when in bloom, is covered with large, single, deep rose-colored blossoms, which continue long on the tree, to be followed by quantities of small reddish fleshed, attractive fruit which make a good jelly. Select 3 to 4-ft. trees, each \$1.75; 2 for \$3.25. 4 to 5-ft trees, each \$2.25; 2 for \$4.00. 5 to 6-ft. trees, each \$2.50; 2 for \$4.75.

ELEYI (Ornamental.) Many of the European and Asiatic Flowering Crabs are not desirable, but this one has done so well with us even in our cold climate that we are keeping it on our list. The flowers are single and reddish pink. The fruit which follows is a very bright red. The foliage in the spring is a peculiar orange-red, very brilliant and extremely noticeable and continues so during the entire summer. When the spring growing season is over, the foliage takes on a very rich maroon greenish tinge. Select 4 to 5-ft. trees, each \$2.00; 2 for \$4.75.



Hopa Crab

Dolgo Crab



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BRAND PEONY FARMS
FARIBAULT, MINNESOTA

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the Same as Post Office Zone No.
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Amount Enclosed: \$

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May we substitute equally good variety if any kinds ordered are exhausted? No..... Yes.....

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Each year we go over our mailing list and remove the names of those have failed to give us an order for a period of 2 years. Our catalog is expensive, as we illustrate so many items in color. We wish to save expense as much as possible and for this reason we cannot continue to send out our book to those who do not purchase from us. However, if you have purchased from us in the past and fail to receive our book and wish a copy, do not hesitate to write us for one.

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We will not substitute without permission. However, if you send in an order late in the season, it will save delay if you name a second choice or give us permission to send a variety of equal or better value of the same color.

FOLD ON THIS LINE

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We guarantee our nursery stock to be true to name. Should a mistake occur and a customer receive stock that eventually proves not true to name, we will replace this stock free of charge and the customer may retain the stock first received. After you receive our shipment, we want you to report at once anything that is not satisfactory and we will make proper adjustment. After your stock is planted we cannot assume responsibility for it.

FROM

BRAND PEONY FARMS

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FOLD ON THIS LINE

Flowering Crabs, continued

Items on these 2 pages are not prepaid, but if we find post shipment cheaper than express, we will send your order by post, and you can remit for postage after receiving your package.

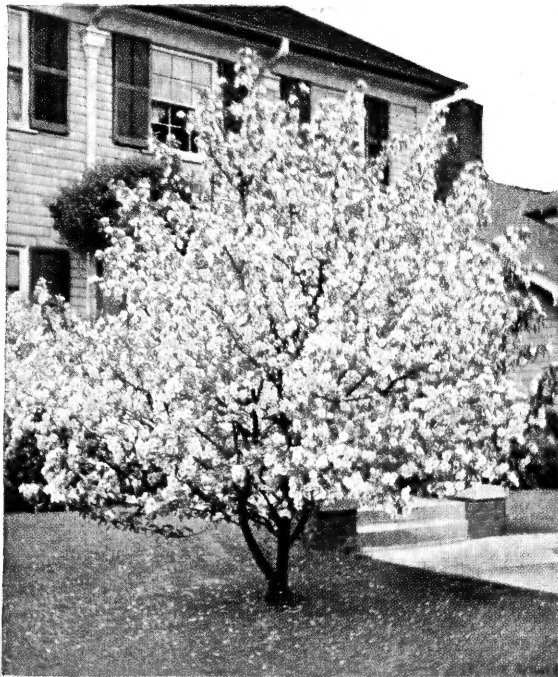
RED FLESH. This Crab has a flower like the Hopa in size and color. The fruit of the Red Flesh is about the size of a Whitney Crab and makes the most outstanding jelly in flavor and color. 3 to 4 ft. trees, each \$1.75; 2 for \$3.25. 4 to 5 ft. trees, each \$2.25; 2 for \$4.00. 5 to 6 ft. trees, each \$2.50; 2 for \$4.75.

BECHTEL'S IMPROVED. (Purely Ornamental.) A double form of the native Wild Crab of Missouri, Iowa, Minnesota, etc. Grows to a height of from 8 to 14 feet, depending on where grown. Covered during the blooming season with masses of large, double, light pink flowers which look like double pink Roses, with the most delightful perfume of any known tree, and sweetens the air of the entire yard. The foliage is somewhat subject to rust and this variety does best where the humidity is not great. The most fragrant of any of the Crabs and the only double. Fine 2 to 3 ft trees, \$2.25 each, or \$4.00 a pair. 3-4 ft., each \$2.50; 2 for \$4.50.

November 1, 1952

"The 20 Bechtel Crabs that you sent me a few years ago are now my pride and joy. I planted Clara Butt Tulips under them and early Forget-Me-Nots. With your Persian Lilac hedge, my spring garden is a picture. Now my Bechtel Crabs are a glowing coral, and so lovely that I am hoping I may have more."

Mrs. H. H.



Bechtel's Improved



Norway Maple—Crimson King

Lombardy Poplar

New

Crimson King Maple

(Pat. No. 735)

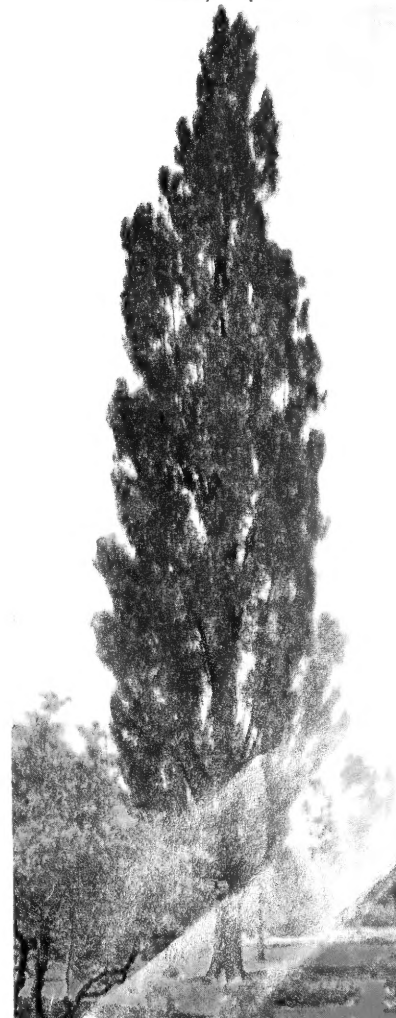
Here is a new Maple that is causing a sensation all over the country. It is a sport of the Norway Maple of Europe. Some 10 to 12 years ago a specimen of the new tree was sent from Europe to this country. Stock from this one tree was soon propagated and trials made in different parts of the country. It was not long before this new tree was on the road to great popularity.

The illustration gives one a very accurate picture of the tree itself and is not an exaggeration as to form and color.

This color is retained all through the season. 5 to 6-ft. trees, \$4.75 each; 2 for \$9.00.

POPLAR, Lombardy

This tree is very similar in growing habit and appearance to the Bolleana Poplar. This is a green-leaved tree and one that is almost universally used as an accent tree in ornamental yard planting. In our section of the country we have found it harder than the Bolleana. Heavy 5 to 6 ft. trees, each \$1.25; 2 for \$2.25; 6 for \$6.00, not prepaid.





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